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## Writing for Publication II

*New Jersey Hospital Association, Princeton, NJ*

**March 8, 2016**

**Registration:** 8:30 a.m.

**Program:** 9 a.m. – 3:15 p.m.

**Seminar:** EDU 1629

**Location:** 760 Alexander Road

Princeton, NJ 08540

**Fees:** *NJHA Member:* \$195/person

*Non-Member:* \$295/person

### OVERVIEW:

Healthcare professionals in all settings – clinical practice, academia and management – have exciting ideas and innovations that would be beneficial to share with others. However, many are not familiar with the writing and publishing process and thus sharing through professional literature, a traditional communication channel, can be a daunting task. In this workshop, Dr. Leslie Nicoll will use “Manuscript Success” as a method to demystify the publishing process and provide practical evidence-based strategies for achieving publication goals. Using presentation, audience participation, questions and discussion, participants will gain knowledge and confidence in how to write manuscripts that will be favorably received by editors and reviewers. Identifying and overcoming pitfalls and ethical blunders will also be discussed.

### OBJECTIVES:

1. Identify the five steps in the Manuscript Success process
2. Define “journal due diligence” and describe its importance
3. Compare and contrast subscription-based, open access and predatory journals
4. Describe at least three different types of plagiarism that may occur in scholarly writing
5. Create a realistic timeline for developing a scholarly portfolio.

### TARGET AUDIENCE:

Physicians, nurses, directors of quality, pharmacists, long-term care administrators, assisted living administrators, clinical and non-clinical educators.

### FACULTY:

***Leslie H. Nicoll, PhD, MBA, RN, FAAN***

President and Owner, *Maine Desk LLC*

Editor-in-Chief, *CIN: Computers, Informatics, Nursing and Nurse Author & Editor*

## **CONTINUING EDUCATION CREDITS:**

### Accreditation Statement:

Health Research and Educational Trust is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

### AMA Credit Designation Statement:

Health Research and Educational Trust designates this live activity for a maximum of **4.75** *AMA PRA Category 1 Credits<sup>TM</sup>*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides **4.75** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Health Research and Educational Trust has been approved by the New Jersey Department of Health as a provider of New Jersey Public Health Continuing Education Contact Hours (CEs). Participants who successfully complete this educational program will be awarded **5.0** NJ Public Health Continuing Education Contact Hours (CEs) (*credits pending*).

# Writing for Publication II

## AGENDA

- 9 a.m.           **Welcome and Introduction**
- 9:15 a.m.       **The Manuscript Success Process for Scholarly Publication**
- Selecting Your Topic/Giving it the Right Spin
  - Journal Due Diligence – including watch out for predatory publishers!
  - Using a template article to organize your manuscript
  - The Manuscript Math Outline
- 10:30 a.m.      *Break*
- 10:45 a.m.      **The Right Way to Revise and Resubmit**
- 11:30 a.m.      **Using Resources Effectively**
- Electronic resources: word processor, bibliography database manager, etc.
  - Human resources: professional editor, colleagues for critique, etc.
- 12 noon         *Networking Luncheon*
- 12:45 p.m.      **Ethical Issues**
- **Authorship, plagiarism, IRB**
- 1:45 p.m.       *Break*
- 2 p.m.           **Strategically Planning and Developing a Scholarly Portfolio**
- 3 p.m.           **Questions and Answers, Evaluation**
- 3:15 p.m.       *Adjournment*

### Resources on Writing:

- Nicoll, L. H., & Chinn, P. L. (2015). *Writing in the Digital Age: Savvy Publishing for Healthcare Professionals*. Philadelphia, PA: Wolters Kluwer Health/Lippincott, Williams & Wilkins.
- Nicoll, L. H. (2015). Banishing Your Inner Awful Writer. *Nurse Author & Editor*, 25(4), 5. Retrieved from <http://naepub.com/wp-content/uploads/2015/11/NAE-2015-25-4-5-Nicoll.pdf>
- Nicoll, L. H. (2015). Becoming a ruthless editor. *Nurse Author & Editor*, 25(2), 2. Retrieved from <http://naepub.com/writing-basics/2015-25-2-2/>
- Nicoll, L. H. (2012). *Manuscript Success: A Systematic Approach to Publishing in the Professional Literature*. Portland, ME: Bristlecone Pine Press

### Resources on Predatory Publishers:

- INANE Predatory Publishing Collaborative. (2014). Predatory publishing: What editors need to know. *Nurse Author & Editor*, 24(3), 2. Retrieved from <http://naepub.com/wp-content/uploads/2014/10/NAE-2014-24-3-2-INANE-Collaborative.pdf>
- Owens, J. K. (2015). More trends in predatory publishing practices. *Nurse Author & Editor*, 25(1), 3. Retrieved from <http://naepub.com/wp-content/uploads/2015/05/NAE-2015-25-1-3-Owens.pdf>
- Nicoll, L. H., & Chinn, P. L. (2015). Caught in the trap: The allure of deceptive publishers. *Nurse Author & Editor*, (4), 4. Retrieved from <http://naepub.com/wp-content/uploads/2015/11/NAE-2015-25-4-4-Nicoll.pdf>
- Predatory Publishing Initiative: INANE: <http://nursingeditors.com/inane-initiatives/open-access-editorial-standards/editorials-published-open-access-editorial-standards/>
- Scholarly Open Access: scholarlyoa.com

