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NJHA's



# AD BOOK June 26, 2025 | Ocean Place, Long Branch, NJ

#### Welcome to NJHA's Best at the Beach 2025

New Jersey's healthcare heroes possess a distinct blend of core qualities: empathy and compassion, resilience and adaptability, dedication, strength and the moral character to serve others in even the most challenging situations.



NJHA's Best at the Beach honors these remarkable individu-

als and their tireless efforts to make New Jersey a healthier, more compassionate place to call home. We invite you to flip through these pages and meet these caring, talented individuals who were nominated by their colleagues and selected by industry peers as this year's best of the best. They are among 160,000 dedicated team members across New Jersey's hospitals – with thousands more providing care and comfort in our nursing homes, assisted living residences, home health agencies and other facilities throughout our communities.

NJHA's mission – in partnership with our 400 members – is to improve the health of New Jerseyans. Best at the Beach is a celebration of the people and programs that are making that dream a reality, each and every day.

Cathy Bennett NJHA President and CEO

al Stander

Mark Stauder President of the Hospitals & Health Services Division Chief Operating Officer, Hackensack Meridian Health 2025 Board Chair

#### A Message from NJHA's Best at the Beach 2025 Presenting Sponsor

To our valued partners:

am Norman Rokeach, founder of Marquis Health Consulting Services, a Northeast U.S. skilled nursing and senior living consulting organization



headquartered along the shore of this great state of New Jersey. It is both an honor and a privilege to join you to celebrate the achievements of remarkable hospital leaders throughout the state, and also to recognize the dedication and commitment they show in ensuring the well-being of our communities.

In these challenging times, the resilience and innovation demonstrated by our hospitals and health systems have been nothing short of inspiring. You continue to face unprecedented challenges with unwavering determination, providing exceptional care and support to those in need. Your efforts have not gone unnoticed, and it is our mission to shine a light on your successes.

As the presenting sponsor, Marguis Health Consulting Services is proud to support this event and to stand alongside you in celebrating your invaluable contributions. We believe that by coming together-sharing experiences, insights, and achievements-we can foster a stronger healthcare community, one that continues to thrive and evolve.

Together, let us honor the spirit of excellence that defines New Jersey's healthcare landscape.

#### Norman Rokeach

Founder and CEO, Marguis Health Consulting Services

#### Meet the 2025 Best at the Beach Honorees

#### **Lifetime Achievement**

#### Brian Gragnolati | President and CEO, Atlantic Health System



Brian Gragnolati is retiring as President and CEO of Atlantic Health System after a storied 45-year career in healthcare. He has led AHS to achievements in quality and patient safety (U.S. News & World Report, The Leapfrog Group, Healthgrades); has grown the system to care for more than 1 million people annually, up 50% from his arrival as CEO; and has been recognized for his leadership by Forbes, Becker's Healthcare, Newsweek, CHIME, Fortune and Modern Healthcare. He also has been tagged to serve in a number of high-profile posts including chair of the AHA Board and numerous committees;

the Governor's COVID-19 Restart & Recovery Advisory Council and Professional Advisory Committee; and the federal Cybersecurity and Infrastructure Security Agency's Cybersecurity Advisory Committee.

#### **Distinguished Service**

#### Deborah Visconi | President and CEO, Bergen New Bridge Medical Center



Deborah Visconi is a visionary servant leader who led the transition of New Jersey's largest hospital from its former for-profit management model to a new, non-profit community asset. She oversaw the fiscal transformation of the safety net facility from multi-million-dollar losses to today's 5% positive operating margin. She further improved the Medical Center's financial health by negotiating with major insurers, which has resulted in the hospital now accepting 99% of commercial insurance plans. She has secured millions in grant funding to support infrastructure and innovation. Expanding access to

care has also been a top priority, with the medical center serving some of the most vulnerable and underserved patients in the state. She has partnered with providers to deliver bariatric care, opioid-free pain management, advanced depression care, teen substance use disorder treatment, eating disorder treatment and more, while ensuring those with Medicaid or requiring charity care have access to essential services.

#### Meet the 2025 Best at the Beach Honorees continued ...

#### **Distinguished Service**

**Regina Foley** | Chief Nursing Executive and Chief Transformation Officer, Hackensack Meridian Health



Regina Foley's nursing background is foundational to her dual effectiveness as chief nursing executive and chief transformation officer. Her focus includes: supporting chief nurses at 18 HMH hospitals in realizing their goals; advancing clinical transformation; addressing workforce issues impacting the broader healthcare industry as they pertain locally; and embracing technology to enhance bedside care. With some HMH hospitals pursuing their seventh Magnet redesignation and others on the pathway to excellence, she has identified Magnet designation as a strategic imperative. She is also leading the integration of three HMH schools of nursing as a network workforce pipeline. Under

her leadership, HMH operationalized a scholarship program for individuals holding a BA who choose a career in nursing - sponsoring an accelerated BSN program in exchange for a three-year commitment to HMH. Recent initiatives also include piloting virtual nursing at one HMH site with plans to expand the program, developing a telemetry command center, and expediting administrative documentation upon admission and discharge.

#### **Emeritus Prize**

#### **Doug Struyk** | CEO Emeritus, Christian Health



Douglas A. Struyk led Christian Health for 34 years, achieving more than a lifetime's worth of growth and expansion during his tenure and delivering compassionate, accessible care to all in the community that needs it. As CEO of Christian Health, Doug spearheaded numerous transformative projects that changed the landscape of health-care and senior living in New Jersey and increased the geographical reach and breadth of Christian Health's services with a forward-thinking approach that helped him identify the greatest community needs and work innovatively to meet them. He also has given back to the healthcare provider community. He was the first executive from a post-acute

provider to serve as chair of the NJHA Board, providing valuable insight and steadfast leadership during the pandemic response and recovery period.

Meet the 2025 Best at the Beach Honorees continued ...

#### **Lifetime of Philanthropy**

#### Marvin Samson | Trustee, Virtua Health



Marvin Samson has served as a trustee of Virtua Health since 2013. He is a devoted philanthropist who has dedicated his life to improving the delivery of healthcare through his business endeavors and his philanthropic support. His contributions to Virtua have included pediatric programs, new technology, increased food access and the Virtua Samson Cancer Center that bears his name, along with the Pediatric Unit at Virtua Voorhees Hospital. Says Samson, "I am inspired and heartened by Virtua's programs that address underlying health issues, such as hunger and mental health challenges – especially in children."

#### **Inspired Aging Award**

**Affordable Housing Wellness Initiative** 

Parker Health Group

Springpoint Senior Living

#### **Connect Award for**

#### **Outstanding Communications**

Hackensack Meridian Health

#### **Healthy New Jersey Award**

Substance Use Screening in the Emergency Department and Connections to Care Initiative

Englewood Health

Best at the Beach June 26, 2025 Ocean Place, Long Branch, NJ

Meet the 2025 Best at the Beach Honorees continued ...

#### **Emerging Leader Award– Behavioral Health**

Darian Eletto Bergen New Bridge Medical Center

#### **Emerging Leader Award – Acute Care**

Drew D'Ercole Valley Health System

#### **Excellence in Patient Experience**

Maternal Health Peer Recovery Program RWJBarnabas Health

#### **Social Impact Award**

Thomas Dooley Overlook Medical Center, Atlantic Health System

#### **Clinical Excellence**

Debra-Lynn Day-Salvatore Saint Peter's University Hospital

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# 2025 Emeritus Prize Douglas A. Struyk

#### **Christian Health congratulates** Douglas A. Struyk, CPA, LNHA, CEO Emeritus, on his NJHA Best at the Beach Emeritus Prize.

Doug is a visionary leader with an unwavering dedication to our mission and to the health and wellness of all those we serve in New Jersey.

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RWJBarnabas Health proudly supports the NJHA's Best of the Beach Awards and congratulates Bill Arnold, Executive Vice President and recipient of the Most Valuable PAC Player Award, and the RWJBarnabas Health Maternal Health Peer Recovery Program on receiving the Excellence in Patient Experience Award.



