

# MEDICARE ADVANTAGE INTENSIVE

**May 17 & 18, 2018**

NJHA Conference Center  
760 Alexander Road, Princeton, NJ



In New Jersey, enrollment in Medicare Advantage (MA) plans has continued to trend upward in recent years. Currently, 22 percent of Medicare eligible residents are enrolled in a Medicare Advantage plan. Given the limited federal regulatory oversight of MA plans, it is difficult for providers to understand what rules MA plans must follow.

Also, the Medicare Advantage landscape is changing with the implementation of new payment models and increased special needs plan offerings. This makes it imperative for providers to determine the most efficient way to partner with Medicare Advantage carriers.

This two-day intensive program will include thought leaders in the Medicare Advantage arena. Participants will have an opportunity to participate in focused presentations on topics including:

- Oversight and regulations governing MA plans
- Benefit designs and value-based contracting
- Provider-sponsored MA plans
- MA plan compliance challenges
- MA plan appeal rules

The faculty includes representatives from the Centers for Medicare and Medicaid Services, the law firm of King & Spalding, ECG Management Consultants, Avalere Health, Manatt and Health Management Associates.

## **Who Should Attend:**

Managed Care executives; CFOs; COOs; long term acute care hospital administrators; nursing home administrators; home health agency directors; Pace executives; other team members involved in Medicare Advantage.

## **Key Objectives:**

Upon completion attendees will have:

- A better understanding of what requirements MA plans must meet;
- An ability to recognize the potential plan designs that they might see contracts for; and
- An understanding of why provider-sponsored MA plans are growing and what opportunities and risks exist in developing one.

# Medicare Advantage is projected to cover nearly **21 million** people in 2018, a **5 percent increase** over 2017.

*While in New Jersey, Medicare Advantage enrollment increased by over 34 percent from December 2016 to December 2017.*

## AGENDA

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### Thursday - May 17

- 9:00 a.m. Registration
- 9:30 a.m. **THE CMS/MA PLAN CONNECTION**  
HEATHER LANG  
Associate Regional Administrative, CMS
- 11:00 a.m. **SPECIAL NEEDS PLANS – WHAT YOU NEED TO KNOW**  
ALEXANDRA KRUSE  
Senior Program Manager, CHCS
- 12:00 p.m. Lunch
- 1:00 p.m. **NEW MA PLAN REGULATORY FLEXIBILITY – IMPACT ON PROVIDERS**  
FRED BENTLEY  
Vice President, Avalere
- 3:00 p.m. Adjourn

### Friday - May 18

- 9:00 a.m. Registration
- 9:30 a.m. **RULES OF THE ROAD FOR MEDICARE ADVANTAGE PLANS**  
JIM BOSWELL, STEVE GOFF, LESLIE MURPHY  
*King & Spalding*
- 11:00 a.m. **MOVING FORWARD – PROVIDER SPONSORED MA PLANS**  
RICHARD TREMBOWICZ  
Associate Principal, ECG Management Consultants
- 12:30 p.m. Lunch
- 1:30 p.m. **MEDICARE ADVANTAGE VALUE BASED PURCHASING RULES**  
*Manatt*
- 3:00 p.m. Adjourn



# EDU 1867 – MA PLAN INTENSIVE | May 17 &18, 2018

**FEES:** NJHA Members \$350 | Non-Members: \$425

**LOCATION:** NJHA CONFERENCE AND EVENT CENTER | 760 Alexander Road, Princeton, NJ 08540

**DIRECTIONS:** [www.njha.com/directions.aspx](http://www.njha.com/directions.aspx)

## PAYING BY CHECK

Please fax your registration form prior to mailing with your payment. A copy of the registration must accompany your check in order to allocate your payment properly.

**FAX:** 609-275-4271

**MAKE CHECK PAYABLE TO:** HRET

**MAIL TO:** HRET – P.O. Box 828691 – Philadelphia, PA 19182-8691

- ➔ For registration inquiries, please contact HRET at: [HRETEducation@njha.com](mailto:HRETEducation@njha.com) or 609-275-4181
- ➔ If special accommodations are necessary, please call 609-275-4181
- ➔ In the event of inclement weather, call 609-275-4140 before coming to the conference

**REGISTRATION** *Check all that apply:*  Member  Non-member

NAME		
DESIGNATION/CREDENTIALS	JOB TITLE	
PHONE	E-MAIL	
ORGANIZATION		
ORGANIZATION ADDRESS	CITY	STATE
<b>METHOD OF PAYMENT:</b> <input type="checkbox"/> Check <input type="checkbox"/> Credit Card      Payment Amount: \$ _____		
CARDHOLDER NAME		
CARD#	EXPIRATION DATE	CCV
SIGNATURE		
BILLING ADDRESS (IF DIFFERENT FROM ABOVE)		

## Nursing Home Administrators Licensing Board Statement:

This continuing education program is sponsored/conducted by the Health Research and Educational Trust and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits.

This education activity has been approved for a total of **9.00** LNHA/CALA credits.

## Continuing Legal Education Statement *(Credits pending):*

This program is pending approval by the Board on Continuing Legal Education of the Supreme Court of New Jersey for **5.4** hours of total CLE credit for Day One and **5.4** hours of total CLE credit for Day Two. Of these, 0.0 qualify as hours of credit for ethics/professionalism, and 0.0 qualify as hours of credit

toward certification in civil trial law, criminal trial law, worker's compensation law and/or matrimonial law.

## American College of Healthcare Executives *(Credits pending):*

As an independent chartered Chapter of the American College of Healthcare Executives, the ACHE-NJ is authorized to award **0.0** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

## DISCLOSURE INFORMATION:

Full disclosure will be provided at the educational activity.