

NJPQC Spring Conference

April 29, 2019 | NJHA Conference and Event Center, 760 Alexander Rd, Princeton, N.J. 08540

Registration | 7:30 a.m.

Fee | Complimentary

Program | 8:15 a.m. – 3:30 p.m.

Optional Lunch: \$30

Seminar | EDU 1919

OVERVIEW:

Among the most fundamental indicators of a nation's health status are perinatal morbidity and mortality. The New Jersey Perinatal Quality Collaborative (NJPQC) – a network of OB hospitals, perinatal care clinicians and other providers, public health professionals, maternal and child organizations and other key stakeholders – is working to address some of New Jersey's most critical perinatal health issues, such as having one of the highest C-section rates in the nation and ranked 35th in maternal mortality in the country (11.2 per 10,000 births). Thirty-seven women die, on average, for every 100,000 live births in New Jersey, compared with 20 nationally. African-American women in New Jersey are also five times more likely than their white counterparts to die from pregnancy-related complications.

The NJPQC is embarking on a second year, working with its partners and participating hospitals to test, evaluate and spread best practices – through comprehensive provider and community education – to improve the quality of perinatal care, improve population-level outcomes in maternal and infant health, and reduce disparities.

This full day conference will focus on the efforts of the NJPQC and its workgroups, including the current QI projects: NJ AIM obstetrics hemorrhage and severe hypertension bundle implementation and the NTSV C-Section reduction initiative. Teams that attend will also learn about strategies, tools, and tactics for sustaining these efforts at their facility from best practice hospitals in New Jersey and leaders that have implemented this work in other states.

NOTE TO ATTENDEES:

All hospitals attending are expected to bring a storyboard to the conference. Storyboards should include:

- The QI project(s) you are working on (topic, element you are focusing on)
- Who is on your hospital team (leadership, physician, nurse, educator, etc.)
- Your most recent test of change
- Current Successes/Barriers

Storyboards can be brief. It is expected that most teams may be in the early stages of their QI work. Teams should bring their storyboards to NJHA between 7:30 – 8:15 am on the day of the session.

Posters will be presented in a gallery format with teams rotating through and viewing individual storyboards. For more information on storyboards, or if you need an easel, please contact Angela Centellas at acentellas@njha.com.

LEARNER OUTCOME:

After successfully completing the course, the learner will be able to define and explain the NJPQC initiatives, identifying one innovative strategy to improve prenatal care that is transferrable to their organization.

Successful completion of the course is defined as in-person attendance for 95 percent of the didactic learning session and completing the course evaluation.

TARGET AUDIENCE:

Physicians, midwives, nurses, maternal child health professionals and quality improvement professional

CONTINUING EDUCATION CREDITS:

Medical Society of New Jersey Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Medical Society of New Jersey (MSNJ) and the Health Research and Educational Trust of New Jersey (HRET). HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

HRET designates this live activity for **6.5 AMA PRA Category 1 CreditsTM**. Physicians should claim only the credits commensurate with the extent of their participation in the activity.

New Jersey State Nurses Association Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the American Nurses Credentialing Center's Commission on Accreditation and the New Jersey Nurses Association by the Health Research and Educational Trust of New Jersey (HRET).

HRET is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-2/18-21.

This activity provides **6.5** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

American College of Healthcare Executives:

As an independent chartered Chapter of the American College of Healthcare Executives, the ACHE - NJ is authorized to award **5.25** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Funding for this project was made possible (in part) by the Center for Disease Control and Prevention. The views expressed in written conference materials or publications and by speakers/moderators do not necessarily reflect the official policies of the DHSS, nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

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AGENDA

7:30 a.m. **Registration and Storyboard Setup**

8:15 a.m. **Welcome**

8:30 a.m. **A Word from the NJPQC Co-Chairs**

Andrew Rubenstein, MD

Section Chief of Obstetrics

Department of Obstetrics and Gynecology

Hackensack Meridian Health Hackensack

Robyn D'Oria MA, RNC, APN

Chief Executive Officer

Central Jersey Family Health Consortium

8:45 a.m. **The Illinois PQC Experience**

Ann E.B. Borders, MD, MSc, MPH

Illinois Perinatal Quality Collaborative

NorthShore University Health System

9:45 a.m. **NJPQC Disparities Workgroup**

Ilise Zimmerman, MS, MPH

Executive Director

Partnership for Maternal and Child Health of Northern NJ

Nastassia K. Davis, MSN, RNC, IBCLC

Founder & President

The Perinatal Health Equity Foundation

NJPQC NTSV C-Section Community Group

Rickie Kashdan, MPH, LCCE, CD (DONA)

Perinatal Education & Centering Pregnancy Program

JSUMC, Family Health Center

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Helene Lynch, DNP, MJ, RNC-OB NEA-BC
Director of Operations
Southern New Jersey Perinatal Cooperative

10:15 a.m. **Elevating the Voice of the Patient**

Eleni Tsigas
Chief Executive Officer
Preeclampsia Foundation

11:15 a.m. **Quality Improvement Roadmap**

Marie Shall
Senior Director
Institute for Healthcare Improvement

12:15 p.m. **Networking Luncheon / Storyboards**

1 p.m. **Atlantic Health Presentation**

Diana Contreras, MD, MPH
Medical Director, OB/GYN and Women's Health Service Line
Atlantic Health System

2 p.m. **Virtua Health System Presentation**

Nicole Lamborne, MD, FACOG
Program Director of Women's Health
Medical Director for Virtua Medical Group Women's Services

3 p.m. **Questions and Answers, Electronic Evaluations**

3:30 p.m. **Adjournment**

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EDU 1919 – NJPQC Spring Conference
FEES | Free

April 29, 2019
Optional Lunch: \$30

Location: NJHA Conference and Event Center
760 Alexander Road, Princeton, NJ 08540

Directions: www.njha.com/directions.aspx

Guarantee your seat now by paying for your registration online with a credit card. **It's secure and easy.**
Click on the following link:

<http://hret-registration.njha.com>

PAYING BY CHECK

Please fax your registration form prior to mailing with your payment.

A copy of the registration must accompany your check in order to allocate your payment properly.

FAX: 609-275-4271

Make check payable to: HBS

Mail to: HBS – P.O. Box 828709 – Philadelphia, PA 19182-8709

- For registration inquiries, please contact HRET at: HRETEducation@njha.com or 609-275-4181
- If special accommodations are necessary, please call 609-275-4181.
- **In the event of inclement weather, call 609-275-4140 before coming to the conference.**

Check ALL that apply: **Member** ☐ **Non-member** ☐ **Optional Lunch** ☐

REGISTRATION

Name: _____

Designation/Credentials: _____ Job Title: _____

Phone: _____ E-mail: _____

Organization: _____

Organization Address: _____

City, State, Zip: _____

Payment Amount: \$ _____ Check# _____

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