

Finance Education for Clinicians

Presented jointly by the New Jersey HFMA and the New Jersey Hospital Association

Thursday March 24, 2016 8:30 am – 3:45 pm

New Jersey Hospital Association

760 Alexander Road, Princeton, NJ 08543

Registration and Breakfast	8:30 am – 9:00 am
Morning Session	9:00 am – 11:45 am
Networking Lunch	11:45 am – 12:45 pm
Afternoon Session	12:45 pm – 3:45 pm

- **Requesting Capital, Executing Business Plans 9:00 am – 10:15 am**

Clinical managers are frequently asked to identify growth and revenue opportunities. Financial forecasts can tell you if your ideas are financially viable. This session will teach you the fundamentals of business plan creation, so you can feel confident working with your colleagues in finance.

Objective:

Participants will be familiarized with the fundamentals of a basic business plan and the capital requisition process.

Speaker:

- *Jane C. Kaye, MBA, President, Jane Kaye Healthcare Consulting*

- **Break 10:15 am – 10:30 am**

- **Comprehensive Joint Replacement (CJR) Model 10:30 am – 11:45 am**

Beginning April 1, 2016, many hospitals in New Jersey will be affected by Medicare's new model of bundled payments for all care provided for lower extremity joint replacement patients, from admission through rehabilitation. Learn how this impacts clinical care and what you can do to protect your organization's bottom line.

Objective:

Recognize the purpose the CJR Model and its impact on Medicare payments.

Speaker:

- *Christy L. Paul, MEd, RN, Director, Value Analysis, Capital Health*

- **Networking Lunch 11:45 am – 12:45 pm**

Register at: <http://hfmanj.org/meetinginfo.php?id=122&ts=1455665363>

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- **Complex Challenges & the Financial Impact** **12:45 pm – 2:00 pm**

Learn how the complex challenges of today's hospital environment, such as declining admissions, increasing observation cases, audits and readmission penalties, impact the hospital financially. The importance of case management and utilization review in meeting these challenges will also be discussed.

Objective:

Analyze the current status of audits such as MAC, RAC and QIO and gain understanding of medical necessity compliance and two midnight rule.

Speaker:

- *Dr. Ed Niewiadomski, President, Physician Advisor On-Call*

- **Break** **2:00 pm – 2:15 pm**

- **Panel Discussion: The Intersection of Quality & Finance**
2:15 pm – 3:30 pm

Join the event's presenters for an interactive open dialogue on the intermingling of patient care, quality and finance in hospital operations.

Objective:

Comprehend the previous topics discussed: business planning, the CJR model, compliance and readmissions through panel discussion and interactive dialogue.

Speakers:

- *Christy L. Paul, MEd, RN, Director, Value Analysis, Capital Health*
- *Dr. Ed Niewiadomski, President, Physician Advisor On-Call*
- *Teresa Artz, Manager of Clinical Effectiveness, Quality and Safety Department, Saint Peter's Healthcare System*
- *Rita Zenna, Vice President/Patient Care Services/CNO, Deborah Heart and Lung Center*

Moderator:

- *Jane C. Kaye, MBA, President, Jane Kaye Healthcare Consulting*

- **Wrap Up, Q&A, Evaluations** **3:30 pm – 3:45 pm**

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REGISTRATION INFORMATION

To register, please visit our web site at

<http://hfmanj.org/meetinginfo.php?id=122&ts=1455665363>, where online payment is also available but not required. You may also mail a check, but we ask that you still register online if at all possible.

FEE: ADVANCE REGISTRATION.....\$125
STUDENT REGISTRATION\$50
ON-SITE REGISTRATION -- ON "SPACE AVAILABLE" BASIS.....\$25 ADDITIONAL CHARGE

REGISTRATION INFORMATION:

- Make checks payable to **HFMA - NJ CHAPTER**, and please mail at least **10 days prior to the event**.
- Registration must be received **three working days prior to the event**.
- **REFUNDS WILL BE GRANTED ONLY IF CANCELLATION IS RECEIVED 48 HOURS PRIOR TO THE MEETING.**
- Dress is **Business Casual**
- Mail payment to: HFMA – NJ Chapter
Laura Hess
PO Box 6422
Bridgewater, NJ 08807
- Phone number for questions is **(888) NJC-HFMA**

PHARMACY CREDITS Application for pharmacy credits has been submitted to the New Jersey Board of Pharmacy for contact hours. *Credits pending.*

NEW JERSEY BOARD OF ACCOUNTANCY CONTINUING PROFESSIONAL EDUCATION CREDITS

Based on our understanding of the New Jersey State Board of Accountancy's continuing professional education (CPE) requirements, Sponsor No. 185, this course will qualify for **6 CPE** credits in Finance.

NEW JERSEY STATE NURSES ASSOCIATION CONTINUING EDUCATION CREDITS

Health Research and Educational Trust (HRET) is an approved provider of nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18. This activity provides **5.75** contact hours. There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity

AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES CONTINUING EDUCATION CREDIT

The New Jersey Chapter of HFMA is authorized to award **5** hours of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.