

**2016 ORGANIZATION OF NURSE LEADERS OF NJ  
ANNUAL MEETING & CONFERENCE**

**NURSE LEADERS  
ADVANCING  
PATIENT CENTERED CARE &  
IMPROVING  
POPULATION HEALTH**

**March 17-18**  
Princeton Marriott at Forrestal



## NURSE LEADERS ADVANCING PATIENT CENTERED CARE & IMPROVING POPULATION HEALTH

Healthcare organizations across the United States recognize that a small percentage of the population generates a disproportionately large portion of healthcare costs. In the United States, 5 percent of the patient population generally represents 50 percent of total cost across all payers. This portion of the population is complex and dynamic. These patients may struggle with factors such as chronic physical and mental illness, poverty and social isolation, and they may move in and out of the high-need category as their circumstances change. High utilization rates coupled with poor outcomes tells us that the standard care system is not working for these individuals. As a result, care of this population is often chaotic, wasting resources and placing significant burdens on patients and staff. The urgency to improve care for these patients is growing as systems in the United States and other countries place more emphasis on care continuity, patient-centeredness and reducing overall cost.

The purpose of this program is to provide you with tools and a better understanding of population health management and how nurse leaders can influence and transform the healthcare landscape to improve the care of targeted populations, incorporating a patient-centric approach and ultimately achieving a national healthcare imperative—*better outcomes, improved care, and control of costs*.

This program will also offer tools utilizing core concepts of simulation and active learning to improve upon your approach to addressing complex leadership problems such as sentinel events and process management. And finally, there will be a session devoted to the benefits of Nurse Leader Mentorship Program.

As a nurse leader attending the 2016 ONL NJ Annual Meeting & Conference—***Nurse Leaders Advancing Patient-Centered Care and Improving Population Health***, you will enjoy opportunities to network with colleagues, have discussions with faculty and industry experts, accrue contact hours, and visit numerous exhibits that provide alternatives and strategies for improving the quality and cost-effectiveness of care delivery and nursing practice in your healthcare setting.

### WHO SHOULD ATTEND:

Nurse leaders who are responsible for patients and staff affected by transitions of care, including nurse executives, managers, aspiring nurse leaders, supervisors, staff nurses, educators, researchers and nursing faculty.

### OBJECTIVES:

At the conclusion of the program, participants will be able to:

- Describe a business model for population health management
- Discuss the imperative for nurses to serve in leadership positions within organizations and community groups
- Identify two key patient and family engagement strategies to enhance patient- and family-centered care in your organization
- Examine how utilizing core concepts of simulation and active learning can improve the approach to addressing complex leadership problems
- Describe the benefits of the Nurse Leader Mentorship Program
- Define the County Health Rankings & Roadmaps program
- Discuss how the Institute for Healthcare Improvement's (IHI) "Triple Aim" measures impact the health of populations.

# AGENDA

## Thursday – Day 1

- 8:00 a.m. VENDOR EXHIBITS, REGISTRATION & BREAKFAST –**  
*Alexander Foyer*
- 9:40 a.m. GENERAL SESSION – Alexander Ballroom**  
**PRESIDENT’S WELCOME AND OPENING REMARKS**  
Maria Brennan, DNP, RN, CPHQ  
President, ONL NJ
- 9:45 a.m. Keynote presentation –**  
**BUSINESS MODELS RELATED TO POPULATION HEALTH MANAGEMENT**  
Brian Silverstein, MD  
Managing Partner at HC Wisdom
- 11:00 a.m. BREAK AND VENDOR EXHIBITS**
- 11:15 a.m. NURSES IN THE BOARD ROOM AND LEADERSHIP HAVE THE ABILITY TO EFFECT WIDE - REACHING CHANGES IN THE HEALTHCARE SYSTEM**  
Amy Mansue  
President and Chief Executive Officer  
Children’s Specialized Hospital
- 12:25 p.m. VENDOR MEETINGS – Mercer**  
**EXHIBITS – Alexander Foyer**
- 12:45 p.m. NETWORKING LUNCH – Gratella**
- 1:30 p.m. PATIENT AND FAMILY CENTERED CARE EXEMPLAR HOSPITAL - INSTITUTE FOR PATIENT AND FAMILY CENTERED CARE**  
Ann Marie Leichman, MSN, RN, NEA-BC  
CNO, The Valley Hospital  
Charles Vannoy, DNP, RN, MBA, NEA-BC  
Assistant Vice President, The Valley Hospital
- 2:30 p.m. USING SIMULATION TO SOLVE COMPLEX LEADERSHIP PROBLEMS**  
Christine Hader, DNP, R-BCN, CCRN, CPAN  
Meridian Health  
Kristine Monia, DNP, RN, CEN  
Meridian Health
- 3:45 p.m. PRESIDENT’S REPORT**  
Maria Brennan, DNP, RN, CPHQ  
President, ONL NJ
- 4:15 p.m. PROGRAM EVALUATIONS**
- 4:30 p.m. ADJOURNMENT/COCKTAIL RECEPTION**

## Friday – Day 2

- 7:30 a.m. REGISTRATION AND NETWORKING BREAKFAST**
- 8:30 a.m. WELCOME**  
Maria Brennan, DNP, RN, CPHQ  
President, ONL NJ
- 8:45 a.m. DEVELOPING LEADERSHIP TALENT: A STATEWIDE NURSE LEADER MENTORSHIP PROGRAM**  
Maria Brennan, DNP, RN, CPHQ  
President, ONL NJ  
Bettyann Kempin, MSN, RN, APN-C, NEA-BC  
The Valley Hospital, Ridgewood  
Mary Jo Loughlin, MAS, RN, NE-BC  
Hunterdon Medical Center  
Tracy Vitale, MSN, RNC-OB, C-EFM, NE-BC  
Saint Peter’s University Hospital, New Brunswick
- 9:45 a.m. BUILDING A CULTURE OF HEALTH THROUGH INNOVATION**  
Toni Lewis  
Community Coach  
County Health Rankings & Roadmaps  
New Jersey Health Initiatives
- 10:45 a.m. BREAK**
- 11:00 a.m. Endnote –**  
**INSTITUTE FOR HEALTHCARE IMPROVEMENT (IHI) - “PURSUING THE TRIPLE AIM” TO IMPROVE THE HEALTH OF THE POPULATION**  
Marie Schall, MA  
Senior Director  
Institute for Healthcare Improvement (IHI)
- 12:15 p.m. CLOSING REMARKS**  
Maria Brennan, DNP, RN, CPHQ  
President, ONL NJ
- 12:30 p.m. EVALUATIONS**
- 12:45 p.m. ADJOURNMENT**

## Continuing Education Credits

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides for **9.5** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center’s Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Participants who successfully complete this educational program will be awarded **9.5** contact hours New Jersey Public Health Continuing Education Contact Hours (CEs). HRET has been approved by the New Jersey Department of Health as a provider of New Jersey Public Health Continuing Education Contact Hours (CEs).

This continuing education program is sponsored/conducted by the Health Research and Educational Trust and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits.

This education activity has been approved for **8.0** LNHA/CALA credits.

NAME \_\_\_\_\_ CREDENTIALS \_\_\_\_\_

\_\_\_\_\_  
(NAME AS YOU WOULD LIKE IT TO APPEAR ON NAME BADGE)

TITLE \_\_\_\_\_

FACILITY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**Payment method:**  check  credit card **Total \$** \_\_\_\_\_  
(if paying by check, see information at top of next column)  
FAX CREDIT CARD PAYMENT TO: 609-275-4271  
TYPE OF CREDIT CARD:  VISA  M/C  AmEx

CREDIT CARD # \_\_\_\_\_ EXP. (MONTH/YEAR) \_\_\_\_\_ CCV CODE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

BILLING ADDRESS OF CARDHOLDER \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_

**ONL NJ Annual Meeting and Conference Program Book Advertisement Order Form**

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

\_\_\_\_\_ Full page back cover - \$500    \_\_\_\_\_ Full page - \$300

**Questions – Please Contact:**  
Susan Cholewka, *Executive Director, ONL NJ* • scholewka@njha.com • 609-275-4110

**Make checks payable to:**  
ONL NJ, PO Box 6066, Bellmawr, NJ 08099  
Questions? Contact us at 609-275-4180

**Registration Fees**  
ONL NJ members – Bring a staff nurse that is an aspiring nurse leader to this year’s conference. An aspiring nurse leader is not a current ONL NJ member, manager or director.

**Member:** \$335  
**Non-Member:** \$385  
**Staff Nurse (non-member):** \$250

**Cancellation/Refund Policy**  
All cancellations must be received before March 4. Cancellations will receive a refund minus a \$120 service fee. Cancellations after March 13 will not be eligible for a refund. Registrants unable to attend may send an alternate. No confirmation will be sent.

- Additional Information**
- Registrations will be accepted by FAX to 609-275-4271 ONLY IF ACCOMPANIED BY credit card information (MasterCard, VISA or American Express).
  - To register online with a credit card please go to: <http://hret-registration.njha.com>.
  - In the event of inclement or questionable weather conditions, please call 609-275-4140 for meeting information.

**Hotel Accommodations**

**Princeton Marriott at Forrestal**  
100 College Road East, Princeton, NJ 08540

A block of guest rooms has been set aside at the rate of \$179.00 per night for a Standard Room under the name of ONL NJ (formerly ONE NJ). Reservations must be made directly with Marriott reservations by calling 609-452-7800. All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. Reservations must be received on or before 3:00 p.m. **February 25.**

- Specifications:**
- Ad Size 7.5” wide x 10” tall
  - Full-page bleeds cannot be accommodated
  - Final Trim Size: 8.5” wide by 11” tall
  - Black and white
  - Ad pages printed by Xerox Docutech
  - Black & white ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop CS6 (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

**Artwork Deadline: February 19**  
Complete and send this order form to [scholewka@njha.com](mailto:scholewka@njha.com).



760 Alexander Road, Princeton, NJ 08540