

Political Activity & Ethics 2018: Staying Legal in a Political World

May 22, 2018 | NJHA Conference and Event Center, 760 Alexander Rd., Princeton, N.J. 08540

Registration | 9 a.m.

Fee | Member: \$50

Program | 9:30 a.m. – 2:30 p.m.

Non-member: \$100

Seminar | EDU 1840

OVERVIEW:

The presentation, “Staying Legal in a Political World, will give attendees a way to think about the myriad laws that affect political activity. Special emphasis will be given to the issues most likely to affect incorporated hospitals and other, similar businesses, in the area of campaign finance, lobbying disclosure, federal and state gift regulation, and IRS treatment of political activity.

The presentation will weave these subjects together, starting from the perspective of how to help companies meet what can seem like diverse and seemingly irreconcilable objectives: advancing their policy objectives, while maintaining a culture of compliance and managing their public reputations in an adversarial and capricious political environment.

Segments of the presentation will specifically address:

- Corporate political activity under federal and state campaign finance laws, and IRS rules
- Lobbying disclosure and regulation at federal, state and local ethics rules
- Ethics and laws governing the provision of gifts and other things of value to federal, state and local elected officials
- “Best practices” for setting up an internal compliance process, and managing unwanted public controversies when they arise.

TARGET AUDIENCE:

Attorneys, compliance officers, government relation officers, and ethics committee members

FACULTY:

Brian G. Svoboda, Esq.

Partner

Perkins Coie, LLP

Brian G. Svoboda is an authority on the laws regulating political activity. A partner in the Perkins Coie, LLP. Political Law Group, he counsels companies, trade associations, candidates, nonprofit organizations and individuals on all aspects of the laws affecting their political activities. Brian is one of the nation’s leading practitioners before the Federal Election Commission. He has successfully defended many clients in FEC audits and investigations, and in civil litigation against the agency. He also helps clients comply with state and local campaign finance issues. Finally, Brian frequently advises and defends individuals in the congressional ethics process.

CONTINUING EDUCATION CREDITS:

Continuing Legal Education Statement:

This program is pending approval by the Board on Continuing Legal Education of the Supreme Court of New Jersey for **4.8** hours of total CLE credit. Of these, **2.5** qualify as hours of credit for ethics/professionalism, and **0** qualify as hours of credit toward certification in civil trial law, criminal trial law, worker's compensation law and/or matrimonial law.

Nursing Home Administrators Licensing Board Accreditation Statements:

This continuing education program is sponsored/conducted by the Health Research and Educational Trust and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits.

This education activity has been approved for **4.0** LNHA/CALA credits.

American College of Health Executives Accreditation Statement: *(credits pending)*

As an independent charter Chapter of the American College of Healthcare Executives, the ACHE-NJ is authorized to award **0.0** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

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AGENDA

- 9:00 a.m. *Registration and Continental Breakfast*
- 9:30 a.m. Introduction and Overview to Staying Legal in a Political World
- 10 a.m. Corporate Political Activity under Federal & State Campaign Finance Laws, and IRS Rules
- 11 a.m. Lobbying Disclosure and Regulation at the Federal, State, and Local Level
- 12 p.m. *Networking Lunch*
- 1 p.m. Ethics & Laws Governing the Provision of Gifts and Other Things of Value to Federal, State and Local Elected Officials
- 1:45 p.m. “Best practices” for Setting Up an Internal Compliance Process, Ethics/Conflicts Safeguards, and Managing Unwanted Public Controversies When They Arise
- 2:15 p.m. *Q/A*
- 2:30 p.m. *Program End*

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Non-member: \$100

Location: NJHA Conference and Event Center
760 Alexander Road, Princeton, NJ 08540

Directions: www.njha.com/directions.aspx

Guarantee your seat now by paying for your registration online with a credit card. **It's secure and easy.**

Click on the following link:

<http://hret-registration.njha.com>

PAYING BY CHECK

Please fax your registration form prior to mailing with your payment.

A copy of the registration must accompany your check in order to allocate your payment properly.

FAX: 609-275-4271

Make check payable to: HRET

Mail to: HRET – P.O. Box 828691 – Philadelphia, PA 19182-8691

- For registration inquiries, please contact HRET at: HRETEducation@njha.com or 609-275-4181
- If special accommodations are necessary, please call 609-275-4181
- **In the event of inclement weather, call 609-275-4140 before coming to the conference**

Check One: Member

Non-member

REGISTRATION

Name: _____

Designation/Credentials: _____ Job Title: _____

Phone: _____ E-mail: _____

Organization: _____

Organization Address: _____

City, State, Zip: _____

Method of Payment: Check Credit Card

Payment Amount: \$ _____

Cardholder Name: _____

Card#: _____ Expiration Date: _____

Signature: _____

Billing Address (if different from above): _____

