

Engaging Patients and Families in SEPSIS ALLIANCE SUSPECT SEPSIS SALLIANCE SUSPECT SEPSIS SALLIA Sepsis Improvement





Presentation to:

New Jersey Sepsis Learning Action Collaborative

September 20, 2017

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Sepsis Alliance Webinar Goals

- What is Sepsis Alliance
- The need for sepsis education
- Sepsis Alliance resources for and patients, families AND providers
- How we can work together to save lives and reduce suffering from sepsis





Vision + Mission

- Started in 2007
- Leading sepsis advocacy organization in the country all 50 states
- Keys areas of engagement: engaging and educating the public, patients, caregivers, survivors, and legislators
- Success built on strong partnerships

What is Sepsis?

Sepsis is the body's overwhelming and life-threatening response to infection which can lead to tissue damage, organ failure, and death. Learn more about the symptoms of sepsis, which kills 258,000 Americans each year.

What to Do

Every minute counts.

Administration of antibiotics and fluids saves lives.

Our Mission

Save lives and reduce suffering by raising awareness of sepsis as a medical emergency.





About Sepsis Alliance Video







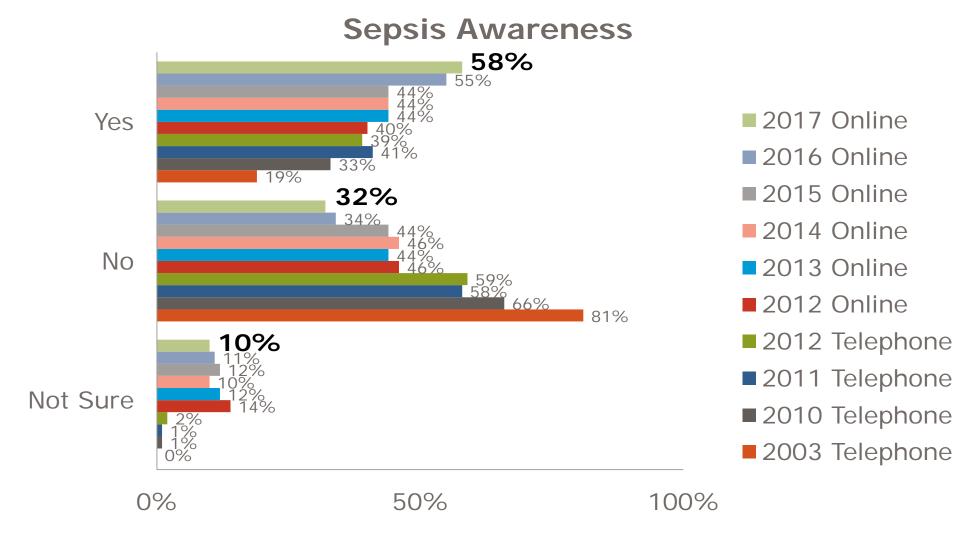
The Need for Public Education



Footer



Awareness level of sepsis is significantly higher than 2003 (58% vs 19%)



^{*} CANNOT TREND THE DATA FROM ONE METHODOLOGY TO ANOTHER.



Footer

Rare occurrence conditions like Ebola and Malaria in the U.S. have higher awareness levels than sepsis



More than

At least somewhat aware	Never heard of	Never heard of/ Just heard the name
94%	2%	6%
94%	2%	7%
90%	3%	9%
89%	3%	11%
89%	3%	11%
75%	5%	25%
72%	6%	28%
71%	10%	29%
65%	11%	35%
51%	27%	49%
48%	34%	52%
33%	54%	67%
33%	44%	68%
	aware 94% 94% 90% 89% 75% 72% 71% 65% 51% 48% 33%	aware 2% 94% 2% 90% 3% 89% 3% 75% 5% 72% 6% 71% 10% 65% 11% 51% 27% 48% 34% 33% 54%

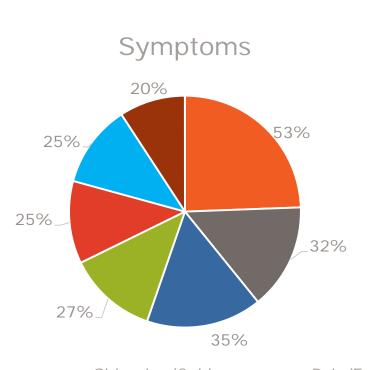
N=2,217

How aware are you of each of the following conditions?





While most can identify a symptom of sepsis, nearly no one could identify all of the most common ones



- ✓ <1% correctly identified all of the most common symptoms
- √ 78% identified at least one correct symptom

- Pale/Discolored Skin
- Shivering/Cold

- Pain/Extreme Discomfort
- Confusion/Sleepy
- Worst feeling ever

■ Short of breath

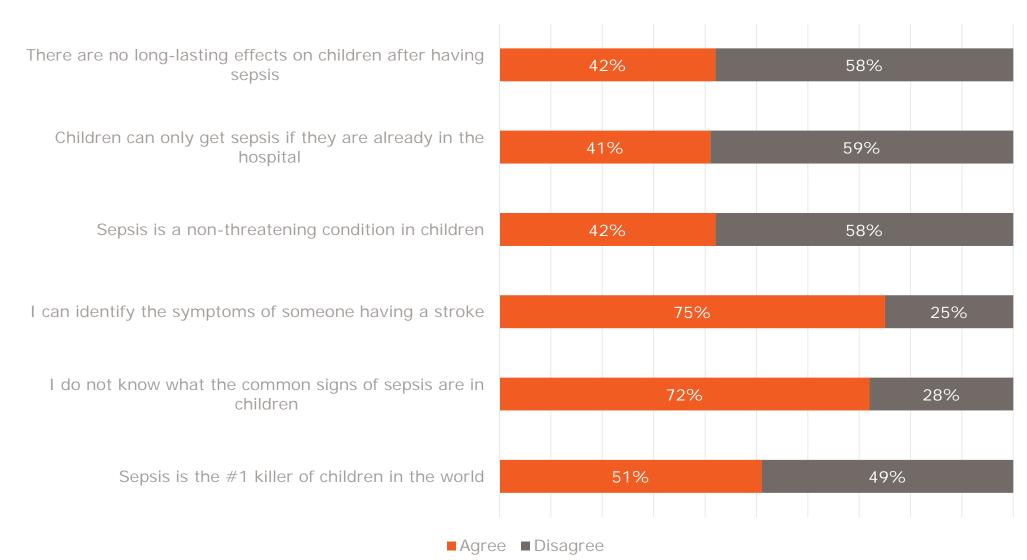
[■] Fever



Parents have much to learn about sepsis*



9



N = 1010

How much do you agree or disagree with the following statements?

* Not for release





NOT JUST THE PUBLIC NEED EDUCATION

Early findings from the Sepsis Alliance/Lippincott Nursing Survey*

CONNECTION TO LOW PUBLIC AWARENESS

- 68% of respondents say that when families are told their loved ones have sepsis, most have never heard of it.
- 28% of respondents say that families are often not told that their loved ones have sepsis.

SOME GOOD NEWS

- 23% of respondents are seeing more patients diagnosed with sepsis compared to the previous year because it is a priority in their facility to identify sepsis (68%) and trained to recognize it (63%)
- Nearly 80% of hospital respondents gave their facility a passing grade on the key clinical aspects of treating sepsis

SOME TROUBLING NEWS

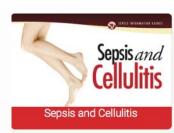
- 19% of hospital respondents felt their facility is not well prepared for a patient with sepsis
- Only 13% of respondents say their facility has a sepsis team in their facility to support the treatment of sepsis.
- 60% gave a failing grade for proving post-sepsis support to families and patients



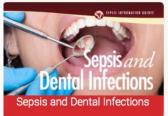


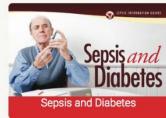
Education Resources

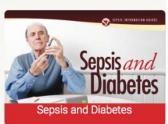
- Sepsis Information Guides
- Nurses' Station
- Erin's Campaign for Kids
- Spanish language
- Billboards
- Faces of Sepsis
- Store
- Speaker bureau
- Videos













