

2015 ONE NJ  
**ANNUAL MEETING  
& CONFERENCE**

**CHALLENGING TIMES:  
LEADING THROUGH  
CARE TRANSITIONS**

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March 19-20 • Princeton Marriott  
Forrestal, New Jersey

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Organization of Nurse Executives  
**ONE NJ** *Voice of Nurse  
Leaders in NJ*

# 2015 ONE NJ ANNUAL MEETING & CONFERENCE

## CHALLENGING TIMES: LEADING THROUGH CARE TRANSITIONS

March 19-20 • Princeton Marriott, Forrestal, New Jersey

With many challenges still ahead regarding healthcare transformation, the need for strong leadership has never been greater. Nursing is more prepared than ever and in a better position to provide it. As healthcare moves from an acute/episodic delivery system to a more coordinated system based on cost containment and quality outcomes, both patients and caregivers will be impacted, and both will look to nurse leaders for the help they need.

This program will provide leadership strategies and best practices for nurses to manage the multiple transitions of care that will be part of the healthcare delivery continuum.

### WHO SHOULD ATTEND:

Nurse leaders who are responsible for patients and staff affected by transitions of care including nurse executives, managers, aspiring nurse leaders, supervisors, staff nurses, educators, researchers and nursing faculty.

### OBJECTIVES:

At the conclusion of the program, participants will be able to:

- Describe why learning to learn is essential in healthcare delivery
- Name the seven principles of learning
- Utilize tools needed to get (and maintain) balance in the midst of stress, chaos or situations that can influence the desire to leave the job
- List some personal strengths needed to maintain focus in leadership and conflict management
- State how valuing both self and others can become the cornerstone for strengthening interdepartmental collaboration and teamwork
- Understanding the importance of one's personal value and how that leads to a strong foundation for the team and organization.
- Identify effective tools to better manage personal and healthcare industry transformational change.

### Continuing Education Credits

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's COA. P#131-5/11-14.

This activity is approved for 7 contact hours.

There are no conflicts of interest, sponsorship, or financial commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

### HOTEL ACCOMMODATIONS

*Princeton Marriott at Forrestal  
100 College Road East  
Princeton, NJ 08540*

*Reservations:  
1.800.943.6709*

*Group Reservation Name:  
ONE NJ Annual Meeting*

*Rate:  
\$199 per night*

# AGENDA

## Thursday, March 19

7:30 a.m. **REGISTRATION & BREAKFAST** – *Alexander Foyer Kiosk*

7:55 - 9:00 a.m. **VENDOR MEETINGS** – *Bainbridge and Carnahan Rooms*

8:00 a.m. **EXHIBITS OPEN** – *Alexander Foyer*

9:05 a.m. **GENERAL SESSION** – *Alexander Ballroom*

### **PRESIDENT'S WELCOME AND REMARKS**

Patricia Steingall, MS, RN, NE-BC  
Chief Nursing Officer and Vice President Patient Care Services, Hunterdon Medical Center  
President, ONE NJ

9:15 a.m. **EDUCATION COMMITTEE COMMENTS**

9:20 a.m. **Keynote presentation –**

### **EMBRACING CHANGE IN A NON-EMBRACING WORLD**

Steven LeMons

A quintessential speaker and workshop presenter who will help nurses to maximize returns on mental and financial investments. He will share techniques for positive change that help individuals break through mental clutter to realize their greatest potential.

Steven understands the power and strength of the human spirit. He has survived the effects of long term poverty and abuse to become one of today's most explosive inspirational speakers. Through years of corporate leadership development, he combines personal strategies for overcoming adversity with an exciting brand of humor and passion to create a rich environment for growth.

10:35 a.m. **Advocacy Committee Comments**

### **LEGISLATIVE UPDATE –**

Jeanette Hoffman, Senior Vice President  
Capital Impact Group

11:00 a.m. **STRETCH BREAK**

11:15 a.m. **ANNUAL BUSINESS MEETING AND**

### **PRESIDENT'S REPORT**

Patricia Steingall, MS, RN, NE-BC  
Chief Nursing Officer and Vice President, Patient Care Services, Hunterdon Medical Center

11:45 a.m. **INFORMATICS COMMITTEE PRESENTATION**

12:15 p.m. **FINANCE COMMITTEE COMMENTS**

12:20 p.m. **NETWORKING LUNCHEON – GRATELLA**

1:00 p.m. **VENDOR MEETINGS** – *Bainbridge and Carnahan Rooms*

1:35 p.m. **GENERAL SESSION** – *Alexander Ballroom*

Mentorship Committee Comments

1:40 p.m. **TRANSITIONS OF CARE IN AN ACUTE CARE**

### **HOSPITAL SYSTEM – LESSONS LEARNED**

Helene Burns, MSN, RN, NEA-BC  
Chief Nurse Executive  
Kennedy Health System

2:10 p.m. **BUILDING BRIDGES AND CLOSING GAPS:  
AN EXPERT PANEL DISCUSSION**

A paradigm shift is taking place in the healthcare arena. Nurses need to be a part of this shift, and in fact, key drivers of the process and outcomes for the future of healthcare. To be effective as healthcare professionals, we need to better understand our roles, responsibilities and the intricacies of the process. This interactive panel features nurses representing facilities in various areas around the New Jersey/New York area, who have leadership or staff roles in acute care, long term care, academia and the military. They will discuss their varied roles; answer questions on transitions of care; engage the audience in looking at the challenges nursing is facing in overseeing transitions of care; and discuss the importance of nursing coming together in collaboration with other healthcare workers to make transitions of care as seamless as possible for patients and staff.

