

Writing to Publish:

Being Strategic & Successful in Professional Publication

Sept. 27, 2017 | NJHA Conference and Event Center, 760 Alexander Rd, Princeton, N.J. 08540

Registration | 8 a.m.

Fee | Member: \$195

Program | 8:30 a.m. – 3:15 p.m.

Non-member: \$295

Seminar | EDU 1771

Overview:

Healthcare professionals in all settings – clinical practice, academia and management – have exciting ideas and innovations that would be beneficial to share with others. However, many are not familiar with the writing and publishing process and thus sharing through professional literature, a traditional communication channel, can be a daunting task. In this workshop, Dr. Leslie Nicoll will use “Manuscript Success” as a method to demystify the publishing process and provide practical evidence-based strategies for achieving publication goals. Using presentation, audience participation, questions and discussion, participants will gain knowledge and confidence in how to write manuscripts that will be favorably received by editors and reviewers. Identifying and overcoming pitfalls, ethical issues and effective use of resources will also be discussed.

Learner Outcome:

After successfully completing the course, the learner will identify at least two evidence-based strategies for achieving publication goals.*

Topics will include:

1. Five steps in the Manuscript Success process
2. Journal due diligence
3. Description of subscription-based, open access, and predatory journals
4. Different types of plagiarism that may occur in scholarly writing
5. Ethical issue related to authorship
6. Create a realistic timeline for developing a scholarly portfolio.

*”Successful completion of the course” is defined as in-person attendance for 95% of didactic learning session and a completed course evaluation.

Target Audience:

Physicians, nurses, directors of quality, pharmacists, long term care administrators, assisted living administrators, clinical and non-clinical educators.

Medical Society of New Jersey Accreditation Statement

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

HRET designates this live activity for **5.25** AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

New Jersey State Nurses Association Accreditation Statement

Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides **5.5** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

Nursing Home Administrators Licensing Board Statement:

This continuing education program is sponsored/conducted by the Health Research and Educational Trust and is in compliance with N.J.A.C 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board. This activity may only be used for continuing education credit and not to meet academic college credits.

This education activity has been approved for **5.0** LNHA/CALA credits.

New Jersey Department of Health Statement

Participants who successfully complete this educational program will be awarded **5.5** New Jersey Public Health Continuing Education Contact Hours (CEs). HRET has been approved by the New Jersey Department of Health as a provider of New Jersey Public Health Continuing Health Education Contact Hours (CEs).

American College of Healthcare Executives:

As an independent chartered Chapter of the American College of Healthcare Executives, the ACHE - NJ is authorized to award **5.0** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

New Jersey Board of Pharmacy: *(credits pending)*

Application for pharmacy credits have been submitted to the N.J. Board of Pharmacy. *(Credits pending.)*

DISCLOSURE INFORMATION:

Full disclosure will be provided at the educational activity.

Writing to Publish: Being Strategic & Successful in Professional Publication

New Jersey Hospital Association, Princeton, NJ
September 27, 2017

AGENDA

- 8:30 a.m. **Welcome and Introduction**
- 8:45 a.m. **The Manuscript Success Process for Scholarly Publication**
- Selecting Your Topic/Giving it the Right Spin
 - Journal Due Diligence – including watch out for predatory publishers!
 - Using a template article to organize your manuscript
 - The Manuscript Math Outline
- 10 a.m. **Break**
- 10:15 a.m. **The Right Way to Revise and Resubmit**
- How to interpret reviewers' comments
 - Dealing with contradictory comments
 - Creating a table of revisions for resubmission
 - If your manuscript is rejected: submitting to another journal
- 11 a.m. **Ethical Issues in Writing for Publication**
- Plagiarism
 - Authorship
 - A special case: writing with students
- 12 noon **Networking Luncheon**
- 12:45 p.m. **Using Resources Effectively**
- Electronic resources (word processor, bibliography database manager and so on)
 - Human resources (professional editor, colleagues for critique and so on)
- 1:45 p.m. **Break**
- 2 p.m. **Strategically Planning and Developing a Scholarly Portfolio**
- 3 p.m. **Q&A and Evaluations**
- 3:15 p.m. **Adjournment**

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Non-member: \$295

Location: NJHA Conference and Event Center

760 Alexander Road, Princeton, NJ 08540

Directions: www.njha.com/directions.aspx

Guarantee your seat now by paying for your registration online with a credit card. **It's secure and easy.**

Click on the following link: <http://hret-registration.njha.com>

PAYING BY CHECK

Please fax your registration form prior to mailing with your payment.

A copy of the registration must accompany your check in order to allocate your payment properly

FAX: 609-275-4271

Make check payable to: HRET

Mail to: HRET P.O. BOX 828691, Philadelphia, PA 19182-8691

- For registration inquiries, please contact HRET at: HRETEducation@njha.com or 609-275-4181
- If special accommodations are necessary, please call 609-275-4181
- **In the event of inclement weather, call 609-275-4140 before coming to the conference**

REGISTRATION **Check One: Member** **Non-member**

Name: _____

Designation/Credentials: _____ Job Title: _____

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Organization Address: _____

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