



NJHA's Partnership for Patients
Statewide Perinatal Safety Collaborative Fall Learning Session
New Jersey Hospital Association, Princeton, NJ

Nov. 10, 2014

Registration: 8:30 a.m. – 9:00 a.m.
Program Time: 9:00 a.m. – 4:15 p.m.

Location: NJHA Conference & Event Center
760 Alexander Road, Princeton, NJ

The Partnership for Patients estimates that 30 percent of obstetrical adverse events are preventable. Advancing the successes of the Statewide Perinatal for Patients and the New Jersey Hospital Engagement Network's attention to perinatal care, this program is designed to:

1. Identify member hospital contributions to recent improvements in maternal child care outcomes throughout New Jersey hospitals.
2. State the implications of early identification and aggressive treatment for maternal sepsis.
3. Name two advantages of the Stillbirth Surveillance Consortium and how they may be transferrable to local initiatives.
4. Discuss three components of the development and implementation of uniform labor induction protocols that lead to improved birth outcomes.
5. Evaluate how three states use birth certificate data in comparison to New Jersey.
6. Describe key aspects of the AWOHNN collaborative work to recognize and respond to maternal hemorrhage.
7. Correlate the efforts of a statewide initiative to improve breastfeeding rates to hospital activities.
8. Identify two ways in which the New Jersey Electronic Birth Certificate system provides information to providers that fosters improved patient care.

Target Audience:

Physicians, nurses, maternal-child health professionals, quality improvement professionals, pharmacists and public health professionals.

Faculty:

Thomas Westover, MD
Physician, Associate Professor
Cooper University Health Care

Phil Dellinger, MD, FCCM
Director, Intensive Care
Cooper University Health Care

Gunda Simpkins, RNC-OB, IBCLC, MSN, MPH
Manager, Clinical Research
Cooper University Health Care

Robyn D'Oria, MA, RNC, APN
Executive Director
Central Jersey Family Health Consortium

Ann Mruk, RN
Nurse Consultant
Central Jersey Family Health Consortium

Charles Denk, PhD
Research Scientist
New Jersey Department of Health

Paul A. Romitti, PhD
Professor of Epidemiology and Toxicology
The University of Iowa
Director
Iowa Registry for Congenital and Inherited Disorders

Joyce K. Edmonds, RN, MPH, PhD

Continuing Education Credits:Accreditation Statement:

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

AMA Credit Designation Statement:

HRET designates this live activity for a maximum of 4.75 *AMA PRA Category 1 Credits*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's COA. P#131-5/11-14.

This activity provides 5.5 contact hours.

There are no conflicts of interest, sponsorship, or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

HRET has been approved by the N.J. Department of Health as a provider of New Jersey Public Health Continuing Education Contact Hours (CEs).

Participants who successfully complete this educational program will be awarded 4.75 NJ Public Health Continuing Education Contact Hours (CEs).

Application for pharmacy credits has been submitted to the N.J. Board of Pharmacy. Credits pending.

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AGENDA

8:30 a.m. *Registration*

9:00 a.m. *Welcome*

Thomas Westover, MD

Physician, Associate Professor

Cooper University Health Care

9:30 a.m. **Surviving Sepsis National Campaign - Webinar**

Phil Dellinger, MD, FCCM

Director, Intensive Care

Cooper University Health Care

10:30 a.m. **Stillbirth Surveillance Consortium**

Paul Romitti, PhD

Professor of Epidemiology and Toxicology

The University of Iowa

Director

Iowa Registry for Congenital and Inherited Disorders

11:30 a.m. **The Voice of the Family**

TBD

The Tara Hansen Foundation

12:00 p.m. *Networking Luncheon (Optional)*

1:00 p.m. **NJHA/HRET Induction Protocol Initiative**
Communicable Disease Reporting and Surveillance System

Thomas Westover, MD

Physician, Associate Professor

Cooper University Health Care

Program continues ...

- 1:45 p.m. **National Birth Certificate Study**
- Gunda Simpkins, RNC-OB, IBCLC, MSN, MPH*
Manager, Clinical Research
Cooper University Health Care
- 2:15 p.m. **Invitation to Participate: Nursing Factors Influencing Primary Cesarean Rates: Implications for Maternal Outcomes and Health Care Quality Improvement**
- Joyce K. Edmonds, RN, MPH, PhD*
- 2:30 p.m. **Association of Women’s Health, Obstetric and Neonatal Nurses (AWHONN) Hemorrhage Project**
- Robyn D’Oria, MA, RNC, APN*
Executive Director
Central Jersey Family Health Consortium
- 3:00 p.m. **Improving Breastfeeding Awareness for Moms and Babies Initiative**
- Ann Mruk, RN, MSN*
Nurse Consultant
Central Jersey Family Health Consortium
- 3:30 p.m. **Progress Report 2013: Cesarean Delivery and Labor Induction**
- Charles Denk, PhD*
Research Scientist
New Jersey Department of Health
- 4:00 p.m. *Questions and Answers / Evaluation*
- 4:15 p.m. *Adjournment*

Registration Guidelines for 2014

PAYING BY CREDIT CARD

Guarantee your seat now by registering and paying online with a credit card.
It's secure and easy.

Click on the following link: <http://www.njha.com/education/brochure/?id=549>

Note: For security purposes, please **DO NOT** mail credit card information with your security code to the P.O. Box. Save time and register online through our secure Web site.

PAYING BY CHECK

1. Print and complete the registration form below.
2. Fax a copy of registration form(s) to 609-275-4271 prior to submitting your company check request/mailing your personal check.
3. Submit the original registration form with your company check request/personal check to be mailed together to the address below.

FAX: 609-275-4271

Make check payable to: Healthcare Business Solutions

Mail to: Healthcare Business Solutions, P.O. Box 828709, Philadelphia, PA 19182-8709

Payment is due by Monday, Nov. 3, 2014

CANCELLATION POLICY

- Cancellations received by Nov. 3 will be eligible for a refund.
- Registrants unable to attend may send an alternate.

GENERAL INFORMATION

- **On-site registration:** We will do our best to accommodate walk-ins, but cannot guarantee seating. If a conference does have availability, payment is due at that time.
- For program inquiries, please contact: kjackson@njha.com
- For registration inquiries, please contact: chendrix@njha.com
- In the event of inclement weather, call 609-275-4140 before coming to the conference.
- For directions visit NJHA at: <http://www.njha.com/directions.aspx> (parking is available at no cost in the lots behind the conference center building).
- If you have a disability and need special accommodation, please call 609-275-4181.

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Date:	Nov. 10, 2014
Registration Start:	8:30 a.m.
Program Start:	9:00 a.m.
Location:	New Jersey Hospital Association - 760 Alexander Road, Princeton, NJ 08543
Fee:	<input type="checkbox"/> Conference Only: FREE <input type="checkbox"/> Networking Luncheon (optional): \$20 each
Seminar:	EDU 1478

REGISTRATION

(Please type or print clearly. Please copy form for additional registrants.)

Note: Your registration will not be complete until payment has been received. Payment is due no later than Nov. 3, 2014

To register by credit card, please click on the following link:

<http://www.njha.com/education/brochure/?id=549>

Full Name: (EDU 1478)	
Job Title:	Check Amount: \$ _____ Check #
Degrees/Credentials (MD, RN, LNHA, etc.):	Organization:
E-mail:	Organization Address:
Phone Number:	City, State, Zip:

Full Name: (EDU 1478)	
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