



ONL NJ

Legislative Workshop:

RATIOS IN NEW JERSEY?

PREPARING FOR NJ NURSE STAFFING RATIOS LEGISLATION



Date: Friday, Oct. 28, 2016

Time: 8 a.m. – 5 p.m.

Location: NJHA Conference and Event Center
Princeton, NJ 08540

Sponsored by: Organization of Nurse Leaders, NJ

PROGRAM DESCRIPTION

This program is a one-day workshop for participants to explore both the implications of upcoming bills related to nurse staffing ratios, alongside specific talking points and messaging development related to that proposed legislation.

The workshop components will focus on the implications of the N.J. staffing bill for both nurse leaders and nursing staff, including strategies to redirect the legislation, how to address the current bill's legislative implications and preparation for future challenges. Specific messaging to prepare nurse leaders on how to engage with members of the press and develop specific talking points, messages and persuasive strategies for use with a range of audiences, including the public, other healthcare professionals and legislators will be offered.

OBJECTIVES

At the end of the program, participants will be able to:

- List five key concerns and/or unintended consequences of nursing staffing ratios,
- List three stakeholder groups in the staffing ratio issue and describe how your message would be tailored to each group,

- Identify who the most impactful testifiers are and why,
- Describe the strategy of different groups related to ratios,
- List the first three areas you would assess to address ratio legislation, and
- Describe the difference between team testimony and individual testimony.

WHO SHOULD ATTEND

Nurse managers, assistant nurse managers, staff nurses, chief nursing officers, vice presidents of patient care, assistant vice presidents of nursing, administrative directors, directors of nursing, new ONL NJ mentors and mentees, university deans, nurse educators, nurse researchers and post acute nurse leaders.

CONTINUING EDUCATION CREDITS

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's COA. Provider Number P131-1/15-18.

This activity is approved for up to 6.75 contact hours.

There is no commercial support for this activity.

Accredited status does not imply endorsement by HRET, the American Nurses Credentialing Center's COA or the New Jersey State Nurses Association of any commercial products or services in conjunction with an activity.

Disclosure information: Full disclosure will be provided at the educational activity. **(OVER)**

An allied member of
the New Jersey
Hospital Association



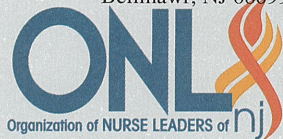
REGISTRATION INFORMATION

(includes continental breakfast, lunch and materials.)

Fees: **ONL NJ Member: \$159 ea.**
Non-member: \$189 ea.

- **IMPORTANT:** Registration form **must** be included with the mailed check payment in order for the money to be applied to your registration. Please fax a copy of your registration form to 609-275-4271 **prior** to sending with check payment in the mail. This will ensure a seat is reserved for you in the event the mail is delayed.
- In order to be registered, payment by credit card or check is required along with this registration form. **Faxed copies of check will not be accepted.**
- **Make checks payable to:** ONL NJ

Mail to: ONL NJ
P.O. Box 6066
Bellmawr, NJ 08099



Cancellation Policy:

Cancellations must be received by October 14.

Cancellations received after October 14 **will not be eligible** for a refund.

- Member cancellations will receive a refund minus a \$70 per person service fee.
- Non-member cancellations will receive a refund minus a \$90 per person service fee.
- Cancellations for three or more from the same facility will receive a refund minus an \$80 per person service fee.
- Registrants unable to attend may send an alternate.
- For a complete overview of our cancellation policy, please visit our Web site.
- No confirmation will be sent.
- For brochures or a calendar of upcoming seminars go to <http://www.njha.com/education/>

FOR MORE INFORMATION, OR IF YOU HAVE A DISABILITY AND NEED A SPECIAL ACCOMMODATION, PLEASE CALL 609-275-4181.

PROGRAM SCHEDULE

8 a.m. *Registration / Continental Breakfast*

8:30 a.m. **Welcome and Overview**

Maria Brennan, DNP, RN, CPHQ
Chief Nursing Officer, Lourdes Health System
President, ONL NJ

8:45 a.m. **Implications of the NJ Staffing Bill for Nurse Leaders and staff: Why You Should Care**

Gladys Campbell, RN, MSN, FAAN, NC-BC
Health, Wellness & Leadership Coach,
Public Speaking Consultant

10 a.m. *Break*

10:30 a.m. **Addressing the Current Bill and Preparing for Future Challenges**

Gladys Campbell, RN, MSN, FAAN, NC-BC
Health, Wellness & Leadership Coach,
Public Speaking Consultant

12 p.m. *Networking Luncheon*

1 p.m. **Principals of Press Relations, Outreach to the Media, and How To Interview Effectively**

Scott Palmer, BS, MAIS
Public Strategist

2:30 p.m. *Break*

2:45 p.m. **Developing Messaging: Specific Strategies for NJ Nurse Leaders**

Scott Palmer, BS, MAIS
Public Strategist

4:15 p.m. **Q & A with Presenters**

4:45 p.m. **Wrap-up and Evaluations**

5 p.m. *Adjournment*

To register online with a credit card please go to:
www.HRET-Register.com



In the event of inclement or questionable weather conditions, please call 609 275-4140 for meeting information.



For directions visit NJHA on the Web at
<http://www.njha.com/directions.aspx>.

REGISTRATION (please type or print clearly)

Registration information on reverse side of this form

NAME (as it should appear on badge) _____
TITLE _____
PHONE _____ FAX _____
E-MAIL _____

HOSPITAL/FIRM _____
STREET _____
CITY _____ STATE _____ ZIP _____

METHOD OF PAYMENT: Amount \$ _____
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