

HIPAA Privacy, Security and the CYBERSECURITY HEALTHCARE THREAT

Thursday, Sept. 29, 2016

The Conference Center at NJHA

8:30 AM Registration | Program 9AM-4PM

NJHA Member: \$169/person

Non-member: \$189/person

OVERVIEW

When the HITECH Act was passed in Feb 2009, it included a greater-than-expected emphasis on security. This legislation offered historic levels of health information technology funding and also showed a lot of concern for the security of electronic health records. With the recent announcement by the Office for Civil Rights (OCR) to audit providers on the HITECH and HIPAA Privacy and Security requirements and the recent reports of cybersecurity threats, it's a perfect time to review what needs to be done to comply with these federal privacy and rules. This program will also provide a greater understanding of the OCR audit approach and a review what other things beyond the National Institute of Standards and Technology standards should be considered to combat cybersecurity attacks. This program will include a review of emerging security technologies, a report from New Jersey Homeland Security on the latest cybersecurity threats and a presentation of what healthcare organizations are doing to combat these threats.

*To register online go to:
<https://ecommerce.njha.com/event/729>*



HIPAA Privacy, Security and the CYBERSECURITY HEALTHCARE THREAT

OBJECTIVES

- To provide a HIPAA privacy and security rule refresher along with an understanding of how the HITECH Act increased security requirements to provide for greater protection of patient health information
- To provide a greater understanding of the approach OCR auditors will take, giving providers an idea of what they can expect
- Review emerging security technologies designed to help increase a provider's security defenses, as well as where technologies are with respect to life-cycle maturity
- To provide an understanding from the New Jersey Office of Homeland Security of what cybersecurity threats are occurring across industries and specifically within healthcare. New Jersey Homeland will also review what they are doing to share cyber threat intel with trusted partners
- To offer an in-depth review of what healthcare organizations are doing to enhance their security posture along with what additional strategy can be deployed going forward to protect against these ever changing cyber threats.

TARGET AUDIENCE

All C-level executives, trustees, nursing executives, post-acute, long-term care and community-based services administrators, compliance officers, privacy officers, security officers, attorneys, physicians and physician office practice managers.

CONTINUING EDUCATION CREDITS

Accreditation Statement

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

AMA Credit Designation Statement

HRET designates this live activity for 5.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

THIS ACTIVITY PROVIDES 5.75 CONTACT HOURS.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

CONTINUING LEGAL EDUCATION

This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 6.3 hours of total CLE credit. Of these, 0 qualify as hours of credit for ethics/professionalism, and 0 qualify as hours of credit toward certification in civil trial law, criminal trial law, workers compensation law and/or matrimonial law.

This continuing education program is sponsored/conducted by the Health Research and Educational Trust and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) continuing education credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits.

THIS EDUCATION ACTIVITY HAS BEEN APPROVED FOR 5.25 LNHA/CALA CREDITS.

Participants who successfully complete this educational program will be awarded 5.75 New Jersey Public Health Continuing Education Contact Hours (CEs). HRET has been approved by the New Jersey Department of Health as a provider of New Jersey Public Health Continuing Education Contact Hours (CEs).

AGENDA

EDU 1684

8:30 a.m.

REGISTRATION AND
CONTINENTAL BREAKFAST

9 a.m.

WELCOME AND
INTRODUCTIONS

JOSEPH CARR
*Chief Information Officer
New Jersey Hospital Association*

9:15 a.m.

HIPAA PRIVACY AND
SECURITY RULE REFRESHER

KELLI ROBINSON
*Investigator & Security Rule Lead,
Office for Civil Rights
U.S. Department of Health and Human
Services*

ERIC BROWN
*Supervisor,
Equal Opportunity Specialist
Office for Civil Rights
U.S. Department of Health
and Human Services*

10:30 a.m.

BREAK

10:45 a.m.

HIPAA PRIVACY AND
SECURITY RULE REFRESHER
(CONT'D)

11:30 a.m.

UPDATE: CURRENT
CYBERSECURITY THREATS

JOSH LISS
*Cyber Threat Intelligence Analyst
New Jersey Cybersecurity & Commu-
nications Integration Cell | NJCCIC
New Jersey Office of Homeland
Security and Preparedness*

12:15 p.m.

NETWORKING LUNCHEON

1 p.m.

SECURITY PRODUCT
ASSESSMENT

MARK E. FERRARI, MS, PMP,
CISSP, HCISPP, HITRUST
*Certified Practitioner
Vice President, Chief Information
Security Officer
BluePrint Healthcare IT*

DOUG VITALE, CISSP, HITRUST
*Certified Practitioner
Senior Information Security Analyst
BluePrint Healthcare IT*

2 p.m.

BREAK

2:15 p.m.

CYBERSECURITY EMERGING
STRATEGIES

JOHN GOMEZ
*Chief Executive Officer
Sensato Cybersecurity*

3:45 p.m.

QUESTIONS AND ANSWERS,
EVALUATION

4 p.m.

ADJOURNMENT



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Registration Guidelines for 2016

PAYING BY CREDIT CARD

Guarantee your seat now by paying for your registration online with a credit card.
It's secure and easy.

Click on the following link:

<http://hret-registration.njha.com>

Note: For security purposes, please **DO NOT** mail credit card information with your security code to the P.O. Box. Save time and register online through our secure Web site.

PAYING BY CHECK

Reference the seminar number in the memo on the face of the check. Your registration will not be confirmed until your payment is received by HRET. A copy of the registration form must accompany the check in order to allocate payment properly.

FAX: 609-275-4271

Make check payable to: HRET of NJ

Mail to: HRET of NJ – P.O. Box 828691 – Philadelphia, PA 19182-8691

GENERAL INFORMATION

- **Fax the registration page to HRET-NJ prior to mailing with payment.**
- **Onsite registration:** NJHA will do its best to accommodate walk-ins, but cannot guarantee seating. Please call 609-275-4181 the day preceding a conference to inquire about availability. If NJHA can accommodate you, payment in full is due at the registration table via check or credit card. No exceptions.
- For registration and payment inquiries, please call 609-275-4181 or e-mail at HRETEducation@njha.com
- For directions visit NJHA at: <http://www.njha.com/directions.aspx>. Ample parking is available behind the conference center building.
- If you have a disability and need special accommodation, please call 609-275-4181.

CANCELLATION POLICY

- No refunds will be issued prior to 24 hours before program or for no-shows.
- Registrants unable to attend may send an alternate. Alternate attendee information should be sent at least 24 hours in advance of program to HRETEducation@njha.com

HIPPA Privacy, Security and the Cybersecurity Healthcare Threat

Dates:	September 29, 2016
Registration Start:	8:30 a.m.
Program Start:	9:00 a.m.
Location:	New Jersey Hospital Association 760 Alexander Road, Princeton, NJ 08543
Fee:	<input type="checkbox"/> NJHA Member: \$169/person <input type="checkbox"/> Non-member: \$189/person
Seminar:	EDU 1684

Payment by Mail or Fax

(Please type information directly into this PDF form before printing. Copy form to add registrants.)

Mail to: HRET of NJ – P.O. Box 828691 – Philadelphia, PA 19182-8691

Online Credit Card Registration

To register online with a credit card, do not type into this form.
Instead click “Register for this Event” below.

Registrant Name:	Additional Registrant:
Job Title:	Job Title:
Degrees/Credentials (MD, RN, LNHA, etc.):	Degrees/Credentials (MD, RN, LNHA, etc.):
E-mail:	E-mail:
Phone number:	Phone number:
Organization:	Additional Registrant:
Organization Address:	Job Title:
City, State, Zip:	Degrees/Credentials (MD, RN, LNHA, etc.):
Registration Contact:	E-mail:
Contact e-mail:	Phone number:
Contact phone:	Additional Registrant:
Payment Information: <input type="checkbox"/> Check <input type="checkbox"/> Credit Card Check / Credit Card No.:	Job Title:
Expiration Date: Security Code:	Degrees/Credentials (MD, RN, LNHA, etc.):
Name on credit card:	E-mail:
Billing Address: (<i>street, city, state, zip</i>)	Phone number: