



FREE

Lunch and Learn Webinar

The Next Generation of Cost Improvement

How Physician Leadership is Transforming the Nation's Clinical Spend

Sept. 9, 2015

12 p.m. – 1 p.m.

Right now, every hospital and health system is searching for creative new ways to drive costs down. But, the key to this next generation of strategic savings is clear. Almost 90 percent of those polled for the Advisory Board's Annual Health Care CEO Survey placed engaging physicians in cost and quality improvement as their top priority for 2015.

During this presentation, the Advisory Board will share practical guidance on how to empower physicians to lead a sustainable savings surge at your organization.

Attendees will learn:

- Major market trends affecting hospital supply and services spend
- Key steps to engage physicians in supply cost and utilization management
- Case studies of successful collaborative cost improvement initiatives

Presenter:

Rick Conlin

Partner - Spend Performance Solutions Team, Advisory Board

There is no fee for this Lunch and Learn Webinar, however registration is required. To register online, log on to <https://attendee.gotowebinar.com/register/26923009766280194>. Please do not delete any emails received from GoTo Meeting post registration as they contain important information needed to join the Webinar.

If you have any questions or comments, please contact Joanne Aaronson at 609-275-4024.