**Moderator:** Eileen Williamson, RN, MSN, Senior Vice President and Chief Nurse Executive, Nurse.com

**Panelists:** Elizabeth A. Sheridan, FACHE  
Chief Operating Officer  
Inspira Medical Center Vineland  
Chief Nursing Executive  
Inspira Medical Center Vineland, Bridgeton, Elmer

Kathryn Fleming, PhD, RN, CPHQ, NEA-BC  
Specialist Professor  
Monmouth University

Lydia Alicia Cristobal, MS, LNHA, RN-BC  
Administrative Supervisor  
Bayonne Medical Center  
US Army Reserve  
311th Military History Detachment  
Fort Totten, NY  
Captain/ Commander

Christine Devine, RN-BC, MSHI  
Nursing Administration  
Jersey Shore University Medical Center

Catherine Thompson, MSN, ANP-BC, GNP-BC  
Complex Care Coordinator  
Atlantic Accountable Care Organization

3:40 p.m. **CLOSING REMARKS**

3:45 p.m. **PROGRAM EVALUATIONS**

4:00 p.m. **ADJOURNMENT**

## Friday, March 20

8:00 a.m. **NETWORKING BREAKFAST – GRATELLA**

9:00 a.m. **GENERAL SESSION** – *Alexander Ballroom*

### **WELCOME AND OPENING REMARKS**

Patricia Steingall, MS, RN, NE-BC  
Chief Nursing Officer and Vice President Patient Care Services, Hunterdon Medical Center  
President, ONE NJ

9:10 a.m. **MARKETING/PUBLIC RELATIONS  
COMMITTEE COMMENTS**

9:15 a.m. **Keynote presentation –**

### **QUITTING IS NOT AN OPTION: PRESSING FORWARD AND BOUNCING BACK IN CHANGING TIMES**

Connie Merritt, BSN, RN, PHN

Connie has a reputation for delivering breakthrough information to get that spark for life – including timely research gathered from top leaders in medicine, business and brain-response studies. Her body of work draws upon her life experiences as a registered nurse, business owner, speaker, author, researcher, rehabilitation equestrienne, wife, recuperating overachiever and recovering Superwoman.

10:30 a.m. **MEMBERSHIP COMMITTEE COMMENTS**

10:35 a.m. **STRETCH BREAK**

10:45 a.m. **RESEARCH COMMITTEE COMMENTS**

10:50 a.m. **Endnote Presentation –**

### **TRAIN YOUR BRAIN**

Brian Thwaits

Brian is an engaging and entertaining brain trainer who shows people how to enhance the way they think, innovate, solve problems and manage change. Brian will share exciting discoveries from the field of brain research to suggest—in fun and delightful ways—creative and practical approaches to a host of issues nurses face both in the workplace and in our personal lives. His sessions capture both the hearts and minds of his audiences so they leave his presentations with faces smiling and brains percolating.

12:05 p.m. **CLOSING REMARKS**

12:15 p.m. **EVALUATIONS**

12:30 p.m. **ADJOURNMENT**



# REGISTRATION

Sem #1505 (ONE Annual Meeting)

NAME \_\_\_\_\_ CREDENTIALS \_\_\_\_\_

(NAME AS YOU WOULD LIKE IT TO APPEAR ON NAME BADGE)

TITLE \_\_\_\_\_

FACILITY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**Payment method:**  check  credit card Total \$ \_\_\_\_\_

(if paying by check, see information at top of next column)

FAX CREDIT CARD PAYMENT TO: 609-275-4271

TYPE OF CREDIT CARD:  VISA  M/C  AmEx

CREDIT CARD # \_\_\_\_\_ EXP. (MONTH/YEAR) \_\_\_\_\_ CCV CODE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

BILLING ADDRESS OF CARDHOLDER \_\_\_\_\_

SIGNATURE OF CARDHOLDER \_\_\_\_\_

## Make checks payable to:

ONENJ, PO Box 6066, Bellmawr, NJ 08099

Questions? Contact us at 609-275-4181 or 4180

## Registration Fees

ONENJ members – Bring a staff nurse that is an aspiring nurse leader to this year’s conference. An aspiring nurse leader is not a current ONENJ member, manager or director.

**Member:** \$325

**Non-Member:** \$375

**Staff Nurse (non-member):** \$250

## Cancellation/Refund Policy

All cancellations must be received before March 12. Cancellations will receive a refund minus a \$120 service fee. Cancellations after March 13 will not be eligible for a refund. Registrants unable to attend may send an alternate. No confirmation will be sent.

## Additional Information

- Registrations will be accepted by FAX to 609-275-4271 ONLY IF ACCOMPANIED BY credit card information (MasterCard, VISA or American Express).
- To register online with a credit card please go to: <http://hret-registration.njha.com>.
- In the event of inclement or questionable weather conditions, please call 609-275-4140 for meeting information.

# ONE NJ Annual Meeting and Conference Program Book Advertisement Order Form

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

\_\_\_\_\_ Full page back cover - \$500    \_\_\_\_\_ Full page - \$300

## Specifications:

- Ad Size 7.5” wide x 10” tall
- Full-page bleeds cannot be accommodated
- Final Trim Size: 8.5” wide by 11” tall
- Black and white
- Ad pages printed by Xerox Docutech
- Black & white ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop CS6 (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

## Artwork Deadline: February 20

Complete and send this order form to

**[scholewka@njha.com](mailto:scholewka@njha.com)**

## Questions – Please Contact:

Susan Cholewka, *Executive Director, ONE NJ* • [scholewka@njha.com](mailto:scholewka@njha.com) • 609-275-4110



760 Alexander Road, Princeton, NJ 08540