Mary Beth West Survivor

I am a 72-year-old woman. My illness began on January 31, 2016. I had a urinary tract infection without the test results

Teresa Hull

The first week of April 2017

of surviving sepsis. It feels

marks my one-year anniversary



ending up in Edinburgh...where

My wife, who is a home care nurse, went to see a patient

When she entered the house she noted the patient to be

pale with circumoral cyanosis. Her patient appeared alert

with metastatic breast cancer. (Sepsis and Cancer)



Lisa Hanlon, RN

Rebecca Louise

On 19th June 2009 Rebecca went into hospital to have a baby. Lucy was born at 7.30 am. 12pm



Cindv Owens

At the end of June 2016 I had what I thought was a bruised shoulder after just moving into a house in San Diego. It got to the



ABOUT SEPSIS

Sepsis is the body's overwhelming and life-threatening response to an infection, which can lead to tissue damage, organ failure, and death.

What causes sepsis?

Any type of infection that is anywhere in your body can cause sepsis, including infections of the skin, lungs (such as pneumonia), uninary tract abdomen (such as appendicitis), or other part of the body. An infection occurs when germs enter a person's body and multiply, causing illness

Are there different types of sepsis?

Many people can have 'mild' sepsis, which can make them feel sick, but they then get better without needing treatment in a hospital. However, other patients develop severe sepsis, which means they become serious

SEPSIS INFORMATION GUIDE - LITE AFTER SEPSIS

WHAT COMES NEXT?

What are the first steps in recovery?

After you have had sepsis, rehabilitation usually starts in the hospita by slowly helping you to move cround and look after yourself; bathing sitting up, standing, walking, taking yearself to the restroom, etc. The rurpase of rehebilitation is to restore you back to your previous level of hordfy or ne close to it ne needble. Regin was rehobilitation by building

You have been seriously ill, and your body and mind need time to get better. You may experience the following physical symptoms upon

- General to extreme weakness and fatigue
- Several body rates or other
- · Difficulty moving around or sleeping
- . Weight loss, lack of appetite, food not testing normal
- . Dry and indu skin that may peel





Sepsis Information Guides

Sepsis Information Guides

Sepsis.org/resources/sepsis-information-guides

- Research behind guides
- Ways to use them
- Need something? Ask us!



It is also not record to have the following feelings ones home: . Not soring about your appropriate . Nating to be above availing brinds and family . Flatback: but nemera: . Confusing reality (e.g., not sure what is real and what ion't) . Teelog project, note worted than scand . Per omantidos . Degreesed, angry unmotivated . Production at set being dile to do everyday tooks What can I do to help myself recover at home? . Set small, adsireable gods for yourself each meek, such as taking a both densing yourself, or walking up the state . But and rebold you chough . Talk about what you are being to family and friends What's normal and when should I be concerned? . Based year thoughts, stoughes, and tallestones to a journal . Lean door spin to understand what happened Generally, the problems described in this fact sheet do improve with time. . Ask over famile to fill in one page you may have in over memory about Then are a normal sequence to what you have been through. what becomed to you · Int a belianced diet

* Execute if you had so to it.

go for a check up

. Make a list of questions to tak your healthcare provider when you

Many people who survive septi: resover completely and their lives

return to narmal. However, older people, people who have suffered

more severy sagait and these treated in an intensive rare unit are at

Post sepsis syndrome is the trem scand to describe the group of lang-

· Organ dychoction (Knibey Salton, requiremey problems, etc.)

CHIPPERSON | MADE | WINDS

tore problem that same people with severe repris experience. These problems may not become apparent for several weeks (pect-upok), and

greatest rick of lang-term problems, including suffering from pact capcic

Are there any long-term effects of sepsis?

What is post-sepsis syndrome (PSS)?

may include such long-term consequences or

. Incomin, difficulty getting to or stoying solvey.

. Nightwees, vivid beliateriors, peric attacks

. Decreased mental (popultive) functioning

. Disabling muscle and joint pains

+ Los of salf-estrem and salf-belief

Some Incepteds have Follow-up dinies or stell to help patients and femilies once they been been discharged. Find set if yours does or if there are load newerous available to help you while you get better. Bowers if you led that you are not getting better, or finding it difficult to cape, or sentince to be enhanced off your healthcare provide:

Where can I get more information?

Seguit Affance Cover-paper, and was created to raise septis owereness among both the general public and healthcare preferameds. Septis Alliance offers information on a variety of septimental depics. To nice the full series of Sepai Information Guides, visit seguita.org/library

> To learn more about sepsis, visit us online at Sepsis.org



SEPSIS ALLIANCE

Support Square Sensitives

Society of Critical Care Medicine

Signic shiermates Seeler are supported in part by an extractional guar them-thresk it. Co., shie

Sepsis and Paralysis

Sepsis and Pneumonia

Cancer, Infection and Sepsis

Life After Sepsis Fact Sheet

Sepsis and Amputations

Sepsis and Appendicitis

Sepsis and C. difficile

Sepsis and COPD

Sepsis and Cellulitis

Seosis and Children

Sepsis and Diabetes

Sepsis and HIV/AIDS

Sepsis and Immune System

Sepsis and Kidney Stones

Sepsis and Liver Disease

Seosis and MRSA

Fasciitis

Sepsis and Meningitis

Sepsis and Necrotizing

Sepsis and Flu

Sepsis and HAI

Sepsis and Dental Infections

Fact Sheet

Life After Sepsis

Seosis Fact Sheet Sepsis and Aging

Sepsis and Pregnancy & Childbirth

Sepsis and Strep B

Sepsis and Surgery

Sepsis and TSS

Sepsis and UTIs

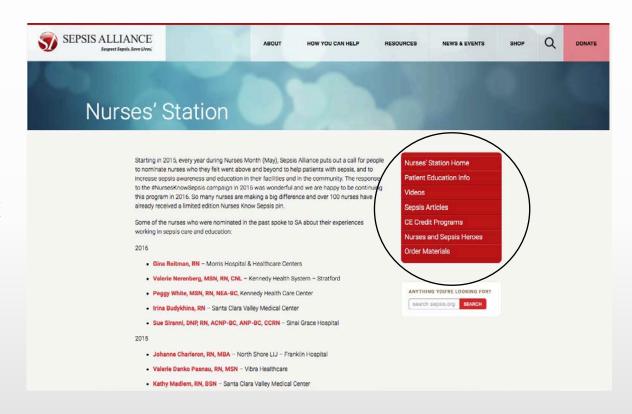




Nurses' Station

Sepsis.org/medical-professionals/nurses

- Goal is to be the sepsis go-to for nurses looking for sepsis information
- Resources currently include sepsis-related articles and CME programs
- Links to various patient-related resources on the site
- Recognizes nurses who make a difference in sepsis awareness and management
- Mark <u>Sepsis Awareness Month</u> (September) and World Sepsis Day (September 13) with activities and events to help raise sepsis awareness.









- Sepsis and Children education video
- Pediatric Symptoms card
- Parents survey





SPANISH LANGUAGE EDUCATION





Every year 258,000 Americans die from a disease that many people have never heard of



mil estadounidenses mueren de una enfermedad que muchas personas nunca han oído hablar de nuevo en



NATIONAL BILLBOARD PROGRAM











SEPSIS 911 COMMUNITY EDUCATION KIT

SEPSIS 9 1 1

COMMUNITY EDUCATION PRESENTATION

Raise Sepsis Awareness in Your Community with the Sepsis 911 Community Education Presentation

Sepsis 911 Community Education Presentation is a leader-guided presentation that allows members of the public to share information about sepsis awareness, recognition, and management with their community. Grassroots initiatives like this help more people learn about this life-threatening condition and we know that their new knowledge about sepsis may save lives.

Below you'll find everything you need for a successful Sepsis 911 Community Education Presentation, from a presentation checklist to a customizable poster and attendee surveys. Thank you for raising sepsis awareness in your community!

If you have questions, please email us at info@sepsis.org.

Sepsis 911 Community Education Presentation Kit

- Getting Started with the Sepsis 911 Community Education Presentation
- Sepsis 911 Community Education Presentation Checklist
- Sepsis 911 Community Education Customizable Event Poster
- Sepsis 911 Community Education Press Release Template
- Sepsis 911 Community Education Presentation
- Sepsis 911 Community Education Leader Script
- Sepsis 911 Video



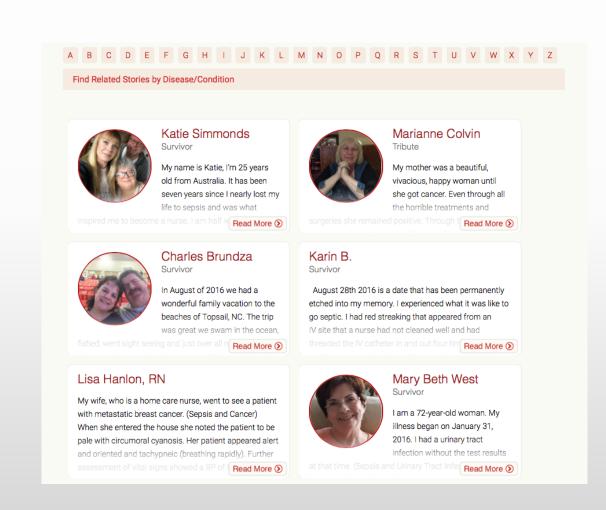


Survivor Support Faces of Sepsis

Faces of Sepsis: FacesOfSepsis.org

- Almost 700 stories of survivors and tributes
- Searchable by condition
- Excellent examples of the wide variety of places where sepsis originates









Videos

Videos: YouTube.com/SepsisAlliance

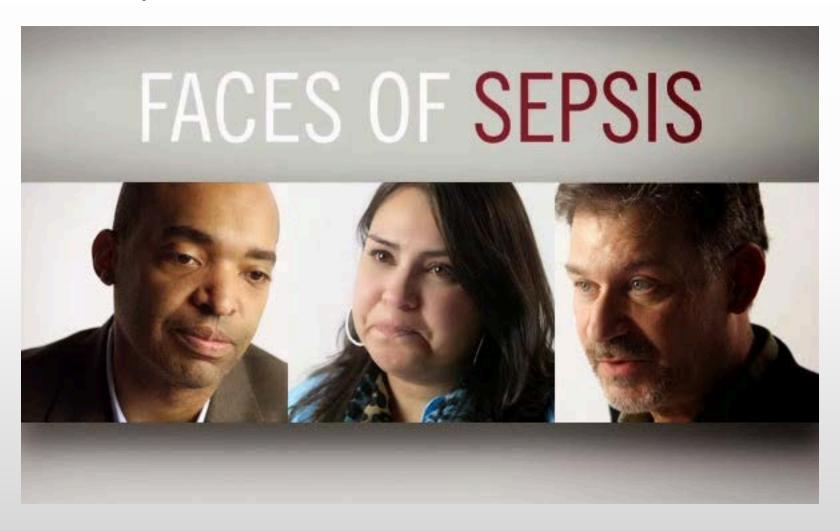
- 19 videos and counting
- Informational + PSA
- Healthcare Favorites:
 - Sepsis 911 (in English and w/Spanish subtitles).
 16 minute definitive overview of sepsis
 - **Sepsis and Children (October**) Patient and provider education on sepsis and pediatrics
 - Life after Sepsis (Q4) SCCM partnership to increase understanding of the challenges facing survivors
 - **PSAs** All lengths, taggable
 - Faces of Sepsis features three contributors to our Faces of Sepsis stories.





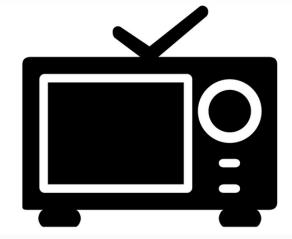


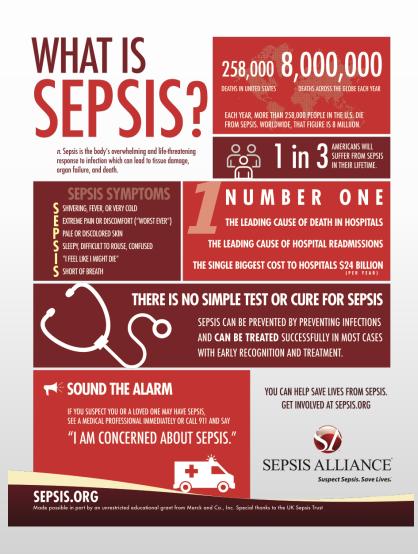
Faces of Sepsis Video

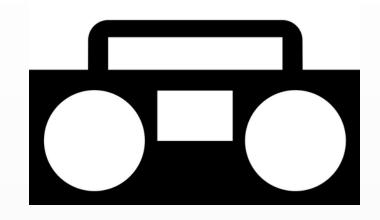




TV and Radio Public Service Announcements





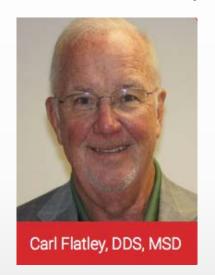






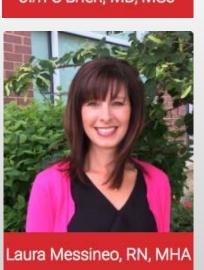
Speakers

Medical experts, survivors, family members, and more











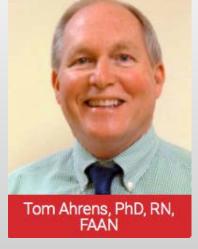












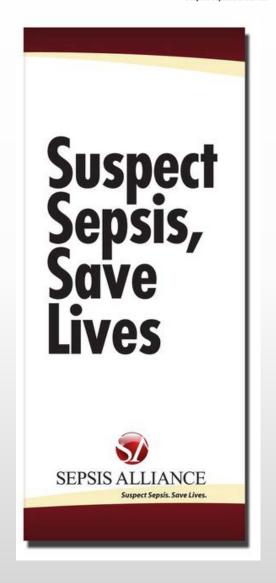


Sepsis.org Store

- Brochures
- DVDs
- Symptom cards
- Banners
- Stickers
- Pins
- Awareness bands











Partnership Opportunities









Raise Awareness with Events





SIPS FOR SEPSIS

Invite family and friends over for an evening of wine tasting and appetizers and share your sepsis knowledge. Ask guests to donate to attend.



5K RUN OR WALK

Host a 5K run or walk in your community to help raise awareness of sepsis. Provide attendees with a t-shirt to wear later and raise awareness throughout the year.



SALUTATIONS FOR SEPSIS

Organize a donation-based yoga class at a local park, or at your yoga studio. After class, arrange a short education presentation and pass out sepsis information.



SPIKE OUT SEPSIS

Arrange a fun volleyball tournament – sand or indoor – to mobilize your community and raise sepsis awareness. Teams pay a registration fee and can fundraise through their networks leading up to the event.



COOK-OFF

Gather your foodie friends and have them each prepare a signature dish, or have them prepare the same dish, like chili. Have people donate to taste each dish and cast their vote for the winner. Send everyone home with a full belly and information about sepsis.





Sepsis Awareness Month – September

• Toolkit includes:

- Patient education kit including videos & sepsis information guides.
- Nurse education module
- Host an event toolkit
- Press release template announcing Sepsis Awareness Month
- Media alert for activities / events
- Posters / sharable graphics for social media
- Sample social media posts
- Community education kit









SEPSIS TEROES

SepsisHeroes.org

September 14, 2017 New York City







THANK YOU! Contact Sepsis Alliance — Sepsis.org

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Resources

- Sepsis.org for resources and to sign up for email news + updates (including Sepsis Awareness Month)
- Follow and interact with us at @SepsisAlliance on Facebook, Twitter + Instagram





