

## Perinatal Safety Conference

June 4, 2018 | NJHA Conference and Event Center, 760 Alexander Rd, Princeton, N.J. 08540

**Registration** | 8:30 a.m.

**Fee** | Complimentary

**Program** | 8:30 a.m. – 3:30 p.m.

Optional Lunch: \$30

**Seminar** | EDU 1812

### OVERVIEW:

Among the most fundamental indicators of a nation's health status are perinatal morbidity and mortality. The New Jersey Perinatal Quality Collaborative (NJPQC) – a network of OB hospitals, perinatal care clinicians and other providers, public health professionals, maternal and child organizations and other key stakeholders – is working to address some of New Jersey's most critical perinatal health issues, such as having one of the highest C-section rates in the nation (36%) and ranked 35<sup>th</sup> in maternal mortality in the country (11.2 per 10,000 births). Thirty-seven women die, on average, for every 100,000 live births in New Jersey, compared with 20 nationally. African-American women in New Jersey are also five times more likely than their white counterparts to die from pregnancy-related complications.

The NJPQC is working with its partners and participating hospitals to test, evaluate and spread best practices – through comprehensive provider and community education – to improve the quality of perinatal care, improve population-level outcomes in maternal and infant health, and reduce disparities. This full day conference will familiarize participants with the NJPQC projects: NJ AIM obstetrics hemorrhage and severe hypertension bundle implementation and the NTSV C-Section reduction initiative. Teams that attend will also learn about strategies, tools, and tactics for sustaining these efforts at their facility from leaders that have implemented this work in other states.

### NOTE TO ATTENDEES:

All hospitals attending are expected to bring a Quality Improvement storyboard to the conference.

Teams should:

- Identify the QI project(s) you are working on (topic, element you are focusing on)
- Who is on your hospital team (leadership, physician, nurse, educator, etc.)
- Current Successes/Barriers

Storyboards can be brief. It is expected that most teams will be in the early stages of their QI work. Teams should bring their team's poster to NJHA the day of the session.

Upon arrival, teams will receive information indicating if their storyboard will be assigned the morning or afternoon session. This session will be held in a gallery format with teams rotating through and viewing individual storyboards. For more information on storyboards, contact Angela Centellas at [acentellas@njha.com](mailto:acentellas@njha.com)

### LEARNER OUTCOME:

After successfully completing the course, the learner will be able to define and explain the NJPQC initiatives, identifying one innovative strategy to improve prenatal care, transferrable to their organization.

\*Successful completion of the course is defined as in-person attendance for 95% of the didactic learning session, completing a pre and post knowledge based test and a complete course evaluation.

### TARGET AUDIENCE:

Physicians, midwives, nurses, maternal child health professionals and quality improvement professionals.



## **CONTINUING EDUCATION CREDITS:**

### **Medical Society of New Jersey Accreditation Statement**

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

HRET designates this live activity for **5.25 AMA PRA Category 1 Credits<sup>TM</sup>**. Physicians should claim only the credits commensurate with the extent of their participation in the activity.

### **New Jersey State Nurses Association Accreditation Statement**

Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-2/18-21.

This activity provides **5.25** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

### **American College of Healthcare Executives:** *(Credits pending)*

As an independent chartered Chapter of the American College of Healthcare Executives, the ACHE - NJ is authorized to award **0.0** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

**DISCLOSURE INFORMATION:** Full disclosure will be provided at the educational activity.



# Perinatal Safety Conference

June 4, 2018

## AGENDA

8:30 a.m. **Registration/Storyboards**

9 a.m. **Welcome**

*Aline Holmes/Angela Centellas*  
*NJPQC*

9:30 a.m. **The Influence of Preconceptual Health on Disparities in Maternal & Infant Mortality**

*Denise Rodgers, MD, FAAFP*  
Vice Chancellor for Interprofessional Programs  
*Rutgers Biomedical and Health Services*

10:15 a.m. **Ethical Perspectives on Racial Disparities in Perinatal Health**

*Katherine A. Taylor, JD, PhD*  
Co-Chair, Biomedical Ethics Committee  
*Penn Medicine – Princeton Medical Center*

11 a.m. **Oklahoma AIM Bundle Implementation Experience**

*Barbara O'Brien, MS, RN*  
Director, Office of Perinatal Quality Improvement  
*The University of Oklahoma Health Sciences Center*

11:45 a.m. *Networking Lunch*

12:45 p.m. *Storyboards*

1:30 p.m. **NJPQC – Who are We?**

*Andrew Rubenstein, MD*  
*NJPQC Steering Committee Chair*

*Robyn D'Oria MA, RNC, APN*  
*NJPQC Steering Committee Co-Chair*



1:45 p.m. **Maternal Substance Use Disorder Screening and Treatment**

***Rachael Evans, MD***  
Chief Medical Officer  
*Henry J. Austin Health Center*

2:15 p.m. **Quality Improvement Educators – Introducing the AWHONN Obstetric Patient Safety Program**

***Kathy Mahoney, PhD, MSN, RNC-OB, EFM***  
Assistant Professor, Nursing Kean University  
*Kean University*

3 p.m. **Q&A**

3:15 p.m. *Adjournment*



## EDU 1812 – Perinatal Safety Conference

June 4, 2018

**FEES | Complimentary**

**Optional Lunch: \$30**

---

**Location:** NJHA Conference and Event Center  
760 Alexander Road, Princeton, NJ 08540

**Directions:** [www.njha.com/directions.aspx](http://www.njha.com/directions.aspx)

---

### PAYING BY CHECK

Please fax your registration form prior to mailing with your payment.

A copy of the registration must accompany your check in order to allocate your payment properly.

**FAX:** 609-275-4271

**Make check payable to: HBS**

**Mail to: HBS – P.O. Box 828709 – Philadelphia, PA 19182-8709**

- For registration inquiries, please contact HRET at: [HRETEducation@njha.com](mailto:HRETEducation@njha.com) or 609-275-4181
- If special accommodations are necessary, please call 609-275-4181
- **In the event of inclement weather, call 609-275-4140 before coming to the conference**

---

**Check:**  **Complimentary**

**Optional Lunch**

### REGISTRATION

---

Name: \_\_\_\_\_

Designation/Credentials: \_\_\_\_\_ Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Method of Payment: Check  Credit Card

Payment Amount: \$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Card#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

