

CELEBRATE OUR HEALTHCARE HEROES

Sponsorship Opportunities for

THE NJHA AWARDS!

THURSDAY, JULY 15, 2021 | 5 P.M. – 8 P.M.

Ocean Place Resort & Spa, Long Branch

The dedication of New Jersey's healthcare professionals has never been more evident than this past year. In the first major event of the state's healthcare community since the pandemic, the New Jersey Hospital Association is presenting The NJHA Awards to recognize the hospitals, healthcare systems, post-acute care providers and frontline healthcare heroes who worked tirelessly to protect New Jersey in the face of a once-a-century health crisis.

We hope you can join NJHA as a sponsor for this event to acknowledge and say "thank you" to New Jersey's healthcare professionals. It also provides an opportunity to place your organization front and center with decisionmakers, to network and increase visibility of your company – all at a beachfront event that epitomizes the best of New Jersey, while adhering to public health guidelines.

Please review the various sponsor levels to find the opportunity that's right for your organization. Contact NJHA's Debbie Furchak, dfurchak@njha.com or 609-275-4072 if you have additional questions.

Please confirm your sponsorship commitment and share your logo with us by June 25 so that we can guarantee delivery of all sponsor benefits.

EVENT SPONSOR *(exclusive to one)* **\$60,000**

- Invitation for four
- Private "Meet & Greet" with NJHA leadership and Board members (in attendance)
- Two complimentary Ocean Front overnight accommodations
- Complimentary buffet breakfast for four
- Event Sponsor acknowledgement from the podium
- Event Sponsor logo on promotional materials
- Event Sponsor logo in awards booklet
- Custom Event Sponsor signage
- Registered attendee list including contact information
- Logo acknowledgment on The NJHA Awards webpage
- Social media acknowledgement: Facebook, Twitter, Instagram and LinkedIn
- Post event metrics and analytics

AWARDS SPONSOR *(limited to two)* **\$30,000**

- Invitation for four
- One complimentary overnight accommodation
- Complimentary buffet breakfast for two
- Acknowledgement from the podium
- Custom signage with QR code to sponsor website
- Company logo in awards booklet
- Registered attendee list including name, title and affiliation
- Logo acknowledgment on The NJHA Awards webpage
- Social media acknowledgement: Facebook, Twitter, Instagram and LinkedIn
- Post event metrics and analytics



STROLLING DINNER SPONSOR *(limited to two)* **\$25,000**

- Invitation for two
- Acknowledgement from the podium
- Custom signage with QR code to sponsor website
- Company name in awards booklet
- Registered attendee list including name, title and affiliation
- Logo acknowledgment on The NJHA Awards webpage
- Social media acknowledgement: Facebook, Twitter, Instagram and LinkedIn
- Post event metrics and analytics

NJHA 'SIGNATURE COCKTAIL' SPONSOR **\$20,000**

- Invitation for two
- Company logo on cocktail drinkware
- Acknowledgement from the podium
- Custom signage
- Company name in awards booklet
- Registered attendee list including name, title and affiliation
- Logo acknowledgment on The NJHA Awards webpage
- Social media acknowledgement: Facebook, Twitter, Instagram and LinkedIn
- Post event metrics and analytics

MEMBER DOCUMENTARY VIDEO SPONSOR **\$15,000**

- Invitation for two
- Company logo at end of video
- Acknowledgement from the podium
- Custom signage
- Company name in awards booklet
- Logo acknowledgment on The NJHA Awards webpage
- Social media acknowledgement: Facebook, Twitter, Instagram and LinkedIn
- Post event metrics and analytics

ENTERTAINMENT SPONSOR **\$10,000**

- Invitation for two
- Acknowledgement by band
- Company name in awards booklet
- Custom signage
- Logo acknowledgment on The NJHA Awards webpage
- Social media acknowledgement: Facebook, Twitter, Instagram and LinkedIn
- Post event metrics and analytics

TENT SPONSOR **\$7,000**

- Invitation for two
- Acknowledgement from the podium
- Company name in awards booklet
- Custom signage
- Logo acknowledgment on The NJHA Awards webpage
- Social media acknowledgement: Facebook, Twitter, Instagram and LinkedIn
- Post event metrics and analytics

GIVE-AWAY SPONSOR *(no longer available)* **\$5,000**

- Invitation for one
- Company logo on NJHA-selected give-away

SPONSOR SIGNAGE WALK **\$1,000**

- Company logo on signage that creates a walkway for attendees

www.njha.com/events/the-njha-awards/sponsorship/

YES, WE WILL SPONSOR THE NJHA AWARDS ON JULY 15 AS A _____ SPONSOR

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

For promotional purposes, please provide the following information where applicable:

Website URL _____

Twitter _____ Facebook _____

Instagram _____ LinkedIn _____

Method of Payment

I am paying by:

Secure online payment at www.njha.com/events/the-njha-awards/sponsorship/

Check

Make checks payable to NJHA and mail with completed form to: NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

Visa Mastercard American Express

Card # _____

CVV Expiration Date _____

Print Name (as it appears on the card) _____

Signature _____