

Statewide Perinatal Safety Collaborative Winter Learning Session:

New Jersey Alliance for Innovation on Maternal Health (AIM) Kick-Off
Readiness, Recognition, Response and Reporting

Reducing Maternal Mortality in New Jersey's Hospitals

New Jersey Hospital Association, Princeton, N.J.

January 23, 2017

Registration:	8 a.m.	Fee:	Free
Program:	9 a.m. – 4:30 p.m.		<i>Optional Lunch: \$25/person</i>
Seminar No.:	EDU 1705		

OVERVIEW:

The United States has the highest maternal mortality rate of any high-resource country—and it's the only country outside of Afghanistan and Sudan where the rate is rising. The program was founded as a solution to help improve maternal outcomes across the United States. The Alliance for Innovation on Maternal Health (AIM), is a national data-driven quality improvement initiative based on proven approaches to improving maternal safety.

Obstetric hemorrhage is a leading cause of maternal morbidity and mortality. In the United States the overall rate of postpartum hemorrhage increased 26 percent between 1994 and 2006. This increase was driven primarily by a 50 percent increase in cases of uterine atony.

Rapid recognition and treatment are necessary to prevent progression of hemorrhage as women can lose large volumes of blood very quickly due to the physiologic changes of pregnancy. However, obstetric hemorrhage is also a low-volume, high-risk event for any given birth facility; without advance planning the probability of mounting a rapid, coordinated response is low. Severe hypertension is also a leading cause of maternal morbidity and mortality in the United States as well as New Jersey. Maternal mortality reviews have consistently revealed problems with recognition, communication and effective application of interventions as contributory factors in deaths from maternal hemorrhage and severe hypertension.

Birth facilities and health systems that have implemented systematic protocols for recognizing and responding to hemorrhage and hypertension have demonstrated improved outcomes such as decreased use of both blood products and higher-level interventions such as uterine artery embolization and hysterectomy.

This program will familiarize the participants on the AIM toolkit, which was designed to assist birth facilities in demonstrating adoption of the National Partnership for Maternal Safety Hemorrhage Bundle by developing systems that promote readiness, recognition and response to obstetric hemorrhage and hypertension.

OBJECTIVES:

- Discuss the relationship between obstetric hemorrhage and severe hypertension with maternal morbidity/mortality, the AIM/hemorrhage/hypertension bundles and how hospitals can prepare.
- State the benefit of using criteria to identify early maternal warning signs related to the deterioration in a woman's condition during labor and postpartum.
- Recognize how to respond to an obstetric hemorrhage or severe hypertension during pregnancy, delivery or postpartum.

TARGET AUDIENCE:

Physicians, midwives, nurses, maternal child health professionals and quality improvement professionals.

Accreditation Statement

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

AMA Credit Designation Statement

HRET designates this live activity for **5.5** *AMA PRA Category 1 Credits*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity. Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides **5.5** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Statewide Perinatal Safety Collaborative Winter Learning Session:

N.J. AIM Kick-Off

Readiness, Recognition, Response and Reporting Reducing Maternal Mortality in New Jersey's Hospitals

January 23, 2016

AGENDA

- 8:00 a.m. *Registration and Networking Continental Breakfast*
9 a.m. **Welcome – History of Perinatal Safety Work**
- Thomas Westover, MD, FACOG*
Assistant Professor of Obstetrics and Gynecology
Cooper University Health Care
- Robyn D'Oria, MA, RNC, APN*
Executive Director
Central Jersey Family Health Consortium
- 9:30 a.m. **What is AIM and the Benefits to the Women of the US**
- Jeanne Mahoney, RN, BSN*
Senior Director, AIM Program
Director, Providers' Partnership
American College of Obstetricians and Gynecologists (ACOG)
- 10:00 a.m. **Engaging and Ensuring Physician Involvement – Why Change Practice?**
- Elliott Main, MD*
Medical Director
California Maternal Quality Care Collaborative (CMQCC)
Clinical Professor OB/GYN,
UCSF, Stanford University
- 11 a.m. **Maternal Early Warning Signs**
- Beth Leonard-McGovern, RN, MSN*
Clinical Practice Specialist
The Valley Hospital
- 11:30 a.m. **A Patient's Story – Stop, Look and Listen**
Ryan Hansen
Tara Hansen Foundation

12:00 p.m. *Networking Luncheon*

1:00 p.m. **AIM Data Center**

Elliott Main, MD

Medical Director

California Maternal Quality Care Collaborative (CMQCC)

Clinical Professor OB/GYN,

UCSF, Stanford University

Andrew Carpenter

Software Developer and Designer

Critical Juncture

San Francisco, CA

1:30 p.m. **Council-AIM Website: Technical Assistance and Resources**

Kisha Semenuk, MSN, RN

Program Manager | Alliance for Innovation on Maternal Health (AIM)

American College of Obstetricians and Gynecologists (ACOG)

2:00 p.m. **AWHONN Technical Assistance and Support**

Anne Santa-Donato, MSN, RNC

Director, Obstetric Programs

Association of Women's Health, Obstetric and Neonatal Nurses

2:30 p.m. **How Do We Begin? – Simulation and Implementation**

Kathy Mahoney, PhD, MSN, RNC-OB

Perinatal Clinical Nurse Specialist

Robert Wood Johnson University Hospital

Beth Leonard-McGovern, RN, MSN

Coordinator of Simulation

The Valley Hospital

3:30 p.m. **Next Steps**

Robyn D'Oria, MA, RNC, APN

Executive Director

Central Jersey Family Health Consortium

3:45 p.m. **Questions and Answers, Evaluations**

4:00 p.m. *Adjournment*

EDU 1705 – Statewide Perinatal Safety Collaborative Winter Learning Session
FEES | Free **Optional Lunch: \$25/person**

Location: NJHA Conference and Event Center
760 Alexander Road, Princeton, NJ 08540
Directions: www.njha.com/directions.aspx

Guarantee your seat now by paying for your registration online with a credit card. **It's secure and easy.**

Click on the following link:

<http://hret-registration.njha.com>

PAYING BY CHECK

Please fax your registration form prior to mailing with your payment.
A copy of the registration must accompany your check in order to allocate your payment properly.

FAX: 609-275-4271

Make check payable to: HBS

Mail to: HBS – P.O. Box 828709 – Philadelphia, PA 19182-8709

- For registration inquiries, please contact HRET at: HRETEducation@njha.com or 609-275-4181
- If you have a disability and need special accommodation, please call 609-275-4181

FEES: Free Optional Lunch: \$25/person

REGISTRATION

Name: _____

Designation/Credentials: _____ Job Title: _____

Phone: _____ E-mail: _____

Organization: _____

Organization Address: _____ City, State, Zip: _____

Method of Payment: Check # _____

Payment Amount: \$ _____ Check# _____ Card#: _____

Cardholder Name: _____

Expiration Date: _____ CCV: _____ Code: _____

Signature: _____

Billing Address (if different from above): _____