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# Congratulations

# Lifetime Achievement Awardee Brian Gragnolati,

President and CEO Atlantic Health System

## Social Impact Awardee Thomas Dooley

Program Manager, Humanistic Medicine Overlook Medical Center, Atlantic Health System



Congratuations

to the New Jersey Hospital Association's 2025 Best at the Beach Honorees!

Distinguished Service Award Regina Foley, Ph.D., MBA, RN, Chief Nursing Executive & Chief Clinical Transformation & Integration Officer Hackensack Meridian Health

Connect Award for Outstanding Communications Hackensack Meridian Health Marketing & Communications Team



 ${\sf Hackensack}{\sf Meridian}{\sf Health.org}$ 



**Robin Walton** Senior Vice President of External Affairs and Chief Philanthropy Officer Inspira Health

#### We proudly celebrate Robin Walton, recipient of the 2025 American Hospital Association Grassroots Champion Award!

You are in remarkable company among this year's NJHA Best at the Beach honorees, an inspiring group of leaders whose compassion and service have touched countless lives in every corner of our state. Our heartfelt appreciation to all of the honorees for your dedication in advancing health access and innovation in New Jersey and across the nation.



Jefferson Health Proudly Supports the NJHA's Best at the Beach Event



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Congratulations to NJHA's Lifetime of Philanthropy Award Honoree Marvin Samson,

President, Samson Medical Technologies, L.L.C. and Trustee, Virtua Health





Together, we are here for good.



Congratulations to all nominees, and especially

#### DREW D'ERCOLE, DIRECTOR, CARE COORDINATION

for being honored with

New Jersey Hospital Association's Emerging Leader Award – Acute Care

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#### Congratulations to

Debra-Lynn Day-Salvatore, MD, PhD, FAAP, FACMGG, chair of the Department of Medical Genetics and Genomic Medicine at Saint Peter's University Hospital, for receiving the New Jersey Hospital Association's 2025 Clinical Excellence Award



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Englewood Health is proud to support the **New Jersey Hospital Association** and congratulates tonight's fellow honorees.

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#### CONGRATULATIONS

St. Joseph's Health is proud to recognize all of the NJHA Best at the Beach nominees and awardees.

We applaud your dedicated work for the betterment of our community and health of all New Jerseyans.





# Congratulations! Debbie Visconi

Felician University Board of Trustee

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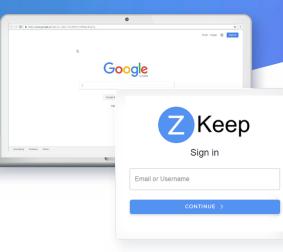
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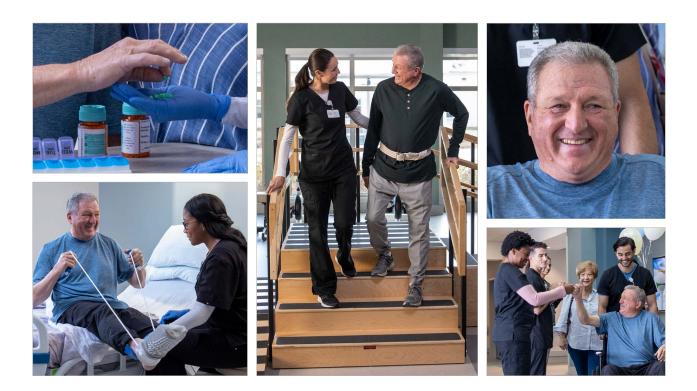
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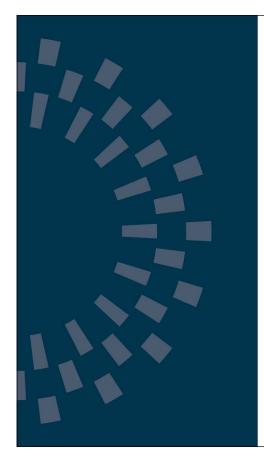


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