### Resources on Publishing:

- Freda, M.C., & Nicoll, L.H. (2015). *The Editor's Handbook*, 2<sup>nd</sup> ed. Philadelphia, PA: Lippincott, Williams, & Wilkins
- Kearney, M. H. (2015, November 5). It's not a vote: How editors use peer reviews | Exchanges. Retrieved December 27, 2015, from <http://exchanges.wiley.com/blog/2015/11/05/its-not-a-vote-how-editors-use-peer-reviews/>

### **Resources on Ethical Issues:**

- Committee on Publication Ethics (COPE): <http://publicationethics.org/>
- Retraction Watch: <http://retractionwatch.com/>
- Kolata, G. (2013, April 7). For Scientists, an Exploding World of Pseudo-Academia. *The New York Times*. Retrieved from <http://www.nytimes.com/2013/04/08/health/for-scientists-an-exploding-world-of-pseudo-academia.html?pagewanted=all>

# Registration Guidelines for 2016

## PAYING BY CREDIT CARD

**Guarantee** your seat now by paying for your registration online with a credit card.  
**It's secure and easy.**

**Note:** For security purposes, **DO NOT** mail credit card information with your security code to the PO Box. Save time and register online through our secure Web site.

## PAYING BY CHECK

**Fax your registration form prior to mailing with payment.** Reference the seminar number on the face of the check. Your registration will not be confirmed until your payment is received by HRET. The registration form must accompany checks in order to allocate payment properly.

**FAX:** 609-275-4271

**Make check payable to:** HRET of NJ

**Mail to:** HRET of NJ – P.O. Box 828691 – Philadelphia, PA 19182-8691

**Payments by mail must be postmarked no later than Friday, Feb. 26, 2016**

*After Feb. 1, check payments must be presented at the time of registration the day of the program.*

## GENERAL INFORMATION

- HRET-NJ/NJHA staff reserve the right to refuse entrance if payment is not received in full at the time of registration.
- **Onsite registration:** NJHA will do its best to accommodate walk-ins, but cannot guarantee seating. Call 609-275-4180 the day preceding a conference to inquire about availability. If NJHA can accommodate you, payment in full is due at the registration table via check or credit card. No exceptions.
- **For registration and payment inquiries,** call 609-275-4180 or e-mail [HRETEducation@njha.com](mailto:HRETEducation@njha.com)
- For program inquiries, contact Nancy Winter at [nwinter@njha.com](mailto:nwinter@njha.com)
- For disability and special needs accommodations, call 609-275-4180 or e-mail [HRETEducation@njha.com](mailto:HRETEducation@njha.com)
- For directions visit NJHA at: <http://www.njha.com/directions.aspx>
- Ample parking is available behind the conference center building.

## CANCELLATION POLICY

- Cancellations received by 5 p.m. on March 4 will receive a refund minus a \$50 administrative fee.
- No refunds will be issued after the deadline or for no-shows.
- Registrants unable to participate may transfer their enrollment to an alternate participant from the same organization. Alternate participants must be registered with HRET-NJ at least two business days prior to the scheduled event. Their contact information should be forwarded to [HRETEducation@njha.com](mailto:HRETEducation@njha.com) and include the program number (EDU 1629) in the subject line of the e-mail.

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<b>Registration Start:</b>	8:30 a.m.
<b>Program Start:</b>	9 a.m.
<b>Location:</b>	New Jersey Hospital Association 760 Alexander Road, Princeton, NJ 08543
<b>Fee:</b>	<input type="checkbox"/> NJHA Member: \$195/person <input type="checkbox"/> Non-Member: \$295/person
<b>Seminar:</b>	EDU 1629

### REGISTRATION FORM FOR FAX AND MAIL

*Type information directly into this PDF form before printing.*

**Note:** Your registration will not be complete until payment has been received.  
Payment must be postmarked no later than Feb. 26, 2016.

### CREDIT CARD REGISTRATION

To register online with a credit card, do not type into this form.  
Instead click "Register for this Event" below.

<b>Registrant Name:</b>	<b>Additional Registrant:</b>
Job Title:	Job Title:
Degrees/Credentials (MD, RN, LNHA, etc.):	Degrees/Credentials (MD, RN, LNHA, etc.):
E-mail:	E-mail:
Phone number:	Phone number:
<b>Organization:</b>	<b>Additional Registrant:</b>
Organization Address:	Job Title:
City, State, Zip:	Degrees/Credentials (MD, RN, LNHA, etc.):
<b>Registration Contact:</b>	E-mail:
Contact e-mail:	Phone number:
Contact phone:	<b>Additional Registrant:</b>
<b>Payment Information:</b> <input type="checkbox"/> Check <input type="checkbox"/> Credit Card Check / Credit Card No.:	Job Title:
Expiration Date:                      Security Code:	Degrees/Credentials (MD, RN, LNHA, etc.):
Name on credit card:	E-mail:
Billing Address: <i>(street, city, state, zip)</i>	Phone number: