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ORGANIZATION OF NURSE LEADERS OF NJ | ANNUAL MEETING & CONFERENCE

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# BACK TO THE FUTURE: Innovation and Beyond for Nurse Leaders

# BACK TO THE FUTURE: Innovation and Beyond for Nurse Leaders

April 23-24, 2020 | Princeton Marriott at Forrestal, Princeton, NJ

W

e live in a world of uncertainty. More and more each day, we are inundated with negative news cycles covering new civil conflicts, increased migrant and refugee crises, violence and terrorist attacks, epidemics and outbreaks, and natural disasters. Simultaneously, our world is undergoing a rapid transformation with respect to technology, healthcare delivery, and transportation systems. This phenomenon is certainly not unique to the United States, but rather is an experience shared worldwide.

Nurses in many instances throughout their career have faced uncertainty, whether during their novice years or today as nurse leaders. Through these experiences, the one thing most leaders recognize: the importance of adaptation. In the face of uncertainty, nurses have continuously faced it head-on. By learning from experiences as well as mistakes, nurses can adapt and evolve through innovation to fit the needs of the future.

From Florence Nightingale's fearless transformation of nursing during the Crimean War to New Jersey's own Dorothea Dix fighting for the dignity of patients struggling with mental illness, nurse-led innovations have forced the healthcare community to evolve in order to meet the needs of patients across the continuum.

In face of uncertainty, it has become evident that nurses need to: (1) become more entrepreneurial, (2) embrace technological advancement, and (3) globalize their mindset and practices. We know that the power of nursing extends beyond the bedside. Nurses are needed as educators, researchers, scientists, and policy makers. Becoming a nurse entrepreneur requires hard work, creativity, passion, and a degree of risk-taking and adaptability.

Please join the Organization of Nurse Leaders of New Jersey as we explore nursing innovation past present and future!

## LEARNER OUTCOME:

Upon completion of the program, the learner will report increased confidence in entrepreneurial actions and a globalized mindset and practice as a nurse leader.

## WHO SHOULD ATTEND:

Nurse leaders in all environments throughout the continuum who are responsible for patients, staff and products including nurse executives, managers, aspiring nurse leaders, supervisors, staff nurses, educators, researchers and nursing faculty.

# AGENDA

## Thursday - April 23

- 7:30 A.M. REGISTRATION – *Alexander Foyer*  
BREAKFAST – *Princeton Junction*  
POSTER SESSION – *Alexander Foyer*  
VENDOR & SCHOOL EXHIBITS – *Carnahan & Bainbridge*  
VENDOR MEETINGS – *Dod*
- 9:00 A.M. GENERAL SESSION – *Alexander Ballroom*
- INTO POSSESSION OF MYSELF**  
Pippa White  
Actress, Storyteller, Speaker  
*One's Company*
- 10:00 A.M. **PRESIDENT'S REPORT**  
Rita V. Smith, DNP, MPA, RN, NEA-BC  
President, ONL NJ  
*Partner, C-Suite Healthcare Advisors*
- 10:20 A.M. BREAK  
POSTER SESSION – *Alexander Foyer*  
VENDOR & SCHOOL EXHIBITS – *Carnahan & Bainbridge*
- 10:50 A.M. **Keynote –  
STRENGTHS OF THE NURSING WORKFORCE  
AND CHALLENGES NURSES AND THEIR  
EMPLOYERS WILL FACE OVER THE NEXT  
10 YEARS**  
Peter Buerhaus, PhD, RN, FAAN, FAANP(h)  
*Professor in the College of Nursing and Director of  
the Center for Interdisciplinary Health Workforce  
Studies at Montana State University*
- 12:20 P.M. NETWORKING LUNCHEON – *Gratella*  
VENDOR & SCHOOL EXHIBITS – *Carnahan & Bainbridge*  
POSTER SESSION – *Alexander Foyer*
- 1:05 P.M. GENERAL SESSION – *Alexander Ballroom*
- LEGISLATIVE UPDATE**  
Gene Mulroy  
*Principal  
Capital Impact Group*
- 1:20 P.M. **DESIGN THINKING WORKSHOP**  
Joanna Seltzer Uribe, MSN, RN  
*Johnson & Johnson Nurse Innovation Fellow 2020-2021*  
BREAK – 15 minutes / WORKSHOP (*continued*)
- 4:20 P.M. CLOSING REMARKS  
Rita V. Smith, DNP, MPA, RN, NEA-BC
- 4:30 P.M. ELECTRONIC EVALUATIONS
- 4:45 P.M. ADJOURNMENT
- 4:45-6:15 P.M. PRESIDENT'S RECEPTION – *Treehouse Lounge*

