



Affordable Care Act Pathways to Healthy Communities: Community Benefit and Beyond

New Jersey Hospital Association, Princeton, NJ

Oct. 12, 2015

Registration: 8:30 a.m.

Program: 9 a.m. – 3:15 p.m.

Seminar: EDU 1534

Location: NJHA Conference and Event Center

760 Alexander Road, Princeton

Fee: *Member:* \$195/person

Non-Member: \$249/person

OVERVIEW:

Outside of direct patient care, hospitals spend billions of dollars on added benefits in their communities, including free and discounted care for the poor, uninsured and senior citizens; community health offerings like immunization clinics and other wellness programs; education for future healthcare professionals; medical research; and a wide array of additional community services.

This program is designed to tell the community benefit story within the new paradigm of the Affordable Care Act and the Institute for Healthcare Improvement's Triple Aim. It will demonstrate the value and measurable benefits of partnerships and how these relationships offer an opportunity for the entire community to work together to create a sustainable "culture of health".

OBJECTIVES:

1. Identifies the role that hospitals play in improving health outcomes, access and affordability through better informed community benefit programming
2. Understands what counts as community benefit and how to quantify this value
3. Defines the latest news on tax exemption/community benefit, including community health needs assessments, financial assistance policies, limitation on charges and billing and debt collection practices
4. Understands how to proactively and measurably improve the health of New Jersey's communities, including the underserved and vulnerable populations
5. Identifies strategies for leveraging partnerships to improve population health.

TARGET AUDIENCE:

Physicians, nurses, case managers, community benefit coordinators, quality improvement directors, corporate compliance officers, directors and managers of public relations, community-based organizations and patient advocate groups.

CONTINUING EDUCATION CREDITS:

Accreditation Statement

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

AMA Credit Designation Statement

HRET designates this live activity for a maximum of **5.5** *AMA PRA Category 1 CreditsTM*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides **5.5** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Participants who successfully complete this educational program will be awarded **5.25** New Jersey Public Health Continuing Education Contact Hours (CEs). (*Credits Pending*)

**ACA Pathways to Healthy Communities:
Community Benefit and Beyond**

New Jersey Hospital Association, Princeton, NJ

Oct. 12, 2015

AGENDA

8 a.m. *Registration and Continental Breakfast*

8:30 a.m. **Welcome and Introductions**

Aline M. Holmes, DNP, MSN, RN

Senior Vice President, Clinical Affairs

Director, NJHA Institute for Quality and Patient Safety

New Jersey Hospital Association

Sister Patricia Codey

President

Catholic HealthCare Partnership of New Jersey

8:45 a.m. **Affordable Care Act Overview**

Jackie Cornell-Bechelli

Regional Director - Region II - NY, NJ, PR, VI

U.S. Department of Health and Human Services

9:15 a.m. **Shaping the Future: Building a Culture of Health Through
Community Benefit**

Julie Trocchio

Senior Director, Community Benefit and Continuing Care

Catholic Health Association

10:15 a.m. **Implications of Final IRS Section 501(r) Rules for Hospitals**

Scott Mariani, Esq.

Partner

WithumSmith+Brown

Program continues ...

11 a.m. **Improving Access to Care for Underserved and Vulnerable Populations: The Journey from Awareness to Practice**

Sheila Thorne

President and CEO

Multicultural Healthcare Marketing Group, LLC

11:45 a.m. *Networking Luncheon*

12:45 p.m. **Best Practice Panel: Healthy Eating and Active Living**

Cooper University Hospital/Campbell Soup

Atlantic Health System/Alliance of YMCAs

1:30 p.m. **Best Practice Panel: Access to Care and Care Coordination**

Robert Wood Johnson University Hospital

St. Peter's University Hospital

UnitedWay

2:15 p.m. **Best Practice Panel: Mental Health and Substance Abuse**

Southern New Jersey Behavioral Health Initiative Collaborative

Capital Health Medical Center – Hopewell

3:15 p.m. **Evaluation and Adjournment**

Registration Guidelines for 2015

PAYING BY CREDIT CARD

Guarantee your seat now by paying for your registration online with a credit card.
It's secure and easy.

Click on the following link:

<http://hret-registration.njha.com>

Note: For security purposes, please **DO NOT** mail credit card information with your security code to the P.O. Box. Save time and register online through our secure Web site.

PAYING BY CHECK

Reference the seminar number in the memo on the face of the check. Your registration will not be confirmed until your payment is received by HRET. A copy of the registration form must accompany the check in order to allocate payment properly.

FAX: 609-275-4271

Make check payable to: HRET of NJ

Mail to: HRET of NJ – P.O. Box 828691 – Philadelphia, PA 19182-8691

Payments by mail must be postmarked no later than Thursday, Oct. 1, 2015

After Oct. 1, check payments must be presented at registration the day of the program.

HRET/NJHA staff reserve the right to refuse entrance if payment is not received in full at the time of registration.

GENERAL INFORMATION

- **Fax the registration page to HRET-NJ prior to mailing with payment.**
- **Onsite registration:** NJHA will do its best to accommodate walk-ins, but cannot guarantee seating. Please call 609-275-4180 the day preceding a conference to inquire about availability. If NJHA can accommodate you, payment in full is due at the registration table via check or credit card. No exceptions.
- For program inquiries, please contact Mary Ditri at mditri@njha.com
- For registration and payment inquiries, please call 609-275-4180 or email at HRETEducation@njha.com
- For directions visit NJHA at: <http://www.njha.com/directions.aspx>. Ample parking is available behind the conference center building.
- If you have a disability and need special accommodation, please call 609-275-4180.

CANCELLATION POLICY

- Cancellations received by Oct. 8 will receive a refund minus a \$60 administrative fee.
- No refunds will be issued after the deadline or for no-shows.
- Registrants unable to attend may send an alternate. Alternate attendee information should be sent at least 48 in advance of program to HRETEducation@njha.com

ACA Pathways to Healthy Communities: Community Benefit and Beyond

Date:	Oct. 12, 2015
Registration Start:	8:30 a.m.
Program Start:	9 a.m.
Location:	New Jersey Hospital Association 760 Alexander Road, Princeton, NJ 08540
Fee:	<input type="checkbox"/> NJHA Members: \$195/person <input type="checkbox"/> Non-members: \$249/person
Seminar:	EDU 1534

Payment by Mail or Fax

(Please type information directly into this PDF form before printing. Copy form to add registrants.)

Note: Your registration will not be complete until payment has been received.
Payment must be postmarked no later than Oct. 1, 2015

Online Credit Card Registration

To register online with a credit card, do not type into this form.
Instead click "Register for this Event" below.

Registrant Name:	Additional Registrant:
Job Title:	Job Title:
Degrees/Credentials (MD, RN, LNHA, etc.):	Degrees/Credentials (MD, RN, LNHA, etc.):
Email:	Email:
Phone number:	Phone number:
Organization:	Additional Registrant:
Organization Address:	Job Title:
City, State, Zip:	Degrees/Credentials (MD, RN, LNHA, etc.):
Registration Contact:	Email:
Contact email:	Phone number:
Payment Information: <input type="checkbox"/> Check <input type="checkbox"/> Credit Card	Additional Registrant:
Check / Credit Card No.:	Job Title:
Expiration Date: Security Code:	Degrees/Credentials (MD, RN, LNHA, etc.):
Name on credit card:	Email:
Billing Address: <i>(street, city, state, zip)</i>	Phone number: