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Quality Improvement Requires Change

Leaders Make Change Inevitable

Richard J. Brill, M.D., F.A.A.P., M.C.C.M.

John F. Wolfe Endowed Chair in Medical Leadership and Pediatric Quality and Safety

Chief Medical Officer - Nationwide Children's Hospital

Professor, Pediatrics

Division of Pediatric Critical Care Medicine - Ohio State University College of Medicine

**...Sepsis has always been with us...
yet only recently have we begun to
think...**

**“we can change outcomes with
quality improvement tools”**

Saturday 18 March 2000

BMJ

March, 2000

Safe health care: are we up to it?

We have to be

.. 1999 – 2000: if you **were doing** QI and safety
you were an **odd-ball outlier**

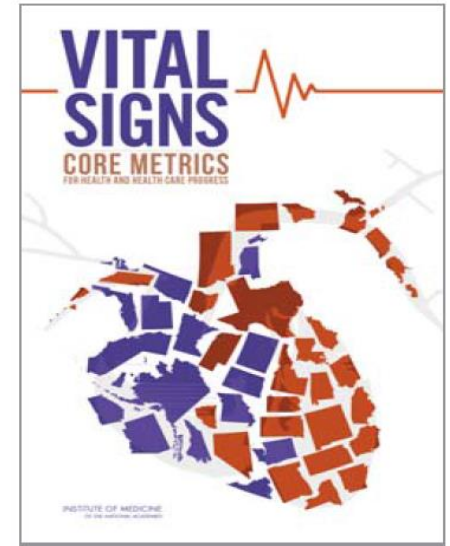


April, 2015

For more information visit www.iom.edu/vitalsigns

Vital Signs

Core Metrics for Health
and Health Care Progress



2018: if you're **NOT doing QI** and safety you
are an **odd-ball outlier**



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Effective Leaders must be Everywhere

You are Leaders

Microsystem leaders, QI leaders, Chiefs



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Effective Leaders Know Where They are Going



To drive change, leaders must . . .

1. Articulate and Sell a Vision
2. Describe an Organizing Framework
3. Create and Manage Teams
4. Articulate a Method to Achieve Results
5. Achieve Results; Celebrate Success; Make Data Information

1. Articulate and Sell a Vision

- clear
- simple
- effectively communicated
- create a burning platform
- put a face to the problem

Articulate and sell a vision

“People buy into the leader before they buy into the vision”

John Maxwell

“Great leaders are great simplifiers who can cut through argument, debate, and doubt to offer a compelling solution everybody can understand.”

Colin Powell



Zero



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Children's Hospital Colorado



Children's National Health System

Simple
Branded, if appropriate



Nationwide Children's Hospital



Lucile Packard at Stanford

Articulate and Sell a Vision

Burning platform

Wherein action is *required*, not *optional*

Nationwide Children's Hospital

514 events of serious harm in 2007



In 2009 446 children suffered preventable harm at Nationwide Children's Hospital

Preventable harm events such as:

1. Catheter-associated blood stream infections
2. Serious adverse drug events
3. Serious Pressure ulcers
4. Falls with injury
5. Cardiopulmonary arrests outside the ICU
6. Catheter-associated urinary tract infections
7. Surgical site infections
8. **ONE serious safety event every 11 days**

In 2009 446 children suffered preventable harm at Nationwide Children's Hospital

Preventable harm events such as:

1. Catheter-associated blood stream infections
2. Serious adverse drug events
3. Serious Pressure Ulcers
4. Falls with injury
5. Patient arrests outside the ICU
6. Catheter-associated urinary tract infections
7. Surgical site infections

1.4 Children injured per day

8. ONE serious safety event every 11 days



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The Preventable Harm Index: An Effective Motivator to Facilitate the Drive to Zero

Richard J. Brill, MD, FAAP, FCCM, Richard E. McClead, Jr., MD, Terrance Davis, MD, Linda Stoverock, RN, MSN, NEA-BC, Anamarie Rayburn, MSPH, CPHQ, and Janet C. Berry, RN, MBA

Nearly a decade ago, the Institute of Medicine's (IOM) report on the state of American Healthcare focused attention on the need to develop systems and processes to improve patient safety in hospitals.^{1,2} Although initially debated, it is now generally accepted that preventable medical errors are common and preventable deaths occur.^{3,4}

personnel. Furthermore, it suggested that the tool for measuring its success or failure needed to be straightforward and understandable by individuals at all levels in the organization. In other words, the answer to the question, "How will we know when we get there?" demands a metric that is accurate, understandable, and motivational.

Ascension used a "priorities for action" tool consisting of 8

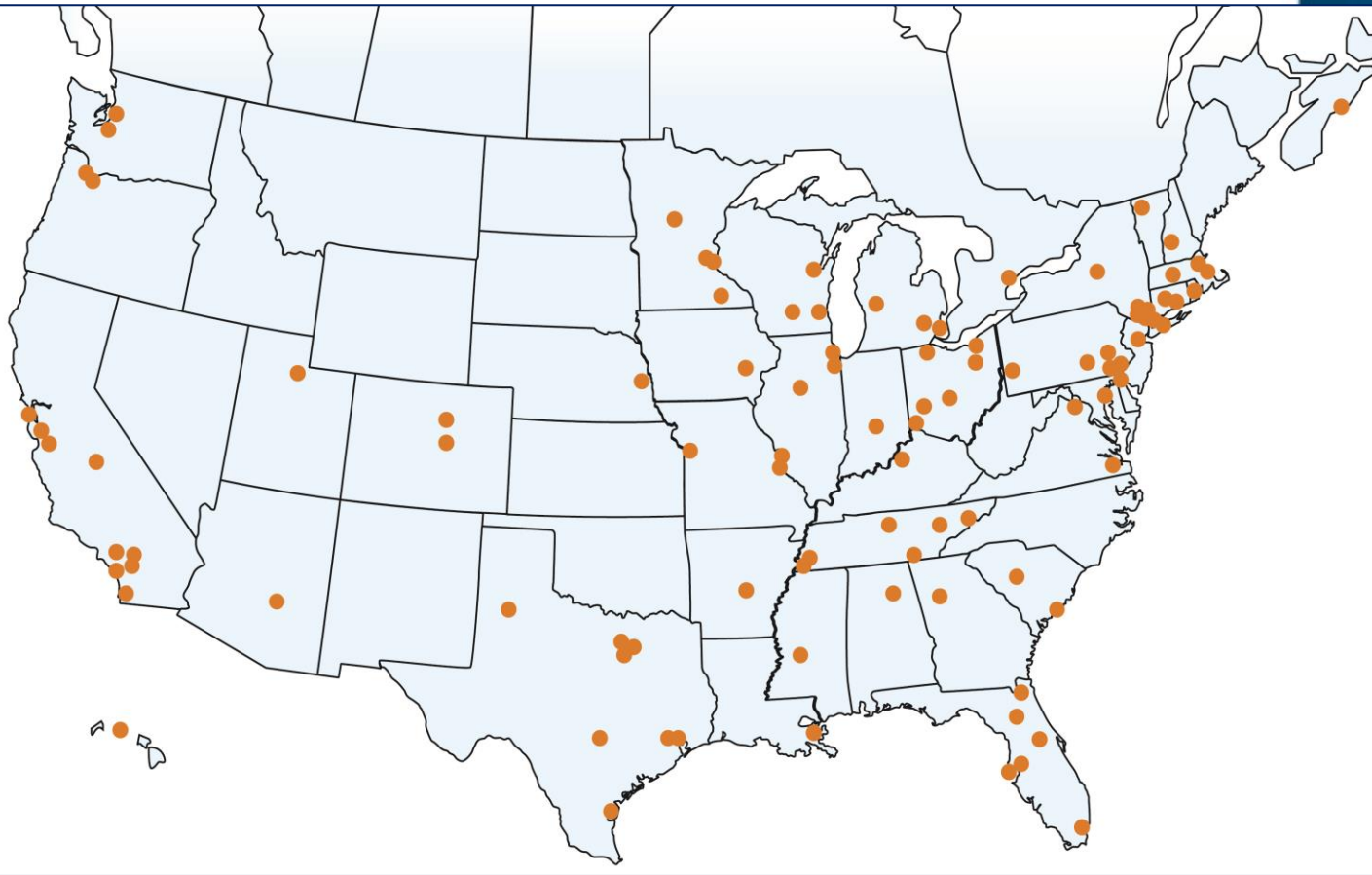
J Pediatr 2010 v157p681



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Children's Hospitals'
Solutions for
Patient Safety
Every patient. Every day.



**2018 – 137 Children's Hospitals aiming
for Zero Preventable Harm**



Ohio Children's Hospitals' Solutions for Patient Safety: A Framework for Pediatric Patient Safety Improvement

Anne Lyren, Richard Brill, Michael Bird, Nicholas Lashutka, Stephen Muething

J Health Care Qual 2016 v38

Children's Hospitals' Solutions for Patient Safety Collaborative Impact on Hospital-Acquired Harm

Anne Lyren, MD, MSc,^a Richard J. Brill, MD,^b Karen Zieker, MS,^c Miguel Marino, PhD,^d
Stephen Muething, MD,^{c,e} Paul J. Sharek, MD^f

Pediatrics 2017 v140

Put a Face to the Problem



Rebecca



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Every hospital has a Rebecca
either in their past or

IN THEIR FUTURE!!



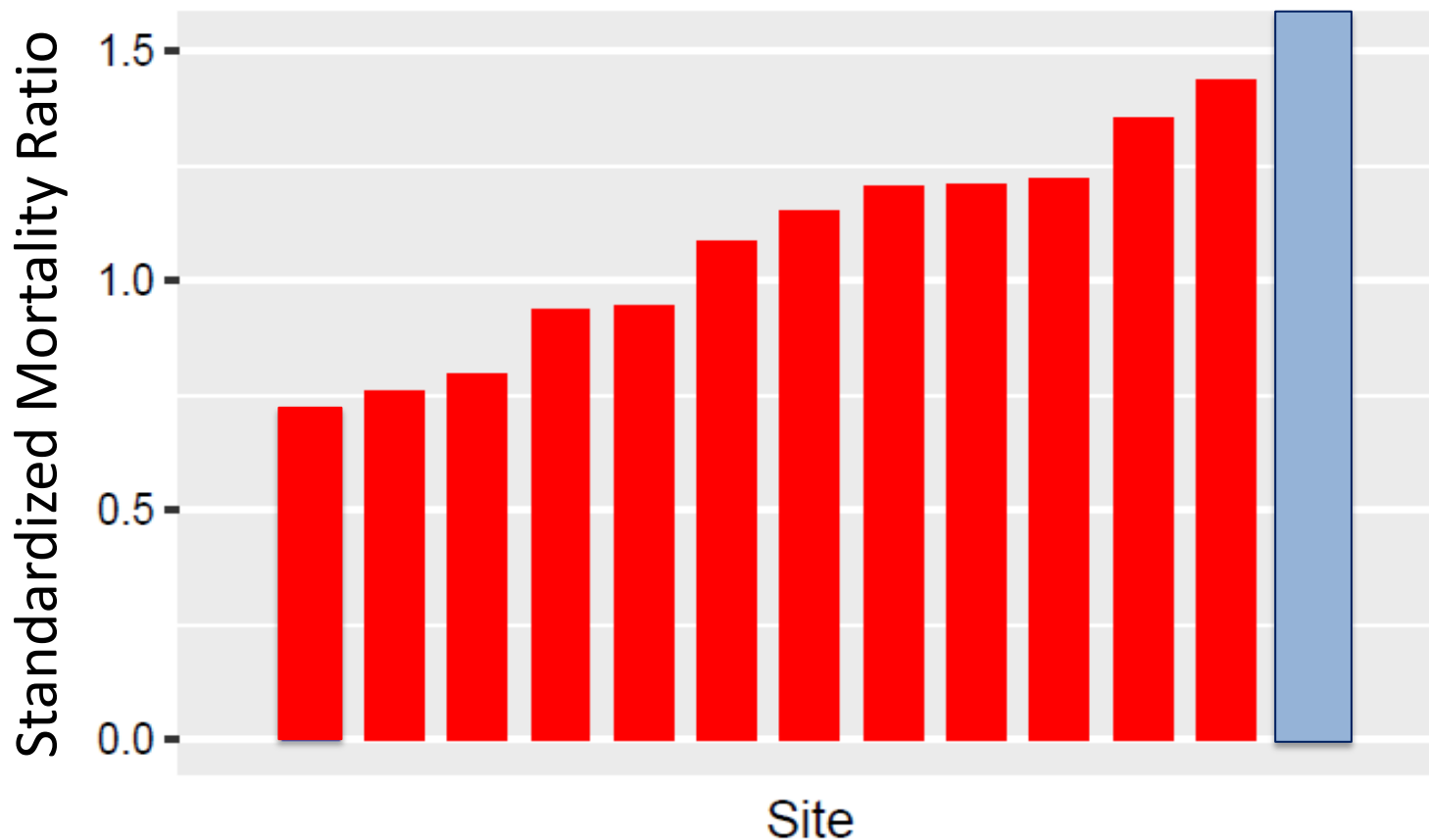
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**Increase the percentage of new patients
in OP psychiatry scheduled within 30
days from 11% to 20%, by 10/31/17 &
sustain for 6 months.**

Why This Project?

- Current wait times for Psychiatry range from:
 - 6 months for ***urgent*** appointments to
 - 8 months for routine appointments
- Serious harm potential
 - Recent RCA – Suicide, deemed not preventable



Children are dying in our PICU, unnecessarily

2. Describe an Organizing Framework

Institute of Medicine

Transformational Domains of Quality Care

Safe

Effective

Patient Centered

Timely

Efficient

Equitable

Access

Care Coordination

Patient/Family Centered Quality Strategic Plan

Keep Us Well

IMPROVE

Population Health
All Children Achieve Their Full Potential

Navigate My Care

TRANSFORM

Throughput
Access

Do Not Harm Me

ELIMINATE

Preventable Harm
Zero Hero

Heal Me Cure Me

TRANSFORM

Outcomes

- Chronic illness
- Acute illness

Treat Me w Respect

TRANSFORM

Patient experience

- Family interactions
- Professional relationships



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Zero HeroSM
Create a safe day. Every day.

Patient/Family Centered Quality Strategic Plan

Keep Us Well

Equitable

Access

Coordinated

Navigate My Care

Timely

Efficient

Coordinated

Do Not Harm Me

Safe

**Heal Me
Cure Me**

Effective

**Treat Me
w Respect**

**Patient
Centered**

Equitable



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Patient/Family Centered Quality Strategic Plan

Keep Us
Well

57

- School Based Asthma Tx (SBAT)
- Prevent prematurity by improving pre-natal care
- School based BH therapists in South Side schools
- Increase obesity identification & enroll

Navigate
My Care

55

- Decrease 7 day readmission rate
- Standardize chronic Trach Patient care
- Increase neurology patients discharged before 2:30 PM
- Improve handoff process for CF pts >17.5 yo to adult CF team

Do Not
Harm Me

68

- Decrease ICU's CLABSI rate
- Reduce employee sharps injuries
- Reduce ACT preventable codes outside ICUs
- Watch-stander program roll out to all units
- Antibiotic

Heal Me
Cure Me

41

- Clinical Indices Development in multiple services
- Cutting edge appendicitis care
- Improve survival for single ventricle patients
- Improve outcomes for patients with depression

Treat Me
w Respect

17

- Improve ED Press Ganey "Patient Experience" scores
- Decrease patient grievances
- Improve quality of life for Patients w concussion
- Reduce seclusion-restraint use on T5A

> 250 active projects in all domains

> 50 MOC QI Projects

PEDIATRICS[®] PERSPECTIVES

Revisiting the Quality Chasm

AUTHORS: Richard J. Brill, MD, FAAP,^{a,b} Steve Allen, MD, MBA,^{a,c} and J. Terrance Davis, MD^{a,d}

^aNationwide Children's Hospital, Columbus, Ohio; and Departments of ^bPediatrics, ^cAnesthesiology, and ^dClinical Surgery, The Ohio State University College of Medicine, Columbus, Ohio

KEY WORDS

strategic plan, patient-family centeredness, Institute of Medicine quality domains, quality improvement, patient safety, patient harm, efficient care, equitable care, pediatrics

Strategic plans provide the roadmap by which organizations achieve their vision. To effectively serve as that roadmap, strategic plans must have certain essential characteristics. These include the ability to inspire and motivate while remaining action-oriented and understandable to all personnel. More than a decade ago, in *Crossing the Quality Chasm*,¹ the Institute of Medicine (IOM) suggested organizing transformational efforts in 6 domains: Safety, Effectiveness, Patient-Family Centeredness, Timeliness, Efficiency, and Equity. Recently 2 additional domains have been added: Access and Care Coordination. Since that

Pediatrics 2014. v133(5);p763



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3. Create and Manage the Team(s)

- Doctor and nurse co-leads when possible; parent
- Multidisciplinary - always
- Constructive Professional Ground-Rules
- May need to remove toxic or non-constructive individuals
- Need the Independent Thinker (the “nay-sayer”)



Clint Eastwood
“The Grand Torino”

Manage the Team(s)

- Change will generate resistance

Expect excuses:

- “I don’t believe the data – it must be wrong.”
- “We are so busy taking care of the patients we don’t have time to focus on that.”
- “We’re already do that, no need to change.”
- “There is no evidence for this.”

Manage the Team(s)

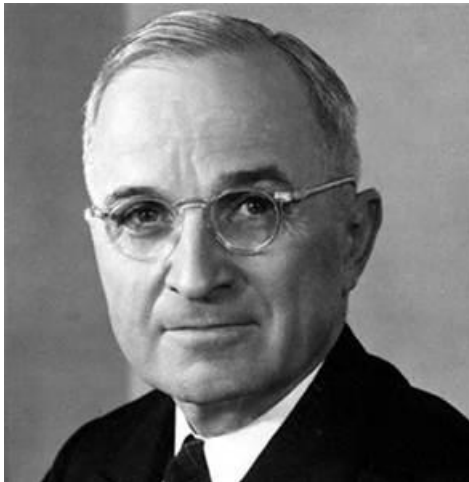


“Leadership is getting others to do what **you** want them to do because **they** want to do it.”

Dwight Eisenhower

Manage the Team(s)

Empowering and giving credit to others



“It is amazing what you can accomplish if you do not care who gets the credit.”

Harry S Truman

Manage the Team(s)

Reward and Demand
Accountability



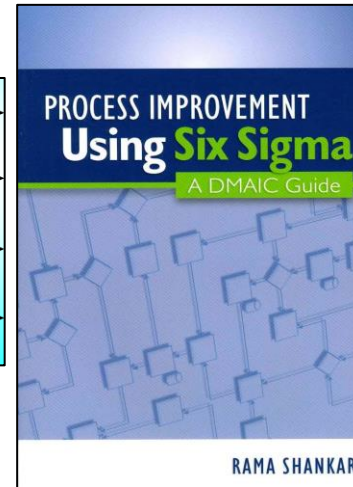
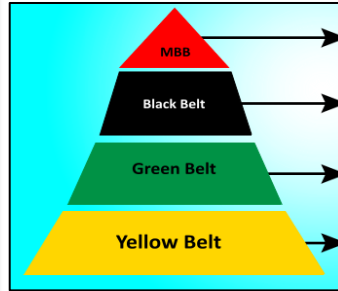
“Being responsible means
sometimes pissing people off.”

Colin Powell

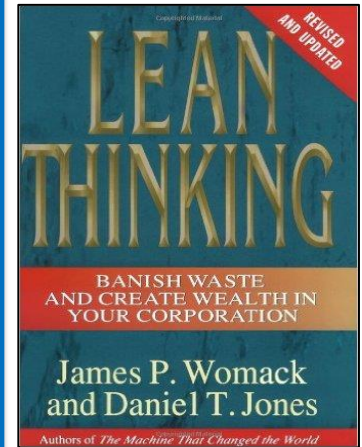
4. Articulate a Common Improvement Methodology



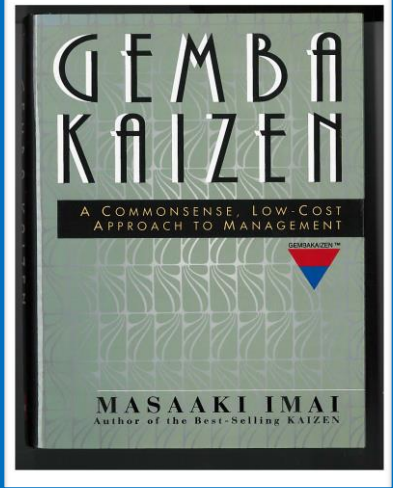
Model for Improvement



Six Sigma - DMAIC



Lean



Train leaders and Front Line Staff

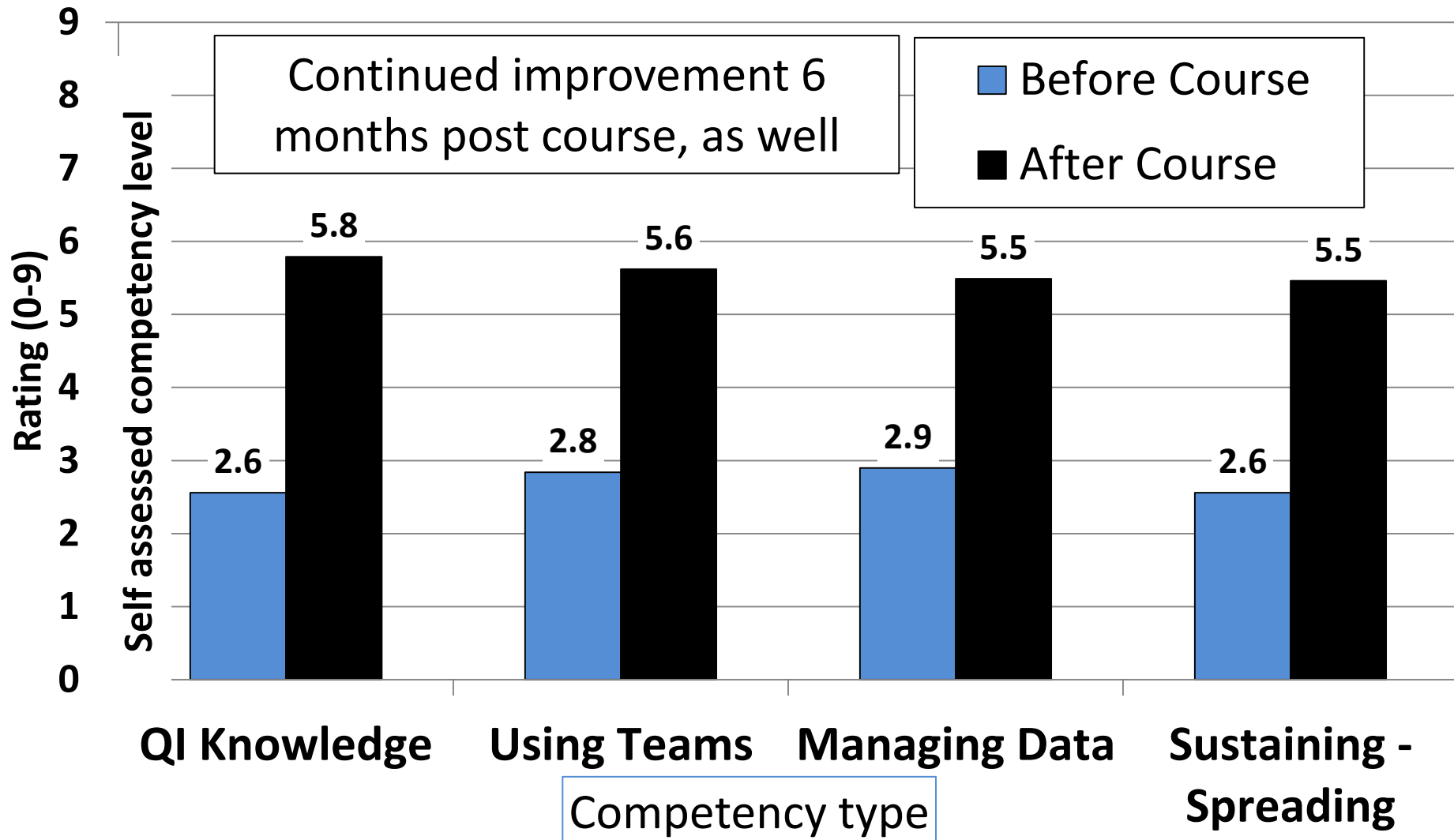


***Quality Improvement Essentials
15th Class August 22, 2018***

***300+ internal students trained
(MD, RN, RT, Administrators)***

***Training both NCH internal students and
from other organizations as well***

QIE Course: Competence



Interprofessional QI Training Enhances Competency and QI Productivity Among Graduates: Findings From Nationwide Children's Hospital

Thomas Bartman, MD, PhD, Karen Heiser, PhD, Andrew Bethune, Wallace Crandall, MD, Richard McClead, MD, MHA, J. Terrance Davis, MD, and Richard J. Brill, MD

Abstract

Purpose

Significant resources are expended on quality improvement (QI) training courses. The authors sought to determine whether education provided

from 2012 to 2014 to gauge change in participants' self-assessed QI competency after course completion. Four competency domains were evaluated: QI knowledge; testing and

Results

Course participation more than doubled participants' self-assessed QI competence across all four domains. Gains continued after the course,

Acad Med. 2018 Feb;93(2):292-298



Proud to announce for the first time ever, that NCH has developed and is now publishing a Unique Model for Driving Change

(Paper forth coming in NEJM, next month)

We have demonstrated that this methodology works every time to change staff behavior and drive toward expected performance (or else).

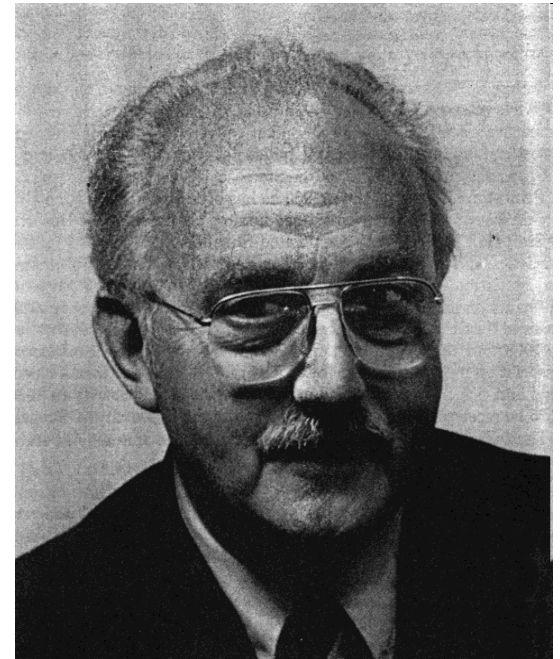
**“Essentially, all models are wrong ...
but some are useful.”**

Standardize the Approach (Model)



**Model for
Improvement**

George E. P. Box (1919-2013)
Professor Emeritus of Statistics
**University of Wisconsin in
Madison**



Improvement Methodology

Two Fundamental Drivers



System Culture

- Expected Behaviors
- Accountability
- Reliability Principals

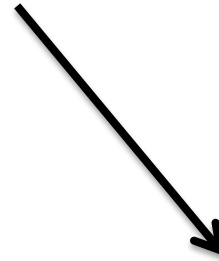
Microsystem Teams

Standardized Improvement methods

- IHI Model for Improvement
- Lean
- Six Sigma (DMAIC)

Improvement Methodology

Two Fundamental Drivers



Microsystem Teams

Standardize Improvement methods

- IHI Model for Improvement
- Lean
- Six Sigma (DMAIC)

The Improvement Model

AIM

What are we trying to accomplish?

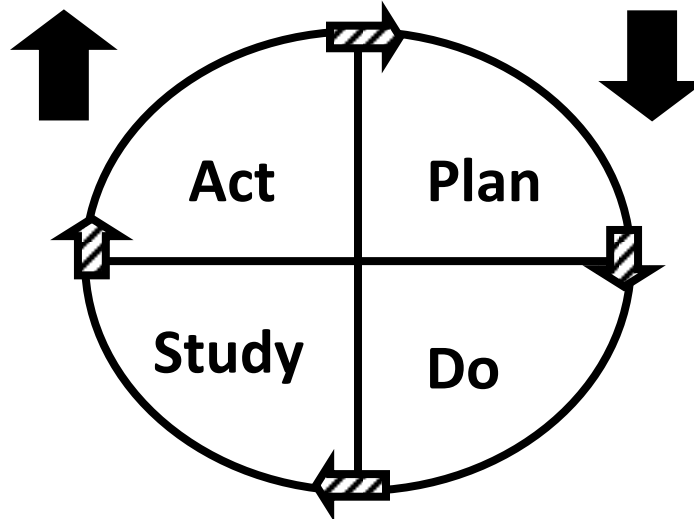
Run & Control
Chart (Data)

How will we know that a change is an improvement?

Key Drivers &
Interventions

What changes can we make that will result in
improvement?

*Testing Change
Ideas to Achieve
Results*



Increase Interventions for Poorly-Controlled Asthma

Project Leader: Dane Snyder, MD; Stephen Hersey, MD; Judy Groner, MD

Aim

Increase percent of patients with step up therapy (adding or increasing pharmacotherapy) in poorly-controlled asthma patients* from 50% to 60% by end December 2017.

Decrease ED visit rates for asthma by PCC patients



Increase Interventions for Poorly-Controlled Asthma

Project Leader: Dane Snyder, MD; Stephen Hersey, MD; Judy Groner, MD

Interventions

Aim

Increase percent of patients with step up therapy (adding or increasing pharmacotherapy) in poorly-controlled asthma patients* from 50% to 60% by end December 2017.

Decrease ED visit rates for asthma by PCC patients

Key Drivers

Proper assessment of asthma control

Physician feedback

Physician education

- Develop metric to assess proper impression of poor control

- Sustain current ACT process

- Increase time spent for Asthma plus Well Child to allow physician adequate time for assessment and treatment

- Report % of documented interventions to individual physicians

- Inform providers on positive impact of step up therapy on outcomes

- Evaluate if successful interventions relate to improved outcomes

- Introduce goal to physicians at section meeting and clinic site visits

- Use successful data to motivate physicians

- Increase resident education with lectures, short modules, and time spent clinically at PCN asthma special sessions

The Improvement Model

AIM

What are we trying to accomplish?

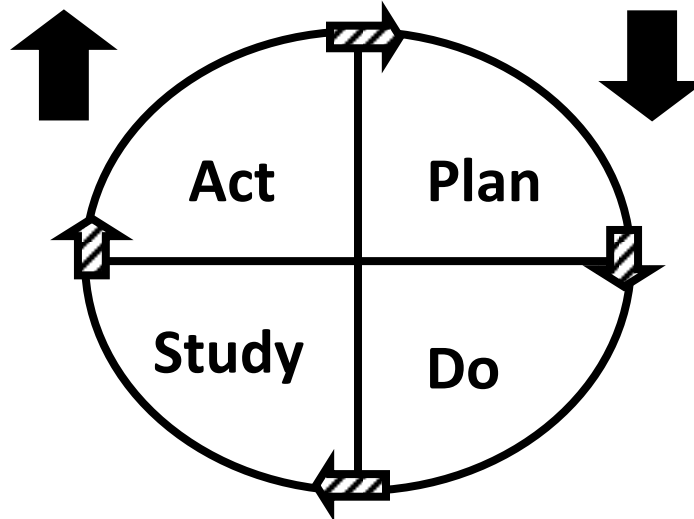
Run & Control
Chart (Data)

How will we know that a change is an improvement?

Key Drivers &
Interventions

What changes can we make that will result in
improvement?

*Testing Change
Ideas to Achieve
Results*

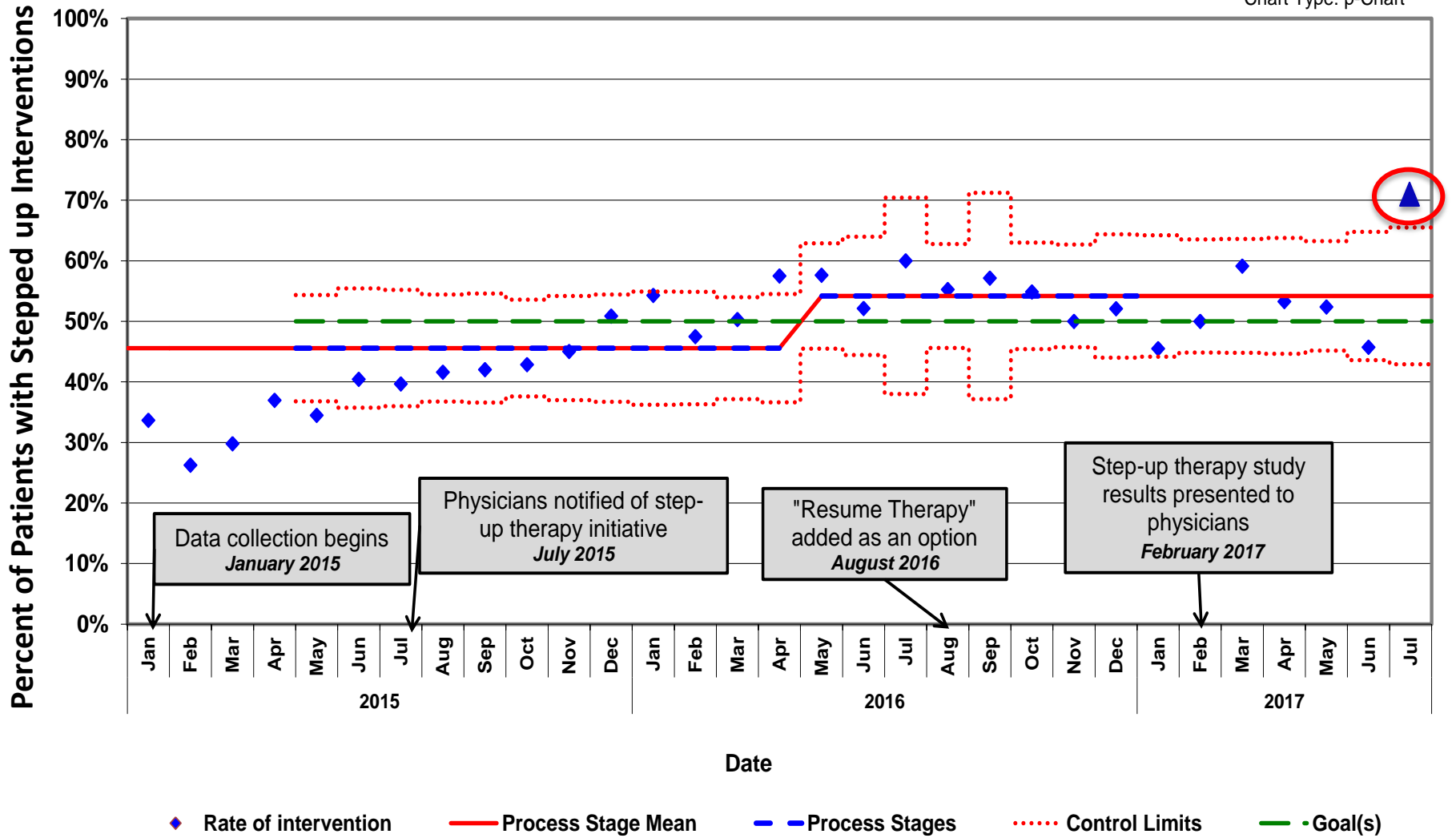


PCN: Poorly Controlled Asthma Patients Step-up Pharmacotherapy

Desired Direction



Chart Type: p-Chart



Data collection begins
January 2015

Physicians notified of step-up therapy initiative
July 2015

"Resume Therapy" added as an option
August 2016

Step-up therapy study results presented to physicians
February 2017



5. Celebrate Success/Achieve Results

“Nothing succeeds like success”

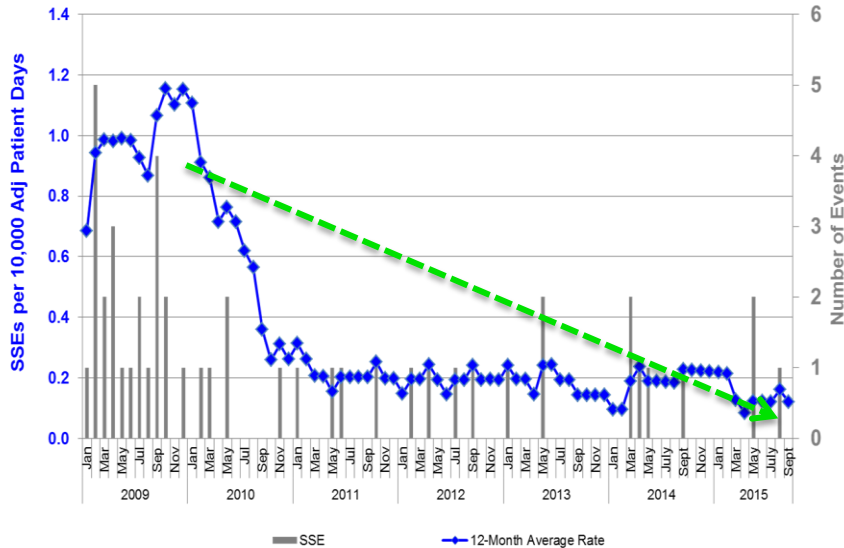
Sir Arthur Helps, 1868



Serious Safety Event Rate

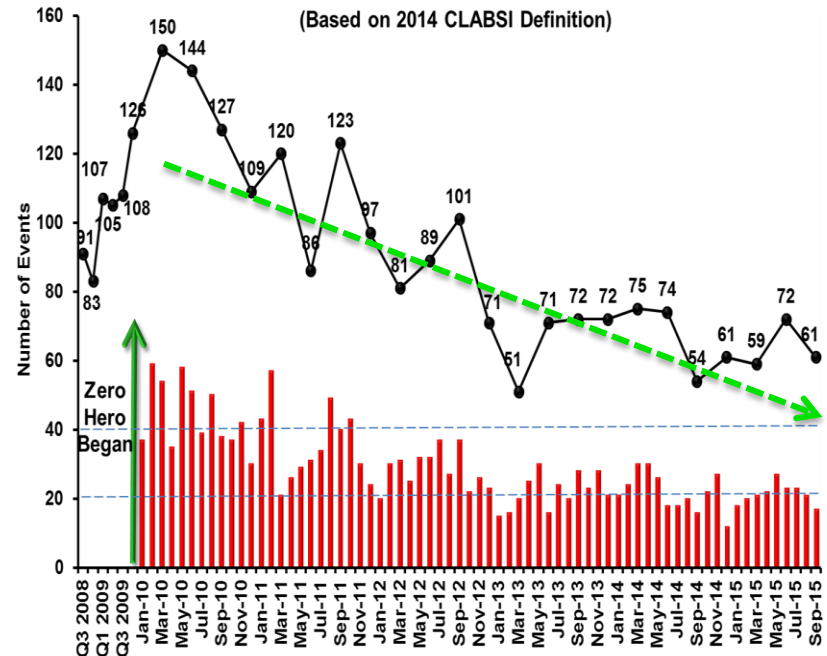
12-Month Rolling Average

NCH experiences a **Serious Safety Event** once every 122 days



Preventable Harm Index v1.0

(Based on 2014 CLABSI Definition)



Serious Safety Event Rate

Rate decreased by >85%

2009

2013

2018

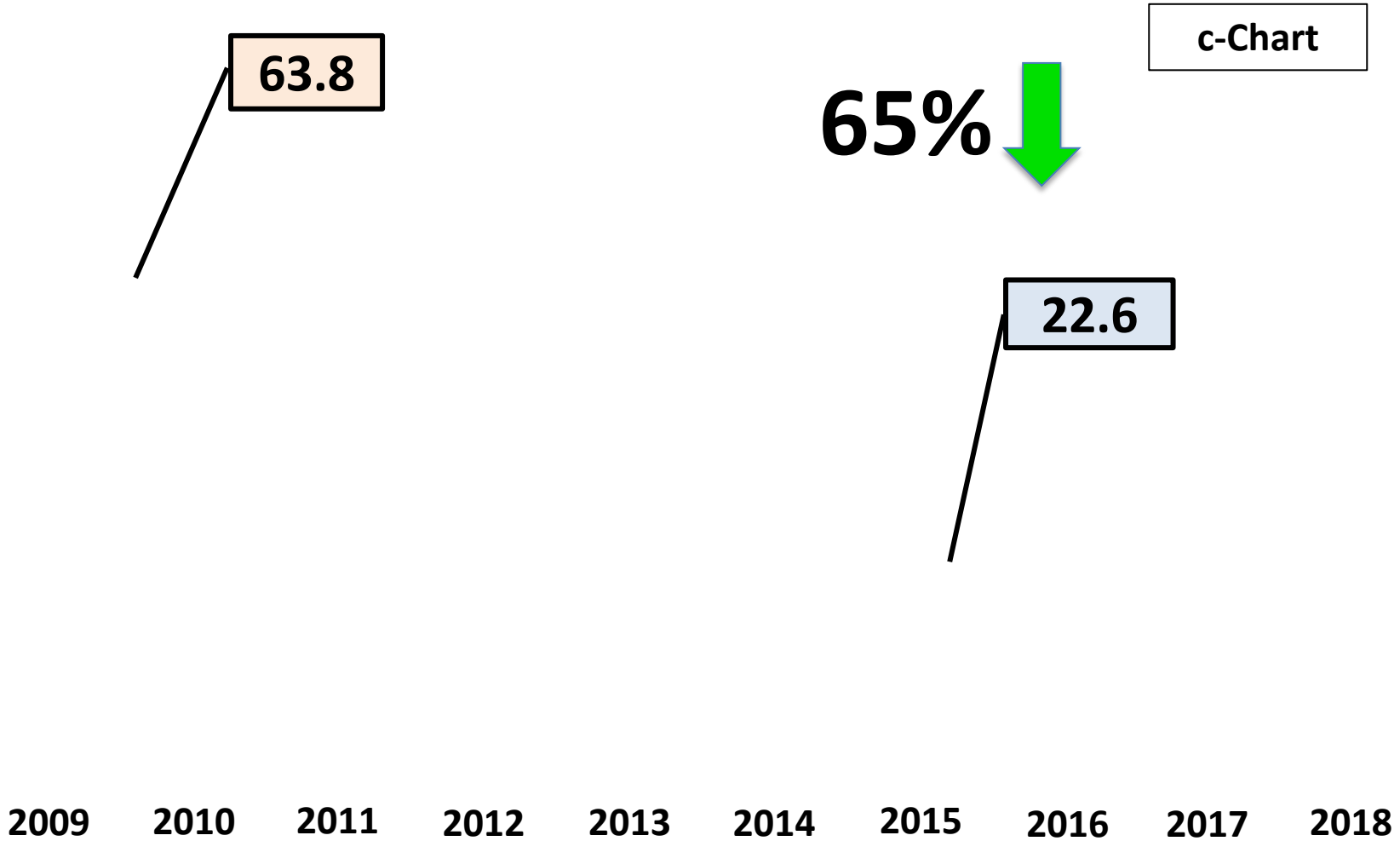


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Serious Preventable Harm

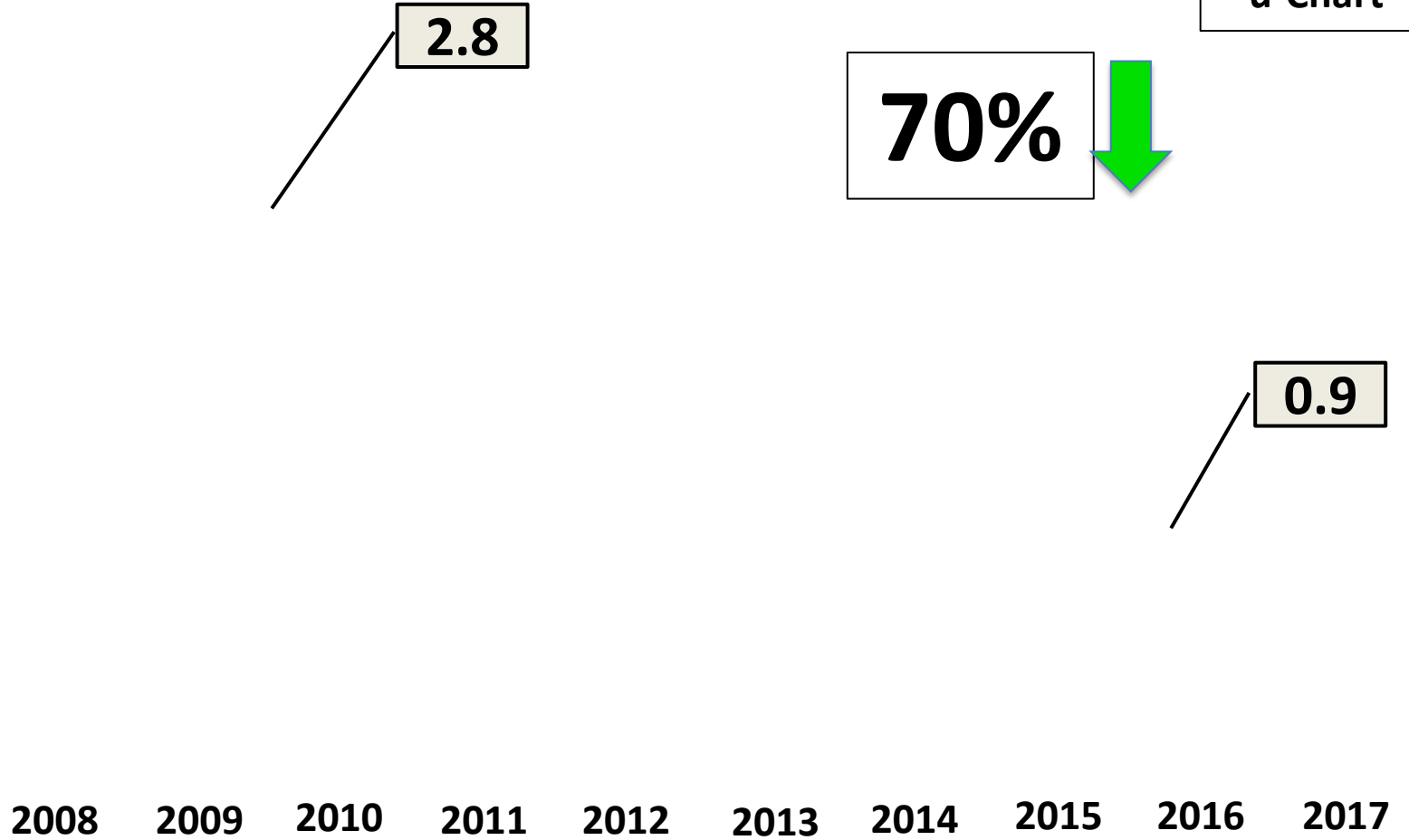
Number of Events



All Preventable Harm Rate

Events per 1000 adjusted patient days

u-Chart



NCH Mortality Rate 2004-2016

Severity Adjusted Hospital Mortality

17% decrease in severity adjusted hospital mortality
241 deaths prevented

Celebrate Success -- External Validation



Patient Safety Category Winner:
2013 -- Pediatric Quality Award



American Hospital Association – McKesson
Quest for Quality Prize®

Hospitals in Pursuit of Excellence

The American Hospital Association:
2015 -- McKesson Quest for Quality Prize, Citation of Merit



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A Comprehensive Patient Safety Program Can Significantly Reduce Preventable Harm, Associated Costs, and Hospital Mortality

Richard J. Brill, MD, FAAP, FCCM^{1,2}, Richard E. McClead, Jr., MD^{1,2}, Wallace V. Crandall, MD^{1,2}, Linda Stoverock, RN, MSN, NEA-BC³, Janet C. Berry, RN, MBA³, T. Arthur Wheeler, MS, MSES, MBA¹, and J. Terrance Davis, MD¹

Objective To evaluate the effectiveness of a hospital-wide initiative to improve patient safety by implementing high-reliability practices as part of a quality improvement (QI) program aimed at reducing all preventable harm.

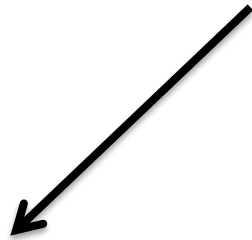
Study design A hospital wide quasi-experimental time series QI initiative using high-reliability concepts, microsystem-based multidisciplinary teams, and QI science tools to reduce hospital acquired harm was implemented. Extensive error prevention training was provided for all employees. Change concepts were enacted using the Institute for Healthcare Improvement's Model for Improvement. Compliance with change packages was measured.

Results Between 2010 and 2012, the serious safety event rate decreased from 1.15 events to 0.19 event per 10 000 adjusted hospital-days, an 83.3% reduction ($P < .001$). Preventable harm events decreased by 53%, from a quarterly peak of 150 in the first quarter of 2010 to 71 in the fourth quarter of 2012 ($P < .01$). Observed hospital mortality decreased from 1.0% to 0.75% ($P < .001$), although severity-adjusted expected mortality actually increased slightly, and estimated harm-related hospital costs decreased by 22.0%. Hospital-wide safety climate scores increased significantly.

Conclusion Substantial reductions in serious safety event rate, preventable harm, hospital mortality, and cost were seen after implementation of our multifaceted approach. Measurable improvements in the safety culture were noted as well. (*J Pediatr* 2013;163:1638-45).

Driving System Change

Two Fundamental Drivers



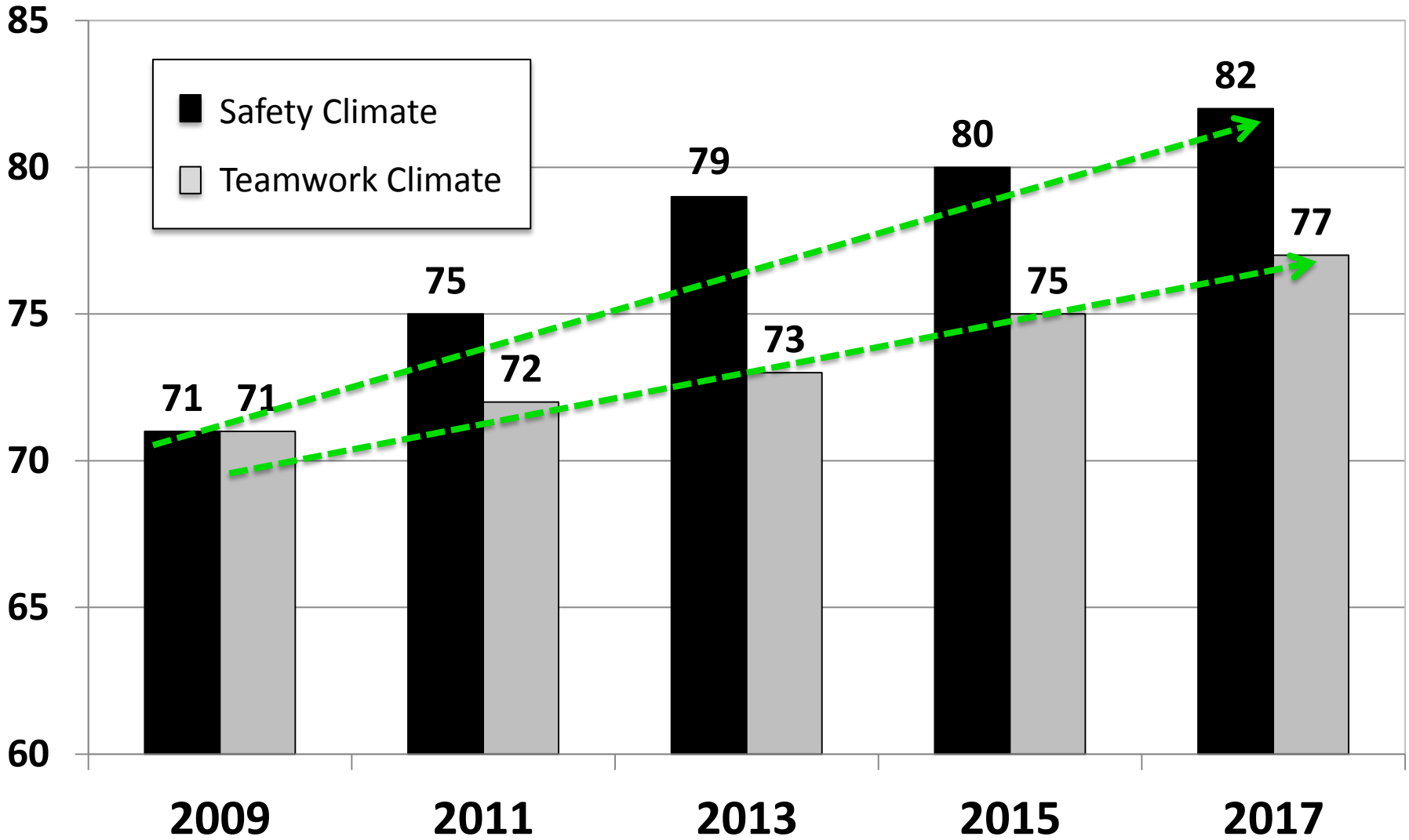
System Culture

- Expected Behaviors
- Accountability
- Reliability Principals

Culture and Outcomes

Culture and Outcomes

Safety Attitudes Questionnaire

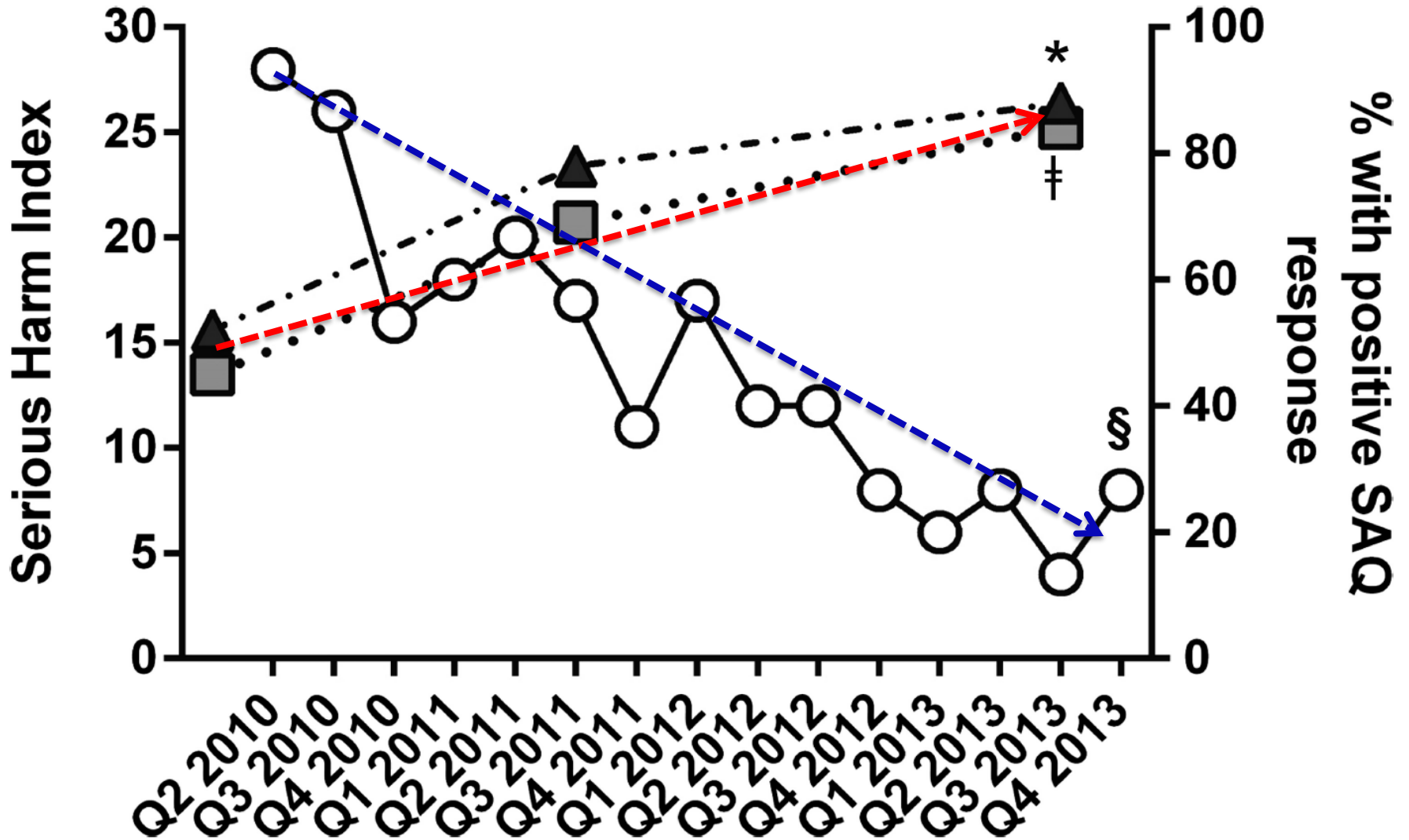


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8000 surveys
82% response rate

Improved SAQ and Serious Harm Reduction - PICU



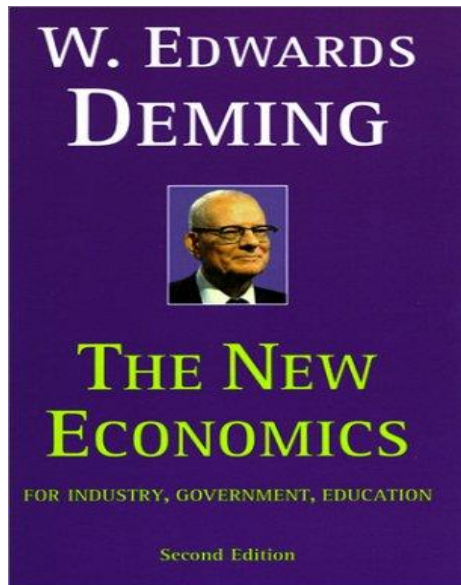
ORIGINAL ARTICLE

Improved Safety Culture and Teamwork Climate Are Associated With Decreases in Patient Harm and Hospital Mortality Across a Hospital System

*Janet C. Berry, DNP, RN, MBA, **†‡ John Terrance Davis, MD, ‡§ Thomas Bartman, MD, PhD, ‡||¶
Cindy C. Hafer, MBA, MHA, CPHQ, ‡ Lindsay M. Lieb, BSH, ‡
Nadeem Khan, MD, ** and Richard J. Brill, MD, FAAP, MCCM, ‡§¶***

Objectives: Improved safety and teamwork culture has been associated with decreased patient harm within specific units in hospitals or hospital groups. Most studies have focused on a specific harm type. This study's ob-

in 2009. Before our study, SAQ results of culture change had only been reported in specific unit types (e.g., intensive care unit) in multiple institutions.¹² Furthermore, safety outcome metrics in most studies had involved only 1-hour measure, such as observational



**“In God we trust,
all others bring data.”**

W. Edwards Deming



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... to drive change, data must tell a story
... an excel spread sheet almost never
tells a story
... bar charts can tell a story, but
sometimes can be misleading
... data over time can usually (and
accurately) tell the story you need, to
inspire change ...

QI Data Charts – humor me!

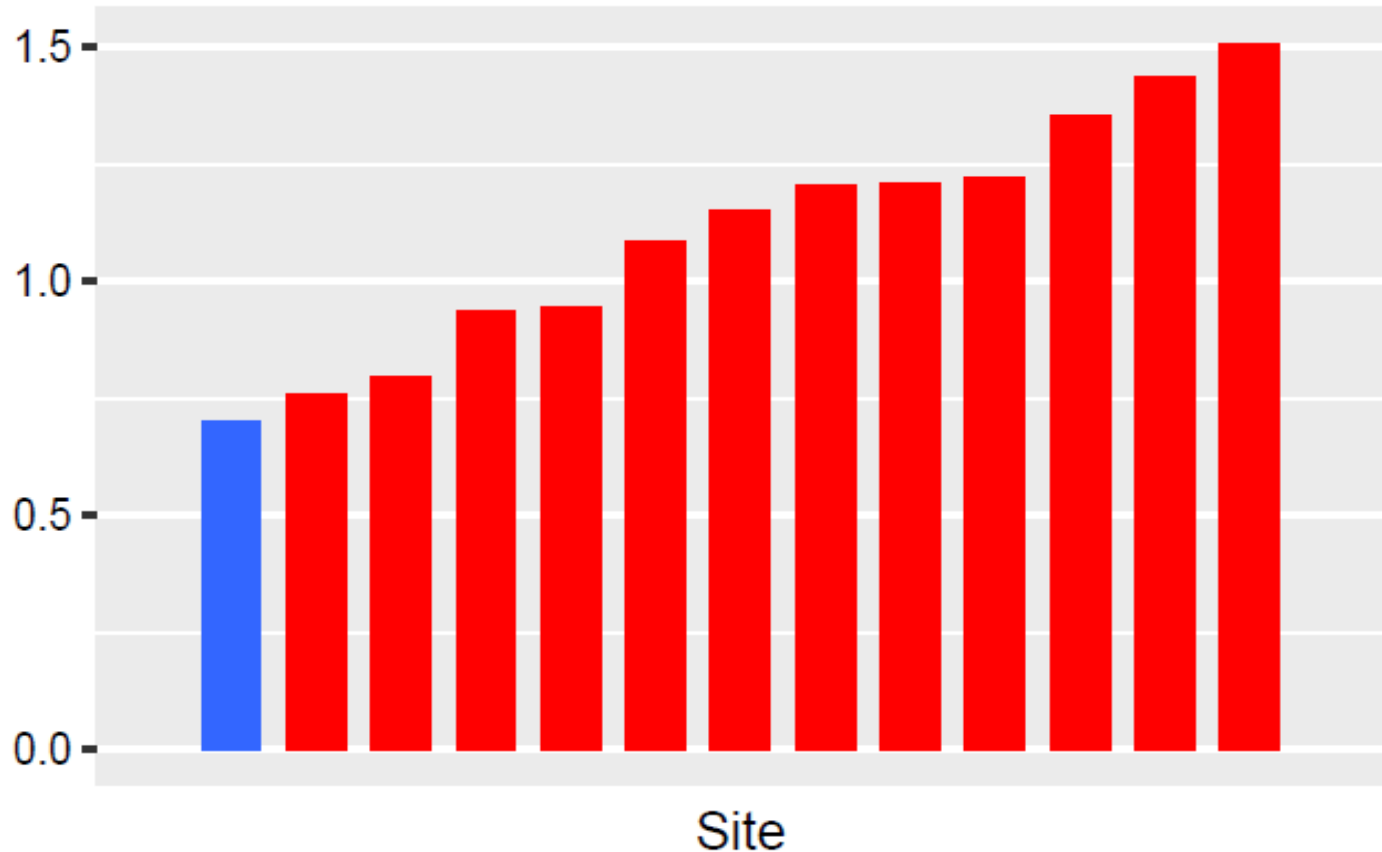
Bar Charts – Good

Bar Charts – not so Good

SPC Charts

IPSO

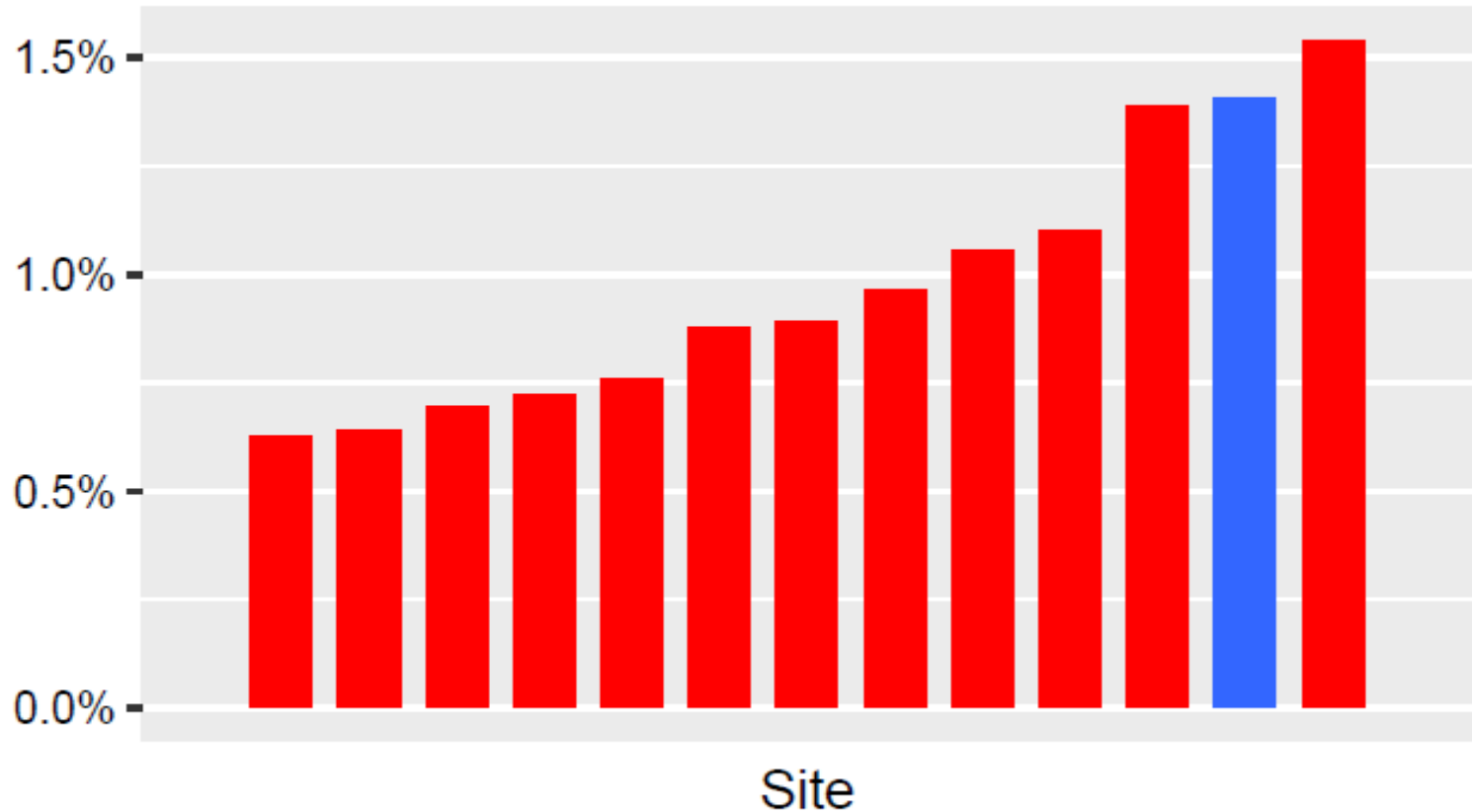
Compare Ourselves to Others



We're the best – celebrate ... and continue \$\$ and personnel support for VPS participation

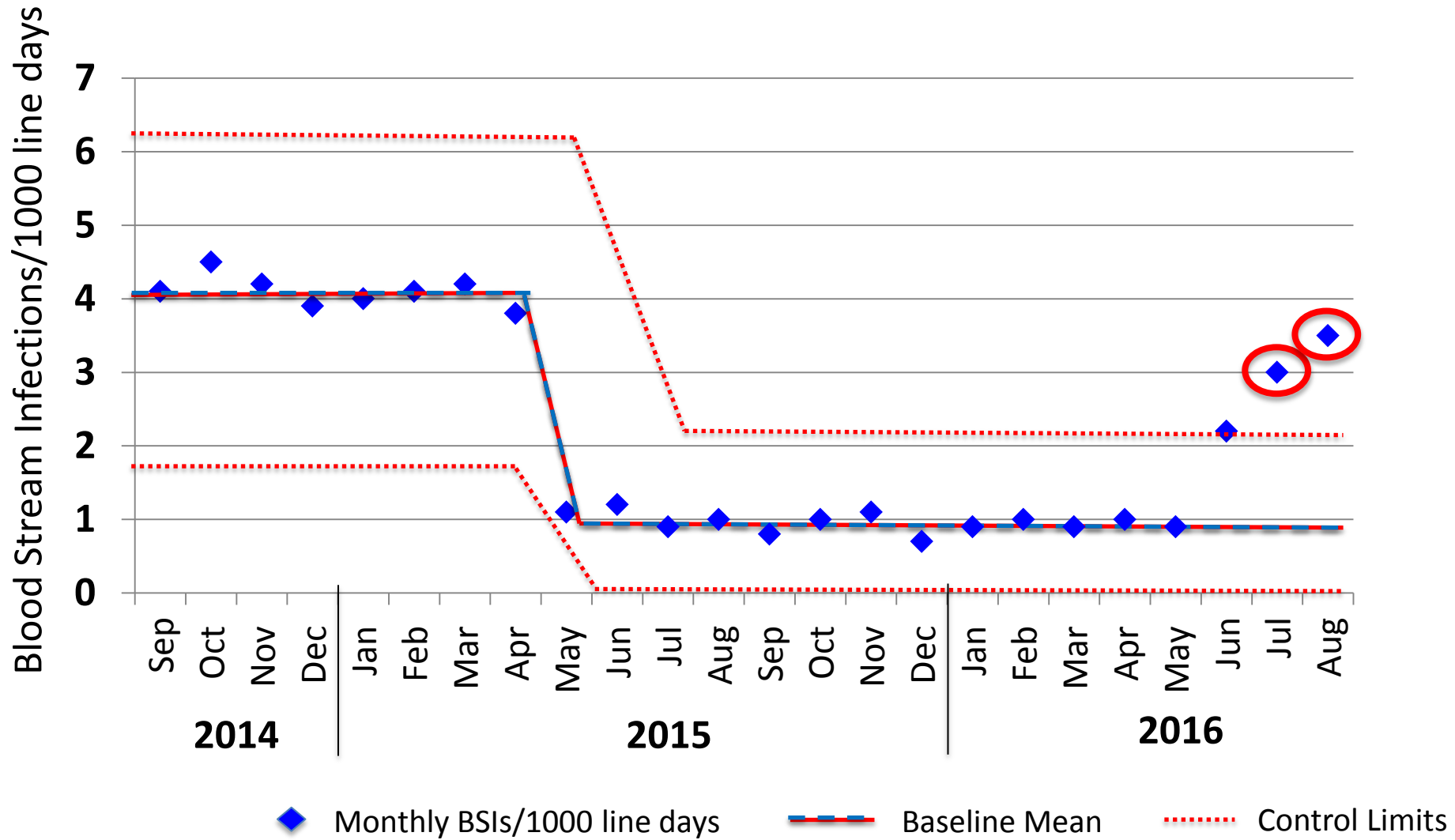


Compare Ourselves to Others



We're close to the worst – we need more resources to improve

Blood Stream Infections/1000 line days



Challenge sepsis.
Change lives.



Improving Pediatric Sepsis Outcomes (IPSO)

Goal

- Improve Pediatric Sepsis outcomes using QI Science
- Not really been tried before



Challenge sepsis. Change lives.



Two Global Goals

- Decrease the incidence of hospital-onset Severe Sepsis/Septic Shock
- Decrease mortality rate for Pediatric Severe Sepsis/Septic Shock using standardized sepsis treatment strategies
 - Measure compliance with sepsis care strategies
- Includes: Emergency Dept, Inpatient units, Heme-Onc units, Critical Care units. Excludes NICUs for now

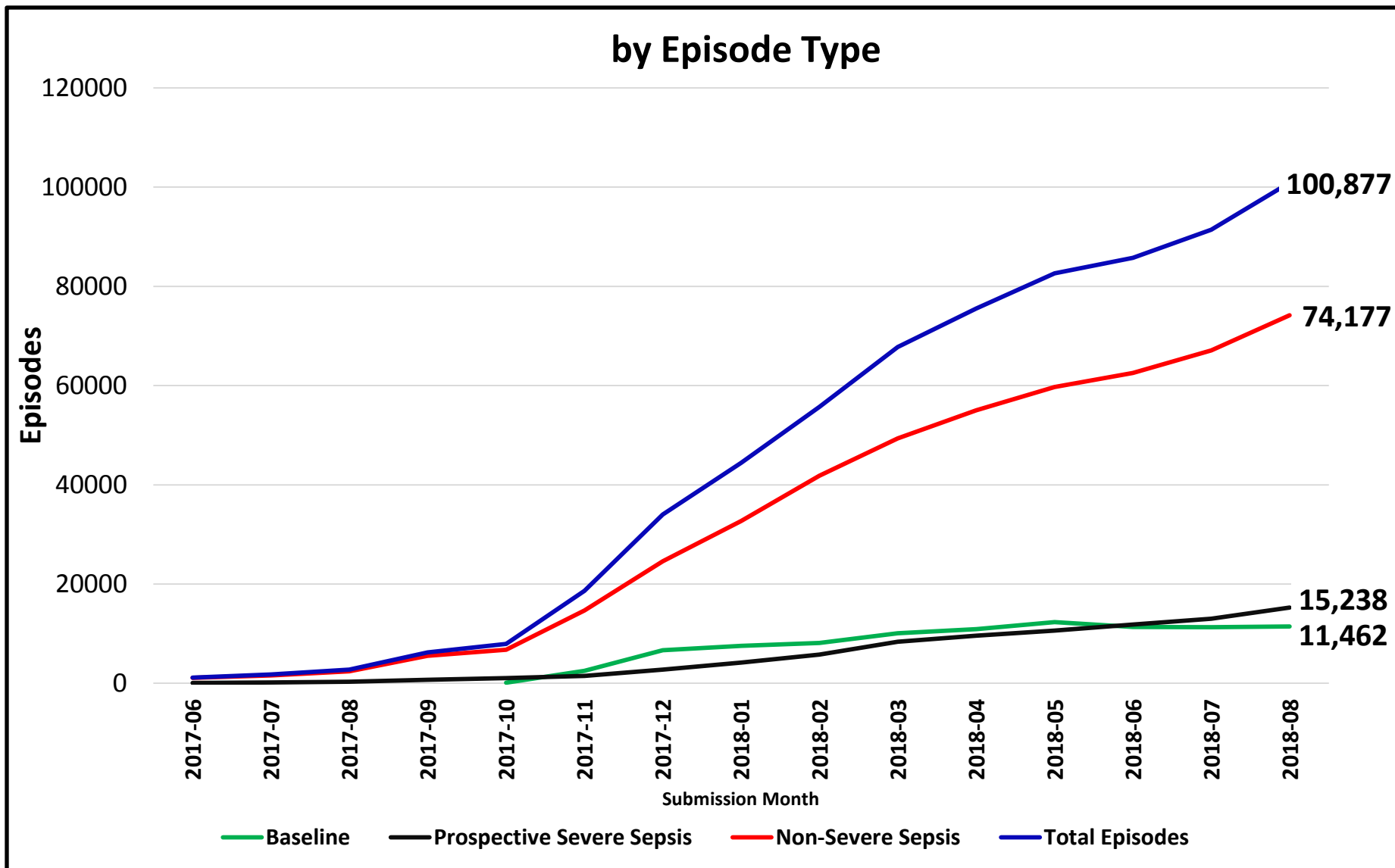
SEPSIS  HEROES



IPSO Participating Hospitals (51 as of July 2018)



Cumulative Sepsis Episodes Submitted

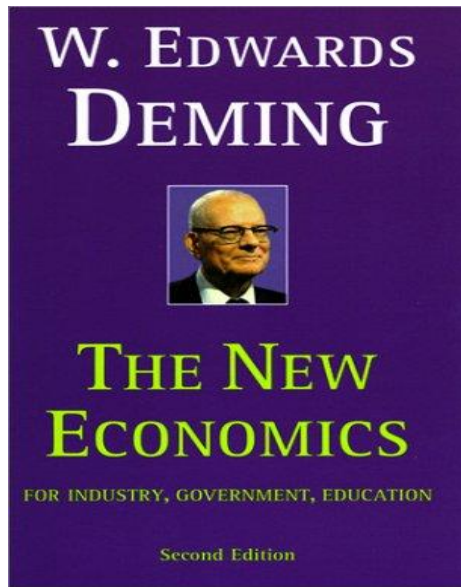


Challenge sepsis.
Change lives.



Five Key Process Measures

1. Sepsis Trigger Activations
2. Sepsis Huddle Activations
3. Sepsis Order Set Utilization
4. Time to First Fluid Bolus
5. Time to First Antibiotic Administration



“It is not necessary to change.

Survival is not mandatory.”

W. Edwards Deming



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To influence and drive change, leaders must . . .

1. Articulate and Sell a Vision
2. Describe an Organizing Framework
3. Create and Manage Teams
4. Articulate a Method to Achieve Results
5. Achieve Results; Celebrate Success; Make Data Information



Pediatric Quality and Safety

**Dedicated to Quality Improvement Projects
Bettering the Lives of Children**

Pediatric Quality & Safety is an international, peer-reviewed, open access, online periodical dedicated to providing healthcare professionals a forum to disseminate the results of quality improvement and patient safety initiatives that impact the lives of children from newborn to young adulthood.

**Indexed on
PubMed
Central and
DOAJ**

A gravel path leads from the foreground into a grassy area. The path is made of small, dark grey stones and is bordered by green grass and some weeds. In the background, there are more trees and a dense grassy field.

Leaders Navigate the Forks in the Road

**Making Change
“Just How We Do Business”**