



## **“Keeping Normal *Normal*”** **FREE WEBINAR SERIES**

*In conjunction with the Institute for Healthcare Improvement*

In partnership with the New Jersey Chapter of the March of Dimes Foundation under funding from the *Collaboration Across Care Settings to Improve Birth Outcomes Chapter Community Grant Award*

***March 11, May 27, June 24***  
***10 – 11:30 a.m.***

### **MARCH 11: Session I – Deep Dive into Operational Definitions for Labor, Induction and Augmentation**

Our system is perfectly designed to achieve the results it achieves. In women who have never given birth, an opportunity exists to improve their health by improving the structures and processes in place for pregnancy care. This Webinar series will study and dive deep into operational definitions for labor, induction and augmentation. Participants will link their system results to the findings from the National Institute of Child Health and Human Development Preventing the First Cesarean Summit.

Objectives:

1. Discusses the diagnosis of active labor and recent recommendations.
2. Describes the operational definitions of labor, induction and augmentation and share how these definitions are applied pragmatically to women who received care in your organization.
3. Identifies the largest opportunity to improve vaginal birth rates in your organization- labor arrest or nonreassuring fetal heart rate.

### **MAY 27: Session II – Importance of Data and Setting Measureable Goals**

It is important to measure if you want to improve. Breaking down your PC-02 data (data is a patient), what story did you uncover and can you share it with your colleagues? The second webinar will focus on identifying opportunities across hospitals to develop a focus and aim for this year.

Objectives:

1. Describes the importance of measurement in improvement.
2. Discusses findings across hospitals to identify the largest category of nulliparous cesareans and develop a shared aim for New Jersey hospitals.

**JUNE 24: Session III – Putting Planning into Action**

What does your system tell you? What is modifiable? According to the Preventing the First Birth Cesarean Summit, labor arrest accounts for 34 percent of nulliparous cesareans. If we renewed our focus on Keeping Normal *Normal* and supported spontaneous labor as reliably as an intervention focused labor, would your L&D unit daily activities be different?

Objectives:

1. Discusses the sources of variation in practice and outcomes in your organization.
2. Develops an organizational work plan to improve the vaginal birth rate in your organization.
3. Understands the impact to cost and quality with the overuse of interventions and the underuse of normal.

***\*\* Pre-work assignments will be provided prior to the Webinar.***

**TARGET AUDIENCE:**

Physicians, nurses, administrators and other maternal child health professionals, clinicians and public health professionals.

**FACULTY:**

***Susan Leavitt Gullo, RN, BSN, MS***  
Managing Director  
*Institute for Healthcare Improvement*

## CONTINUING EDUCATION CREDITS

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians. HRET designates this live activity for **1.25** AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-1/15-18. This education activity has been approved for **1.5** Nursing credits.

### WEBINAR INSTRUCTIONS

After you have registered for the Webinar, WebEx will e-mail you with the date and time of the Webinar, the event number, password and the toll-free event phone number (1-866-699-3239).

You also will receive the WebEx address you'll need to log on. Click the "Join" button for **Keeping Normal Normal** and follow the prompts.

*Please do not delete the Webex e-mail; you will need this information in order to participate in the Webinar.*

# Webinar Registration Guidelines for 2015

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## REGISTRATION

To register online, click on the following link:

<http://hret-registration.njha.com>

**Note:** While this webinar series is FREE, registration is required in order to participate.

## CANCELLATION POLICY

- To cancel your attendance for any reason, HRET Education requests a notice of cancellation at least 48 hours before the beginning of each seminar. Email: [HRETEducation@njha.com](mailto:HRETEducation@njha.com) or phone: (609) 275-4180.

## GENERAL INFORMATION

- Registrants will automatically be enrolled to participate in all three Webinars.
- WebEx is the Webinar provider for HRET/NJHA. Please contact your IT Department prior to the start of the event to assure your organization's network is equipped for you to participate in this webinar series.
- WebEx will send confirmation and reminder emails directly to all participants. Please check **inbox and junk mail folders** frequently for emails from WebEx regarding updated program information and login accessibility.
- To acquire continuing education credits, an on-line survey evaluation must be completed within 48 hours of the commencement of the Webinar. A certificate of attendance will sent electronically to all participants who have completed the evaluation on the next business day following the 48-hour completion time period.
- For general program inquiries, please contact Nancy Winter at [nwinter@njha.com](mailto:nwinter@njha.com)
- For registration inquiries, please contact HRET Education at [HRETEducation@njha.com](mailto:HRETEducation@njha.com)

# “Keeping Normal *Normal*” Webinar Series

<b>Date:</b>	March 11, 2015; May 27, 2015; June 24, 2015
<b>Program Start:</b>	10 a.m.
<b>Location:</b>	Webinar
<b>Fee:</b>	FREE
<b>Seminar:</b>	EDU 1533W

## REGISTRATION FORM

(Please type or print clearly. Please copy form for additional registrants.)

**On-line Registration**  
 To register, please click on the following link:  
<http://hret-registration.njha.com>

<b>Full Name:</b>		<b>(EDU 1533W)</b>
Job Title:		
Degrees/Credentials (MD, RN, LNHA, etc.):	Organization:	
E-mail:	Organization Address:	
Phone Number:	City, State, Zip:	
<b>Full Name:</b>		<b>(EDU 1533W)</b>
Job Title:		
Degrees/Credentials (MD, RN, LNHA, etc.):	Organization:	
E-mail:	Organization Address:	
Phone Number:	City, State, Zip:	
<b>Full Name:</b>		<b>(EDU 1533W)</b>
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