



Our 2024 Best at the Beach Sponsorship Opportunities!

Be part of the must-attend healthcare event of the summer July 11 at the beautiful Jersey Shore! Join the New Jersey Hospital Association as a sponsor at our Best at the Beach event celebrating the exceptional people, initiatives and organizations that help make New Jersey a healthier place.

This event also provides an opportunity to place your organization front and center with decision makers, to network and increase visibility of your company – all at a casual beach front bash that exemplifies the best of New Jersey.

Please review the various sponsor levels and get in touch with us as soon as possible to lock in your sponsorship. Contact NJHA's Rachael Morrone at 609-275-4051, rmorrone@njha.com, if you have additional questions.

Event Sponsor\$50,000 (Exclusive to 1)

- * Exclusive, prominent recognition in all Best at the Beach branding i.e. NJHA's Best at the Beach, Presented by *(your organization here)*
- * Name and branding incorporated into Best at the Beach logo
- * Superior name and brand recognition:
 - ✦ All advance promotional materials
 - ✦ Awards stage including LED wall
 - ✦ Attendee name badges
 - ✦ Co-branding on premier giveaway *(Sponsorship commitment must be received by **May 8, 2024**, to be included on giveaway.)*
 - ✦ Prominent signage at tent entrance
 - ✦ Table displays
 - ✦ Registration
 - ✦ Awards booklet
 - ✦ Website



- * Event Sponsor acknowledgment from the podium
- * Full-page ad in Digital Ad Journal
- * Inclusion in event press releases
- * Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn
- * 12 event registrations
- * Overnight accommodations of two rooms at Ocean Place Resort & Spa
- * Attendee registration list *(to include name, title & company) one week prior to the event*



Awards Ceremony Sponsor \$35,000
(Limited to 2)

- * 10 event registrations
- * Overnight accommodations of one room at Ocean Place Resort & Spa
- * Awards Ceremony Sponsor acknowledgment from the podium
- * Awards Ceremony Sponsor logo on promotional materials
- * Company logo displayed prominently on LED wall
- * Company logo displayed on the Best at the Beach web page
- * Company logo on event signage
- * Full-page ad in our Digital Ad Journal
- * Awards Ceremony Sponsor logo in awards booklet
- * Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn
- * Attendee registration list *(to include name, title & company)* one week prior to the event

Signature Cocktail Sponsor \$30,000
(Exclusive to 1)

- * 8 event registrations
- * Signature Cocktail Sponsor acknowledgment from the podium
- * Company logo on cocktail drinkware
- * Company logo displayed on the Best at the Beach web page
- * Company logo on event signage
- * Full-page ad in our Digital Ad Journal
- * Signature Cocktail Sponsor logo in awards booklet
- * Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn
- * Attendee registration list *(to include name, title & company)* one week prior to the event

Giveaway Sponsor \$25,000
(Exclusive to 1)

- * 6 event registrations
- * Giveaway Sponsor acknowledgment from the podium
- * Co-branding *(with Event Sponsor)* on premier giveaway, deadline for commitment and logo is **May 8, 2024**, to ensure delivery
- * Company logo displayed on LED wall
- * Company logo displayed on the Best at the Beach web page
- * Company logo on event signage
- * Full-page ad in our Digital Ad Journal
- * Giveaway Sponsor logo in awards booklet
- * Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn
- * Attendee registration list *(to include name, title & company)* one week prior to the event

Beach Buffet Sponsor \$20,000

- * 6 event registrations
- * Beach Buffet Sponsor acknowledgment from the podium
- * Beach Buffet Sponsor company logo displayed on the LED wall
- * Beach Buffet Sponsor company logo displayed at food stations
- * Company logo displayed on the Best at the Beach web page
- * Company logo on event signage
- * Full-page ad in our Digital Ad Journal
- * Beach Buffet Sponsor logo in awards booklet
- * Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn
- * Attendee registration list *(to include name, title & company)* one week prior to the event

After-Party Sponsor \$15,000
(Exclusive to 1)

- * 5 event registrations
- * Company logo displayed at the After-Party
- * Company logo on cocktail napkins at the After-Party
- * Company logo displayed on the Best at the Beach web page
- * Company logo on event signage
- * Half-page ad in our Digital Ad Journal
- * After-Party Sponsor logo in awards booklet
- * Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn

NJ Craft Beer Tasting Sponsor \$14,000
(Exclusive to 1)

- * 5 event registrations
- * Company logo prominently displayed on tasting station
- * Company logo displayed on the Best at the Beach web page
- * Company logo on event signage
- * Half-page ad in our Digital Ad Journal
- * NJ Craft Beer Tasting Sponsor logo in awards booklet
- * Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn





Sand Lounge Sponsor\$12,000
(Limited to 2)

- ✦ 5 event registrations
- ✦ Company logo displayed in lounge area with casual seating and tabletop patio games
- ✦ Company logo displayed on the Best at the Beach web page
- ✦ Company logo on event signage
- ✦ Half-page ad in our Digital Ad Journal
- ✦ Lounge Area Sponsor logo in awards booklet
- ✦ Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn

Selfie Spot Sponsor \$11,000
(Exclusive to 1)

- ✦ 4 event registrations
- ✦ Company logo featured in Selfie Spot staging/signage
- ✦ Company logo on Best at the Beach web page
- ✦ Company logo on event signage
- ✦ Half-page ad in Digital Ad Journal
- ✦ Company name listed in awards booklet
- ✦ Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn

Tent Sponsor\$10,000
(Limited to 4)

- ✦ 4 event registrations
- ✦ Company logo projected on tent ceiling
- ✦ Company logo displayed on the Best at the Beach web page
- ✦ Company logo on event signage
- ✦ Half-page ad in our Digital Ad Journal
- ✦ Company name listed in awards booklet
- ✦ Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn

Entertainment Sponsor \$8,000

- ✦ 3 event registrations
- ✦ Company logo displayed on LED wall
- ✦ Company logo displayed on the Best at the Beach web page
- ✦ Company logo on event signage
- ✦ Half-page ad in our Digital Ad Journal
- ✦ Company name listed in awards booklet
- ✦ Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn
- ✦ Sponsor acknowledgment from entertainers

Secure Cell Phone Charging Station Sponsor \$6,000
(Exclusive to 1)

- ✦ 3 event registrations
- ✦ Company logo wrapped on sides of locked charging station
- ✦ Company logo displayed on the Best at the Beach web page
- ✦ Company logo on event signage
- ✦ Half-page ad in our Digital Ad Journal
- ✦ Company name listed in awards booklet
- ✦ Social media acknowledgment: Facebook, Twitter, Instagram & LinkedIn

LED High Top Table Sponsor \$5,000

- ✦ 2 event registrations
- ✦ Company logo displayed on LED high-top table; deadline for company logo is **June 3**
- ✦ Company logo displayed on the Best at the Beach web page
- ✦ Company logo on event signage
- ✦ Half-page ad in our Digital Ad Journal
- ✦ Company name listed in awards booklet

Grab-N-Go Dessert Sponsor \$3,500
(Limited to 2)

- ✦ 1 event registration
- ✦ Company logo on “to go” dessert
- ✦ Company logo displayed on the Best at the Beach web page
- ✦ Company logo on event signage
- ✦ Half-page ad in our Digital Ad Journal
- ✦ Company name listed in awards booklet



Grab-N-Go Coffee & Water Sponsor \$3,000
(Limited to 2)

- ☀ 1 event registration
- ☀ Company logo on “to go” hot cup OR on “to go” water bottles
- ☀ Company logo displayed on the Best at the Beach web page
- ☀ Company logo on event signage
- ☀ Half-page ad in our Digital Ad Journal
- ☀ Company name listed in awards booklet

Full-Page Ad in Our Digital Ad Journal..... \$1,000

- ☀ Full-page color ad in our Digital Ad Journal; deadline for ad is **June 11**
- ☀ Ad size: 7.5” w x 9.5” h
- ☀ Resolution: 300 dpi/high-resolution, pdf or jpg
- ☀ Fonts must be embedded or created into outlines; color photographs must be set to CMYK
- ☀ Ad acknowledgment at event
- ☀ Will be shared with attendees via QR code, website and email



Half-Page Ad in our Digital Ad Journal..... \$500

- ☀ Half-page color ad in our Digital Ad Journal; deadline for ad is **June 11**
- ☀ Ad size: 7.5” w x 4.5” h
- ☀ Resolution: 300 dpi/high-resolution, pdf or jpg
- ☀ Fonts must be embedded or created into outlines; color photographs must be set to CMYK
- ☀ Ad acknowledgment at event
- ☀ Will be shared with attendees via QR code, website and email

Secure your sponsorship by June 1 to ensure inclusion in printed materials, except for earlier commitment deadlines for the Giveaway Sponsor (May 8) and LED High Top Table Sponsor (June 3). Submit your digital ad by June 11 to ensure your inclusion in the Digital Ad Journal.



Yes, we will sponsor NJHA’s Best at the Beach on July 11 as a _____ Sponsor
 Please complete the information below and return to rmorrone@njha.com.

Company Name

Contact

Address

City State Zip

Phone E-mail

For promotional purposes, please provide the following information where applicable:

Website URL

Twitter Facebook

Instagram LinkedIn

Method of Payment

I am paying by:

Secure online payment at njha.com/events/best-at-the-beach/sponsorship/

Check

Make checks payable to NJHA and mail with completed form to:
 NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

Visa Mastercard American Express

Card #

CVV Expiration Date

Print Name (as it appears on the card)

Signature