



## Legislative Boot Camp for Nurse Leaders

Nov. 19, 2015

<b>Registration:</b>	8 a.m.	<b>Location:</b>	NJHA Conference and Event Center
<b>Program:</b>	8:30 a.m.		760 Alexander Road, Princeton, NJ
<b>Seminar:</b>	EDU 1549	<b>Fee:</b>	<b>Member:</b> \$150/person
			<b>Non-Member:</b> \$180/person
			<b>Three or more members from same facility</b>
			<i>(must register at same time):</i> \$135/person
			<b>Three or more non-members from same facility</b>
			<i>(must register at same time):</i> \$165/person

### OVERVIEW:

Patient advocacy in the community and legislative arena is another dimension where the nursing community can promote better care for patients. Nurses have hundreds of patient experiences from which to draw upon to impact public policy. This program will provide examples of how nurses can translate their hands-on experience with patients into steps that will influence policy. The public needs the voice of nursing in public policy and the time is now to move forward to advocate for patients in these various arenas.

### OBJECTIVES:

1. Describes and demonstrates how to develop a profile of key legislators and policy makers
2. Identifies and interprets methods of writing audience-targeted testimony
3. Recognizes and illustrates the difference between legislative testimony and other public speaking/persuasive processes
4. Lists and employs practical tips and tricks for delivering testimony in a legislative committee environment
5. Develops and applies skills related to the preparation and delivery of testimony to various legislative and policy-influencing bodies, specifically the New Jersey State Legislature
6. Describes the mechanics of the legislative process in New Jersey and understands the role of advocacy in the nursing community.

### TARGET AUDIENCE:

Nurse managers, assistant nurse managers, staff nurses, chief nursing officers, vice presidents of patient care, assistant vice presidents of nursing, administrative directors, directors of nursing, new ONENJ mentors and mentees, university deans and post-acute nurse leaders.

## **CONTINUING EDUCATION CREDITS:**

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides **6.25** contact hours.

There are no conflicts of interest, sponsorship, or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

Disclosure information: Full disclosure will be provided at the educational activity.

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## AGENDA

- 8:30 a.m.      **Welcome and Overview**
- Patricia Steingall, MS, RN, NE-BC*  
Chief Nursing Officer  
Vice President, Patient Care Services  
*Hunterdon Medical Center*  
President, *ONE NJ*
- 8:45 a.m.      **The Role of Advocacy in the Nursing Community**
- Jeanette Hoffman*  
Senior Vice President  
*Capitol Impact Group*
- 9:45 a.m.      **Testifying with Impact: Delivering Legislative Testimony Workshop**  
*(Lecture and Workshop)*
- Scott Palmer, BS/MAIS*  
Public Strategist
- 10:45 a.m.      *Break*
- 11 a.m.        *Scott Palmer, BS/MAIS (cont'd)*
- 12 p.m.        *Luncheon*
- Guest Speaker**  
*Honorable Nancy F. Munoz*  
Assemblywoman  
*21<sup>st</sup> Legislative District*
- 1 p.m.         *Scott Palmer, BS/MAIS (cont'd)*
- 3 p.m.         **Final Comments**
- 3:15 p.m.      **Evaluations**
- 3:30 p.m.      *Adjournment*

# Registration Guidelines for 2015

## PAYING BY CREDIT CARD

**Guarantee** your seat now by paying for your registration online with a credit card.  
It's secure and easy.

Click on the following link:

<http://hret-registration.njha.com>

**Note:** For security purposes, please **DO NOT** mail credit card information with your security code to the P.O. Box. Save time and register online through our secure Web site.

## PAYING BY CHECK

Please **fax your registration** prior to mailing with payment. Reference the seminar number in the memo on the face of the check. Your registration will not be confirmed until your payment is received by HRET. A copy of the registration form must accompany the check in order to allocate payment properly.

**FAX:** 609-275-4271

**Make check payable to:** ONE NJ

**Mail to:** P.O. Box 6066 – Belmar, NJ 08099

**Payments by mail must be postmarked no later than Monday, Nov. 2, 2015**

*After Nov. 2, check payments **must** be presented at registration the day of the program.  
HRET/NJHA staff reserve the right to refuse entrance if payment is not received in full at the time of registration.*

## CANCELLATION POLICY

- Cancellations received by Nov. 13 will receive a refund minus a \$50 administrative fee.
- Cancellations for three or more from the same facility will receive a refund minus a \$60 per person service fee.
- No refunds will be issued after the deadline or for no-shows.
- Registrants unable to attend may send an alternate. Alternate attendee information should be sent at least 48 in advance of program by e-mail to [HRETEducation@njha.com](mailto:HRETEducation@njha.com)

## GENERAL INFORMATION

- **Onsite registration:** NJHA will do its best to accommodate walk-ins, but cannot guarantee seating. Please call 609-275-4180 the day preceding a conference to inquire about availability. If NJHA can accommodate you, payment in full is due at the registration table via check or credit card. No exceptions.
- For program inquiries, please contact Susan Cholewka at [scholewka@njha.com](mailto:scholewka@njha.com)
- For registration and payment inquiries, please call 609-275-4180 or e-mail at [HRETEducation@njha.com](mailto:HRETEducation@njha.com)
- For directions visit NJHA at: <http://www.njha.com/directions.aspx>
- Ample parking is available behind the conference center building.
- If you have a disability and need special accommodation, please call 609-275-4180.

## *Legislative Boot Camp for Nurse Leaders*

<b>Date:</b>	Nov. 19, 2015		
<b>Registration Start:</b>	8 a.m.		
<b>Program Start:</b>	8:30 a.m.		
<b>Location:</b>	New Jersey Hospital Association 760 Alexander Road, Princeton, NJ 08540		
<b>Fee:</b>	<input type="checkbox"/> ONENJ Member: \$150/person	<input type="checkbox"/> Non-member: \$180/person	
	<input type="checkbox"/> 3 or more Members: \$135/person	<input type="checkbox"/> 3 or more Non-Members: \$165/person	
<b>Seminar:</b>	EDU 1549		

### REGISTRATION

(Please type or print clearly. Please copy form for additional registrants.)

**Note:** Your registration will not be complete until payment has been received.  
Payment must be postmarked no later than Nov. 2, 2015

#### Credit Card Registration

To register by credit card, please click on the following link:

<http://hret-registration.njha.com>

<b>Registrant Name:</b>	<b>Additional Registrant:</b>
Job Title:	Job Title:
Degrees/Credentials (RN, BSN, MSN, etc.):	Degrees/Credentials (RN, BSN, MSN, etc.):
Email:	Email:
Phone number:	Phone number:
<b>Organization:</b>	<b>Additional Registrant:</b>
Organization Address:	Job Title:
City, State, Zip:	Degrees/Credentials (RN, BSN, MSN, etc.):
<b>Registration Contact:</b>	Email:
Contact email:	Phone number:
<b>Payment Information:</b> <input type="checkbox"/> Check <input type="checkbox"/> Credit Card	<b>Additional Registrant:</b>
Check / Credit Card No.:	Job Title:
Expiration Date: _____ Security Code: _____	Degrees/Credentials (RN, BSN, MSN, etc.):
Name on credit card:	Email:
Billing Address: ( <i>street, city, state, zip</i> )	Phone number: