



## Statewide Mother-Baby Summit

*New Jersey Hospital Association, Princeton, NJ*

**June 1, 2015**

**Registration:** 8 a.m. – 8:45 a.m.

**Location:** NJHA Conference and Event Center

**Program:** 8:45 a.m. – 4 p.m.

760 Alexander Road, Princeton, NJ

**Seminar:** EDU 1524

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HEALTHY Beginnings NJ, Supporting Breastfeeding Moms & Babies, is a collaborative initiative aimed at increasing exclusive breastfeeding rates in New Jersey's maternity hospitals. This program is supported by the New Jersey Department of Health, through the Centers for Disease Control and Prevention's DP13-1305 grant *State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health*.

This didactic learning session is intended to continue the "all teach, all learn" collaborative work of the initiative and to expand its successes through the designated hospitals' expertise. The Statewide Mother-Baby Summit is designed to assist providers in addressing barriers and identifying potential solutions for implementing the *Ten Steps to Successful Breastfeeding*.

### OBJECTIVES:

1. Reports on the work of New Jersey hospital efforts to implement the WHO/UNICEF *Ten Steps to Successful Breastfeeding*.
2. Explains how one health system's inclusion vision has created an organizational culture for patients, families, physicians and employees that increases health equity and reduces disparities.
3. Understands how the intersection of race, class and culture influences disparities in breastfeeding rates.
4. Learns how collaborative models have resulted in successful community-based engagement efforts aimed at increasing exclusive breastfeeding rates.

### TARGET AUDIENCE:

Physicians, managers, nurses, quality, lactation consultants, heads of community health education, public health professionals and support staff.

**Please Note:** Hospital registrations are limited to three team members. Additional registrations will be permitted based on space availability. Representatives should be key hospital leaders, members of the Breast Feeding Task Force and those individuals working toward implementation of the *Ten Steps to Successful Breastfeeding*.

#### **CONTINUING EDUCATION CREDIT:**

Health Research and Educational Trust is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18.

This activity provides **3.5** contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

#### **Accreditation Statement**

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

#### **AMA Credit Designation Statement**

HRET designates this live activity for a maximum of **3.5** *AMA PRA Category 1 Credits<sup>TM</sup>*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants who successfully complete this educational program will be awarded **5.5** New Jersey Public Health Continuing Education Contact Hours (CEs). *Credits Pending*

HRET has been approved by the New Jersey Department of Health as a provider of New Jersey Public Health Continuing Education Contact Hours (CEs).

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**AGENDA**

- 8 a.m.            *Registration, Continental Breakfast and Storyboard Display*
- 8:45 a.m.        **Welcome and Introduction**
- Mary Ditri, DHA(c), MA, CHCC*  
                    Director, Professional Practice  
                    *New Jersey Hospital Association*
- 9:00 a.m.        **HealthyBeginnings NJ: Supporting Breastfeeding Moms and Babies**
- The Honorable Mary E. O'Dowd (Invited)*  
                    Commissioner  
                    *New Jersey Department of Health*
- 9:30 a.m.        **Engaging the Community ... Creating a Culture of Diversity  
and Inclusion in Care**
- Ryan Parker*  
                    Chief Diversity and Inclusion Officer  
                    *Robert Wood Johnson Health System*
- 11:00 a.m.        **Lessons from the Field: Storyboard Presentations  
Shared Experiences in Implementing Steps 3 and 10  
in New Jersey's Hospitals**
- 12:00 p.m.        **Lessons from the Field: One Hospital's Story  
University Hospital**
- Ingrid Bruce, RN, BSN*  
                    Assistant Director of Nursing  
                    *University Hospital*
- Jasmin Young, RN, MPS, CHES*  
                    Coordinator, Outpatient Education  
                    *University Hospital*

*Program continues ...*

- 12:30 p.m.     *Networking Luncheon and Storyboard Display*
- 1:30 p.m.     **New Jersey HealthyBeginnings Technical Assistance Update**  
*Mary Ditri, DHA(c), MA, CHCC*  
Director, Professional Practice  
*New Jersey Hospital Association*
- 2:00 p.m.     **Lessons from the Field: Centering Pregnancy Program**  
**Jersey Shore University Medical Center**  
  
*Rickie Kashdan, MPH, LCCE*  
Prenatal Education and Centering Pregnancy Program  
*Jersey Shore University Medical Center*  
  
*Molly V. Walker, CNM, MSN*  
Prenatal Education and Centering Pregnancy Program  
*Jersey Shore University Medical Center*
- 2:45 p.m.     ***Kimberly Seals Allers***  
Journalist and author, *The Mocha Manual™ Series*
- 3:45 p.m.     **Questions and Answers, Evaluation**
- 4:00 p.m.     *Adjournment*

# Registration Guidelines for 2015

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## PAYING BY CREDIT CARD

**Guarantee** your seat now by registering online. Registration for this event is **FREE**.  
It's secure and easy.

Click on the following link:

<http://hret-registration.njha.com>

## PAYING BY CHECK

There is no fee for this program. Please fax your registration or register online.

### **GENERAL INFORMATION**

- Registration for this event is limited to three (3) representatives per facility.
- Registrants unable to attend may send an alternate but may not exceed the maximum attendance allowed.
- **Onsite registration**: NJHA will do its best to accommodate walk-ins, but cannot guarantee seating. Please call 609-275-4180 the day before a conference to inquire about availability.
- For program inquiries, please contact Nancy Winter at [nwinter@njha.com](mailto:nwinter@njha.com)
- For registration inquiries, please call 609-275-4180 or e-mail at [HRETEducation@njha.com](mailto:HRETEducation@njha.com)
- For directions visit NJHA at: <http://www.njha.com/directions.aspx>
- Ample parking is available behind the conference center building.
- If you have a disability and need special accommodation, please call 609-275-4180.

## New Jersey Mother-Baby Summit

<b>Date:</b>	June 1, 2015
<b>Registration Start:</b>	8 a.m.
<b>Program Start:</b>	8:45 a.m.
<b>Location:</b>	New Jersey Hospital Association Conference and Event Center 760 Alexander Road, Princeton, NJ 08540
<b>Fee:</b>	FREE
<b>Seminar:</b>	EDU 1524

### REGISTRATION

(Please type or print clearly. Only three representatives per facility may be registered for this program.)

To register online, please click on the following link:

<http://hret-registration.njha.com>

<b>Full Name:</b>		<b>(EDU 1524)</b>
Job Title:		
Degrees/Credentials (MD, RN, LNHA, etc.):	Organization:	
E-mail:	Organization Address:	
Phone Number:	City, State, Zip:	
<b>Full Name:</b>		<b>(EDU 1524)</b>
Job Title:		
Degrees/Credentials (MD, RN, LNHA, etc.):	Organization:	
E-mail:	Organization Address:	
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Phone Number:	City, State, Zip:	