

PARTNER OPPORTUNITIES



You're invited to be part of healthcare's best party of the year!

Join us as we celebrate New Jersey's healthcare heroes at a relaxed beachfront bash — no suits, no heels, just an unforgettable evening with C-suite executives and leaders from across NJHA's 400 member organizations.

There's no better setting to mix, mingle and make meaningful connections. Enjoy incredible food, signature cocktails, live entertainment, an after party and a spectacular oceanfront backdrop that makes this event stand out from anything else on the calendar.

Our sponsorship opportunities are designed to give you exceptional visibility, access and conversation — along with the most fun you'll have at "work" all year.

Take a look at the opportunities and reach out to NJHA's Rachael Morrone at rmorrone@njha.com or Kerry McKean Kelly at kmckean@njha.com to learn more. We can't wait to see you on the beach!

Thursday, July 9, 2026 | On the beach at Ocean Place Resort & Spa, Long Branch, NJ

Presenting Sponsor \$50,000
(exclusive to 1)

- The highest level of visibility, with your organization's name exclusively listed as the "Presented by..." sponsor in all Best at the Beach branding, including logo
- 12 event registrations
- Superior name and brand recognition:
 - All advance promotional materials
 - Awards stage including LED wall
 - Attendee name badges
 - Prominent signage at tent entrance
 - Table displays
 - Registration
 - Awards program of the day
 - Website
- Presenting Sponsor recognition from the podium
- Presenting Sponsor recognition in event press releases
- Overnight accommodation of two rooms at Ocean Place Resort & Spa



- Welcome message in the digital ad book, plus a full-page ad
- Social media exposure to 23,000 followers
- Attendee registration list (to include name, title & company) one week prior to the event



Giveaway Sponsor..... \$40,000
(exclusive to 1)

- Branding on premier giveaway
- 10 event registrations
- Overnight accommodation of one room at Ocean Place Resort & Spa
- Giveaway Sponsor acknowledgement from the podium
- Company logo displayed prominently on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- Giveaway Sponsor logo in awards program of the day
- Social media exposure to 23,000 followers
- Attendee registration list (to include name, title & company) one week prior to the event

Healthcare Heroes Opening Video Sponsor \$40,000
(exclusive to 1)

- “Special thanks” recognition 5-second tag, with logo, in an NJHA-produced opening video celebrating our healthcare community
- 10 event registrations
- Overnight accommodation of one room at Ocean Place Resort & Spa
- Video Sponsor acknowledgement from the podium
- Company logo displayed prominently on LED wall
- Company logo displayed on Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- Video Sponsor logo in awards program of the day
- Social media exposure to 23,000 followers
- Attendee registration list (to include name, title & company) one week prior to the event



Awards Celebration Sponsor \$35,000
(exclusive to 1)

- 10 event registrations
- Overnight accommodation of one room at Ocean Place Resort & Spa
- Company name and logo on awards stages
- Awards Celebration Sponsor acknowledgement from the podium
- Awards Celebration Sponsor logo on all promotional materials
- Company logo displayed prominently on LED wall
- Company logo projected on awards tent ceiling
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- Awards Celebration Sponsor logo in program of the day
- Awards Celebration Sponsor message in program of the day
- Social media exposure to 23,000 followers
- Attendee registration list (to include name, title & company) one week prior to the event

Signature Cocktail Sponsor \$30,000
(exclusive to 1)

- 8 event registrations
- Signature Cocktail Sponsor acknowledgment from the podium
- Signature Cocktail Sponsor signage at the bar
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- Signature Cocktail Sponsor logo in program of the day
- Social media exposure to 23,000 followers
- Attendee registration list (to include name, title & company) one week prior to the event



Wellness Station Sponsor \$25,000

- 6 event registrations
- Branding on wellness item samples
- Signage on wellness station display
- Company logo displayed on LED wall
- Wellness Station Sponsor acknowledgment from the podium
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- Wellness Station Sponsor logo in program of the day
- Social media exposure to 23,000 followers
- Attendee registration list (to include name, title & company) one week prior to the event

After-Party Sponsor \$20,000

- 6 event registrations
- Company logo displayed on LED wall
- Company logo displayed at the After-Party
- Company logo on cocktail napkins at the After-Party
- After Party Sponsor acknowledgment from the podium
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- After-Party Sponsor logo in program of the day
- Social media exposure to 23,000 followers

Boardwalk Bites Sponsor \$20,000

- 6 event registrations
- Company logo displayed on signage at the station
- Company logo on paper snack tray
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- Boardwalk Bites Sponsor logo in program of the day
- Social media exposure to 23,000 followers



Strolling Entertainment Sponsor \$18,000

- 5 event registrations
- Company branding button worn by strolling entertainer
- Sponsor acknowledgment from the podium
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Strolling Entertainment Sponsor logo in program of the day
- Social media exposure to 23,000 followers

Tasting Sponsor \$15,000

- 5 event registrations
- Company logo prominently displayed on tasting station
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Tasting Sponsor logo in program of the day
- Social media exposure to 23,000 followers

Photo Spot Sponsor \$14,000

- 5 event registrations
- Company logo featured in Photo Spot staging/signage
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers



Sand Lounge Sponsor\$13,000
(limited to 2)

- 5 event registrations
- Company logo displayed in lounge area with casual seating and tabletop patio games
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

Tent Sponsor\$12,000
(limited to 4)

- 4 event registrations
- Company logo projected on tent ceiling
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

Registration Sponsor \$11,000

- 3 event registrations
- Company logo prominently displayed at registration station as guests enter the event
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

Savor Station Sponsor\$10,000
(limited to 5)

- 3 event registrations
- Company logo prominently displayed at one buffet station; options include:
 - Kebabs
 - Sliders
 - Seafood
 - Greens
 - Dessert
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

Branded Bakery Treats Sponsor \$8,000

- 2 event registrations
- Company logo on packaging for take-home treat
- Company logo displayed on LED Wall
- Company logo displayed on Best at the Beach web page
- Company logo on event signage
- Half-page ad in our digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

Tonight's Tunes Sponsor \$8,000

- 2 event registrations
- Sponsor shout out from the band
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers



Cell Phone Charger Sponsor.....\$7,000

(limited to 1)

- 2 event registrations
- Company logo wrapped on sides of charging station
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

Signature Mocktail Sponsor.....\$7,000

(limited to 1)

- 2 event registrations
- Signature Mocktail Sponsor signage at the bar
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

LED High-Top Sponsor\$5,000

- 2 event registrations
- Company logo displayed on LED high-top table
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers



Grab-n-Go Sponsor.....\$4,000

- 1 event registration
- Company logo on to-go items; options include:
 - Water
 - Coffee
 - Mints
- Company logo displayed on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad book
- Company name listed in program of the day
- Social media exposure to 23,000 followers

Full-page ad\$1,000

Half-page ad.....\$500



Yes, we're excited to sponsor NJHA's Best at the Beach on July 9 as a _____ Sponsor
Please complete the information below and return to rmorrone@njha.com.

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

For promotional purposes, please provide the following information where applicable:

Website URL _____

Twitter _____ Facebook _____

Instagram _____ LinkedIn _____

Method of Payment

I am paying by:

Secure online payment at njha.com/events/best-at-the-beach/sponsorship/

Check

Make checks payable to NJHA and mail with completed form to:
NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

Visa Mastercard American Express

Card # _____

CVV Expiration Date _____

Print Name (as it appears on the card) _____

Signature _____

My organization agrees to fulfill payment in accordance with the invoice terms and submit sponsorship materials by the deadlines specified in the onboarding sponsorship communication.