

Statewide Perinatal Safety Collaborative Fall Learning Session

Oct. 30, 2017 | NJHA Conference and Event Center, 760 Alexander Rd, Princeton, N.J. 08540

Registration | 8:45 a.m.

Fee | Complimentary

Program | 9:15 a.m. – 3:15 p.m.

Optional Lunch: \$30

Seminar | EDU 1706

OVERVIEW:

The United States has the highest maternal mortality rate of any high-resources country – and it's the only country outside of Afghanistan and Sudan where the rate is rising. The program was founded as a solution to help improve maternal outcomes across the United States. The Alliance for Innovation on Maternal Health (AIM), is a national data-driven quality improvement initiative based on proven approaches to improving maternal safety.

Obstetric hemorrhage is a leading cause of maternal morbidity and mortality. In the United States the overall rate of postpartum hemorrhage increased 26 percent between 1994 and 2006. The increase was driven primarily by a 50 percent increase in cases of uterine atony.

Rapid recognition and treatment are necessary to prevent progression of hemorrhage as women can lose large volumes of blood very quickly due to the physiology changes of pregnancy. However, obstetric hemorrhage is also a low-volume, high-risk event for any given birth facility; without advance planning the probability of mounting a rapid, coordinated response is low. Severe hypertension is also a leading cause of maternal morbidity and mortality in the United States as well as New Jersey. Maternal mortality reviews have consistently revealed problems with recognition, communication and effective application of interventions as contributory factors in deaths from maternal hemorrhage and severe hypertension.

Birth facilities and health systems that have implemented systematic protocols for recognizing and responding to hemorrhage and hypertension have demonstrated improved outcomes such as decreased use of both blood products and higher-level interventions such as uterine artery embolization and hysterectomy.

This program will familiarize the participants on the AIM toolkit, which was designed to assist birth facilities in demonstrating adoption of the National Partnership for Maternal Safety Hemorrhage Bundle by developing systems that promote readiness, recognition and response to obstetric hemorrhage and hypertension.

NOTE TO ATTENDEES:

All hospitals attending are expected to design and present a Quality Improvement storyboard during the meeting. The topic of the storyboard is “Steps to Improve Care in the Perinatal Patient”. Teams should describe:

- A QI project or EMR project/implementation that has worked to improve maternal safety on your unit
- The challenges and wins when implementing these projects.
- Next steps to sustain improvements or how you plan to further implement evidenced based practices to improve care

Storyboards can be displayed as no more than six PowerPoint slides on a poster. Teams should bring their team's poster to NJHA the day of the session.



Upon arrival, teams will receive information indicating table location for the storyboard and will be assigned a presentation time during a 45 minute storyboard session. The session will be held in a gallery format with teams rotating through and viewing individual storyboards. Each presentation will be brief, no more than 5 minutes per hospital.

LEARNER OUTCOME:

After successfully completing the course, the learner will be able to define and explain the Aim Program, identifying one innovative strategy to reduce maternal morbidity and mortality, transferrable to their organization.

*“Successful completion of the course” is defined as in-person attendance for 95% of the didactic learning session and a completed course evaluation.

OBJECTIVES:

- Discuss the relationship between obstetric hemorrhage and severe hypertension with maternal morbidity/mortality, the AIM/hemorrhage/hypertension bundles and how hospitals can prepare.
- State the benefit of using criteria to identify early maternal warning signs related to the deterioration in a woman’s condition during labor and postpartum.
- Recognize how to respond to an obstetric hemorrhage or severe hypertension during pregnancy, delivery or postpartum.

TARGET AUDIENCE:

Physicians midwives, nurses, maternal child health professionals and quality improvement professionals.

CONTINUING EDUCATION CREDITS:

Medical Society of New Jersey Accreditation Statement

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

HRET designates this live activity for **4.25 AMA PRA Category 1 CreditsTM**. Physicians should claim only the credits commensurate with the extent of their participation in the activity.

New Jersey State Nurses Association Accreditation Statement

Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides **4.5** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

American College of Healthcare Executives – Credits pending

As an independent chartered Chapter of the American College of Healthcare Executives, the ACHE - NJ is authorized to award **0.0** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.



Statewide Perinatal Safety Collaborative Fall Learning Session

New Jersey Hospital Association, Princeton, New Jersey

October 30, 2017

AGENDA

8:45 a.m. **Registration**

9:15 a.m. **Welcome – NJ AIM – Where are we?**

Thomas Westover, MD, FACOG

Assistant Professor of Obstetrics and Gynecology
Cooper University Health Care

Robyn D’Oria, MA, RNC, APN

Executive Director
Central Jersey Family Health Consortium

9:30 a.m. **Peripartum Racial Disparities**

Elizabeth Howell, MD, MPP

Professor of Population Health Science and Policy
Professor of Obstetrics, Gynecology, and Reproductive Science
Icahn School of Medicine at *Mount Sinai*

10:15 a.m. **Hypertension in Pregnancy**

Peter Bernstein

Professor, Department of Obstetrics & Gynecology and Women’s Health
Albert Einstein College of Medicine

11 a.m. **The Role of QI in Improving Birth Outcomes**

Debra Bingham, DrPH, RN, FAAN

Perinatal Consultant
Founder and Executive Director
Institute for Perinatal Quality Improvement

11:45 a.m. *Networking Lunch*

12:45 p.m. **Hospital Showcase of QI Projects**



1:30 p.m. **Postpartum Warning Signs**

Patricia Suplee, PhD, RNC-OB

Professor

Rutgers University – Camden, School of Nursing

2:15 p.m. **Stop. Look. Listen! Maternal Health Awareness Day 2018**

Patricia Hansen

The Tara Hansen Foundation

Gloria A Bachmann, MD

Professor & Interim Chair of Obstetrics & Gynecology

Associate Dean for Women's Health

Director, Women's Health Institute

Rutgers Robert Wood Johnson Medical School

2:30 p.m. Next Steps

Robyn D'Oria, MA, RNC, APN

Executive Director

Central Jersey Family Health Consortium

Thomas Westover, MD, FACOG

Assistant Professor of Obstetrics and Gynecology

Cooper University Health Care

3 p.m. **Q&A and Evaluation**

3:15 p.m. *Adjournment*

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FEES | Member/Non-member: Free

Optional Lunch: \$30

Location: NJHA Conference and Event Center

760 Alexander Road, Princeton, NJ 08540

Directions: www.njha.com/directions.aspx

Guarantee your seat now by paying for your registration online with a credit card. **It's secure and easy.**

Visit our website: www.njha.com/education

PAYING BY CHECK

Please fax your registration form prior to mailing with your payment.

A copy of the registration must accompany your check in order to allocate your payment properly.

FAX: 609-275-4271

Make check payable to: HBS

Mail to: HBS – P.O. Box 828709 – Philadelphia, PA 19182-8709

- For registration inquiries, please contact HRET at: HRETEducation@njha.com or 609-275-4181
- If you have a disability and need special accommodation, please call 609-275-4181
- **In the event of inclement weather, call 609-275-4140 before coming to the conference**

FEES: Member/non-member: Free

Optional Lunch: 30

REGISTRATION

Name: _____

Designation/Credentials: _____ Job Title: _____

Phone: _____ E-mail: _____

Organization: _____

Organization Address: _____

City, State, Zip: _____

Method of Payment: Credit Card _____ Check _____

Payment Amount: \$ _____ Check# _____ Card#: _____

Cardholder Name: _____

Expiration Date: _____ CCV: _____ Code: _____

Signature: _____

Billing Address (if different from above): _____