## Friday - April 24

- 7:30 A.M. REGISTRATION – *Alexander Foyer*  
BREAKFAST – *Princeton Junction*  
POSTER SESSION – *Alexander Foyer*  
VENDOR & SCHOOL EXHIBITS – *Carnahan & Bainbridge*
- 8:00 A.M. GENERAL SESSION – *Alexander Ballroom*
- PRESIDENT'S WELCOME**  
Rita V. Smith, DNP, MPA, RN, NEA-BC
- 8:05 A.M. **EVIDENCE-BASED LEADERSHIP, INNOVATION  
AND ENTREPRENEURSHIP IN NURSING  
AND HEALTHCARE**  
Amy L. Hester, PhD, RN, BC  
Chief Scientific Officer  
*HD Nursing, LLC*
- 9:05 A.M. **STEPPING INTO THE UNKNOWN: CREATING  
A FUTURE OF GLOBAL CITIZENSHIP**  
Billy Rosa, PhD, APRN-BC, FCCM, FAANP, FAAN  
*RWJF Future of Nursing Scholar, University of  
Pennsylvania School of Nursing*  
Nurse Practitioner, Supportive Care Service,  
*Memorial Sloan Kettering Cancer Center, New York, NY*
- 10:35 A.M. BREAK  
VENDOR & SCHOOL EXHIBITS – *Bainbridge and Carnahan*  
POSTER SESSION – *Alexander Foyer*
- 10:50 A.M. **THE VALUE PARADOX**  
Marc Zimmet  
President, Zimmet Healthcare Services Group, LLC  
*Vincent Fedele*  
Director of Analytics  
*Zimmet Healthcare Services Group, LLC*
- 11:50 A.M. **THE POWER OF PLATFORMS**  
Mark McLaughlin, MD  
Neurosurgeon | Founder & Partner  
*Princeton Brain & Spine*  
Author of *Cognitive Dominance*
- 12:50 P.M. CLOSING REMARKS  
Rita V. Smith, DNP, MPA, RN, NEA-BC
- 1:00 P.M. ELECTRONIC EVALUATIONS
- 1:15 P.M. ADJOURNMENT

NAME \_\_\_\_\_ CREDENTIALS \_\_\_\_\_

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**Make checks payable to:**

ONL NJ, PO Box 6066, Bellmawr, NJ 08099  
Questions? Contact us at 609-275-4180

**Registration Fees**

ONL NJ members – Bring a staff nurse that is an aspiring nurse leader to this year’s conference. An aspiring nurse leader is not a current ONL NJ member, manager or director.

**Member:** \$350

**Non-Member:** \$400

**Group:** \$365 per person (three or more from the same facility)

**Staff Nurse (non-member):** \$265

**Cancellation/Refund Policy**

All cancellations must be received before April 8. Cancellations will receive a refund minus a \$75 service fee. Registrants unable to attend may send an alternate. No confirmation will be sent.

**Additional Information**

- Registrations will be accepted by FAX to 609-228-5336 ONLY IF ACCOMPANIED BY credit card information (MasterCard, VISA or American Express).
- To register online with a credit card please go to: <http://hret-registration.njha.com>.

**Hotel Accommodations**

**Princeton Marriott at Forrestal**  
100 College Road East, Princeton, NJ 08540

A block of guest rooms has been set aside at the rate of \$184.00 per night for a Standard Room under the name of ONL NJ.

Reservations must be made directly with Marriott reservations by calling 609-452-7800. All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. Reservations must be received on or before April 1.

**Continuing Education Credits**

**New Jersey State Nurses Accreditation Statement:**

This activity has been planned and implemented in accordance with the Essential Areas and policies of the American Nurses Credentialing Center’s Commission on Accreditation and New Jersey State Nurses Association through the joint providership of Health Research and Educational Trust of New Jersey (HRET) and Organization of Nurse Leaders of New Jersey.

HRET is approved as a provider of nursing continuing professional development by New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Provider Number P131-2/18-21.

This activity provides **7.0** contact hours for April 23 and **5.0** contact hours for April 24.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center’s Commission on Accreditation of any commercial products displayed in conjunction with an activity.

**Nursing Home Administrators Licensing Board Statement:**

This continuing education program is sponsored/conducted by the Health Research and Educational Trust of New Jersey (HRET) and is in compliance with N.J.A.C. 8.34-7.3

to provide licensed nursing home administrators (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits.

This activity provides **6.0** contact hours for April 23 and **4.5** contact hours for April 24.

**American College of Healthcare Executives: (Credits pending)**

As an independent chartered Chapter of the American College of Healthcare Executives, the ACHE-NJ is authorized to award 0.0 hours for Day One and 0.0 for Day Two of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executive for advancement or recertification.

Speaker Disclosure Planner, content experts and speakers have declared no conflict of interest. There is no commercial support statement for this activity.

**DISCLOSURE INFORMATION:**

Full disclosure will be provided at the educational activity.

Spring 2020 | Annual Meeting  
**PROGRAM BOOK ADVERTISEMENT ORDER FORM**

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\_\_\_\_\_ Inside Cover - \$500    \_\_\_\_\_ Full page - \$350

**Make checks payable to:**

ONL NJ, PO Box 6066, Bellmawr, NJ 08099  
Complete and send this order form to [scholewka@njha.com](mailto:scholewka@njha.com).

**Specifications:**

- Ad Size 7.5" wide x 10" tall
- Full-page bleeds cannot be accommodated
- Black and white
- Ad pages printed by Xerox Docutech
- Black & white ads will be accepted as Adobe Acrobat PDF saved as a print-optimized (high resolution, minimum 300 dpi); or Adobe Photoshop CC (.tif, .jpg) saved at a minimum of 300 dpi, sized at 100%.

**Artwork Deadline: March 23**

**Contact:**

Susan Cholewka, *Executive Director, ONL NJ*  
[scholewka@njha.com](mailto:scholewka@njha.com) | 609-275-4110



760 Alexander Road, Princeton, NJ 08540