

Connecting the Dots...Data, Engagement and Outcomes

Date: Nov. 14, 2014
Time: 8 a.m. – 3:15 p.m.
Location: NJHA Conference and Event Center
760 Alexander Road, Princeton, NJ 08540
Sponsored by: Organization of Nurse Executives, NJ

PROGRAM DESCRIPTION

The nurse manager's role is ever evolving. Attempting to keep pace and adapt to the many challenges the role presents is no easy task even for the most experienced leaders. Demands internally from an organizational perspective coupled with challenges arising from a newly reformed healthcare delivery system can be daunting. Turnover has become a big challenge.

The primary goal of ONE NJ is to provide education and mentorship to developing nurse leaders. This program will help early career nurse managers and aspiring nurse managers/leaders understand the connection between data, engagement and outcomes and connect the dots to providing the whys we are asking you to do things.

At the end of this program, participants will be able to:

- Identify the importance of financial management for transformational leaders
- Identify variance analysis methods and variance control measures for the personnel budget
- Describe the effect of the Affordable Care Act and Value Based Purchasing (VBP) on hospitals
- Determine how to communicate VBP at the staff level to create actionable plans
- Outline the components of the business planning process
- Link technical and financial indicators in support of the business plan
- Identify leadership competencies required for effective communication
- Recognize differences in messaging for various audiences

WHO SHOULD ATTEND

Nurses in management positions and aspiring nurse leaders.

CONTINUING EDUCATION CREDITS

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

P#131-5/11-14.

This activity provides 5.25 contact hours.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

Disclosure information: Full disclosure will be provided at the educational activity.

(OVER)

An allied member of
the New Jersey
Hospital Association



REGISTRATION INFORMATION

(Includes continental breakfast, lunch and materials.)

Fees: ONENJ Member: \$115 ea.

NOTE: ONENJ memberships are on an **individual** basis, and not by organization. Please email chendrix@njha.com to verify your status. Registrations submitted with incorrect member statuses or payments will result in delayed processing times.

Non-member: \$ 135 ea.

Non-member Group Rate: Three or more from the same facility \$120 ea. (must register at the same time)

Unlicensed Full-time Students: \$90 ea.

CHECK Payments: (Faxed copies of check will not be accepted.)

1. Click the registration link to access the registration form in the brochure:

<http://www.njha.com/education/brochure/?id=543>

2. Fax a copy of the registration form(s) to 609-275-4271 **prior** to submitting your company check request/personal check

3. Submit the original registration form(s) with your company check request/personal check to be mailed together

Make checks payable to:
Mail to:

ONE/NJ
ONE/NJ
P.O. Box 6066
Bellmawr, NJ 08099

CREDIT CARD Payments:

Register online using the secure link:

<http://www.njha.com/education/brochure/?id=543>

Cancellation Policy:

Cancellations **must** be received by **Friday, Nov. 7, 2014**.

Cancellations received after Nov. 7 **will not be eligible** for a refund.

- ONENJ member cancellations will receive a refund minus a \$50 per person service fee.
- Non-member cancellations will receive a refund minus a \$60 per person service fee.
- Non-member Group Rate cancellations will receive a refund minus a \$50 per person service fee.
- Unlicensed Full-time Student cancellations will receive a refund minus a \$40 per person service fee.
- Registrants unable to attend may send an alternate.
- No confirmation will be sent.
- For more information, or if you have a disability and need special accommodation, please call 609-275-4180
- In the event of inclement or questionable weather conditions, please call 609-275-4140 for meeting information
- For directions visit NJHA on the Web at <http://www.njha.com/directions.aspx>.

PROGRAM SCHEDULE

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| <p>8 a.m. <i>Registration and Continental Breakfast</i></p> <p>8:30 a.m. Welcome and Overview</p> <p><i>Patricia Steingall, RN, MS, NE-BC</i>
Chief Nursing Officer
Vice President, Patient Care Services
<i>Hunterdon Medical Center</i>
President, <i>ONE NJ</i></p> <p>8:45 a.m. Sharpening Your Financial Management/Budgeting Competencies as Nurse Leaders: Staffing Budget Metrics and Variances</p> <p><i>Judith T. Caruso</i>
<i>DNP, MBA, RN, NEA-BC, FACHE</i>
President
<i>Caruso Consulting</i></p> <p>9:45 a.m. Understanding Value Based Purchasing</p> <p><i>Deborah Larkin-Carney, RN, BSN, MBA</i>
Vice President of Quality
<i>Barnabas Health</i></p> <p>10:45 a.m. <i>Break</i></p> <p>11 a.m. Creating A Business Case</p> <p><i>Maria Brennan, DNP, RN, CPHQ</i>
Vice President of Patient Care Services
Chief Nursing Officer
<i>St. Joseph's Healthcare</i>
President elect, <i>ONE NJ</i></p> <p><i>Lori Fitzgerald, RN, BSN</i>
Vice President, Strategic Solutions
<i>Hill-Rom, Inc.</i></p> | <p>12 p.m. <i>Networking Luncheon</i></p> <p>1 p.m. Communication Skills for the Nurse Leader</p> <p><i>Mary Anne Marra, DNP, MSN, RN, NEA-BC</i>
Chief Nursing Officer
<i>East Orange General Hospital</i></p> <p>2 p.m. Breakout Workshops on Productivity and Budgeting, Value Based Purchasing and Making the Business Case</p> <p>3 p.m. Wrap Up and Evaluations</p> <p>3:15 p.m. <i>Adjournment</i></p> |
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To register online with a credit card please go to
<http://www.njha.com/education/brochure/?id=543>

Registration information on reverse side of this form

REGISTRATION (Please Type or Print Clearly)

Seminar # 1460 (ONENJ DEO)
ONENJ Member \$115 ea. | Non-member \$135 ea. | Non-member Group 3+ \$120 ea. | Student \$90 ea.

Name (as it should appear on badge)	Hospital/Firm
Title	Street
Phone	City
Fax	State
E-mail address	Zip

METHOD OF PAYMENT

AMOUNT: \$ _____ CCV Code: _____

Check
 MasterCard
 VISA
 Amex

Card # _____ Expiration Date _____

Print Name (as it appears on card) _____

Signature _____

Cardholder's billing address (if different)

Name

Address

City State Zip