

Comments

A quarterly update from the NJHA Council on Auxiliaries

FALL RE-FOCUS LEADERSHIP CONFERENCE OCTOBER 30, 2002, NJHA, PRINCETON

Recruiting members, managing an auxiliary, and personal skill development. That's what you've requested and that's what you'll learn at this year's fall leadership conference. These programs will fine-tune your leadership skills and provide you with strategies that will enhance your auxiliary's potential.

Not able to attend? Then consider sending your newer auxiliary members. It will prepare them for leadership roles and increase their auxiliary loyalty. By now you should have received your brochure. If not, please call 609-275-4112. **Note special discounted registration fee for first-time attendees.**

Sessions include:

The Gift of Leadership — Learn how to get people to give up their valuable time and keep the volunteer spirit alive.

101 Ways to Get and Keep Your Members — A step-by-step approach to getting and keeping members in today's marketplace.

Running Effective Meetings — Learn strategies to streamline your meetings by improving your agenda and understanding of basic parliamentary knowledge.

Power Letter Writing — Obtain tips on how to write various letters to achieve positive results.

Intermediate Computer — Discover how to send, reply and paste e-mails and attachments; internet explorer searches, save a web page; set margins, change fonts and copy and paste a word document into an e-mail message.

An Auxiliary's Guide to Meeting Minutes — Easy writing for easy reading. The dos and don'ts of taking meeting minutes.

From Past to Present — Since hindsight is 20/20, why not learn from the experiences of past auxiliary presidents? Join us for an idea exchange led by a panel of past presidents to learn from their successes and challenges.



Mark Levin, CAE, CSE, will be the featured speaker at Fall Re-Focus. He specializes in membership development and leadership training.

IN THIS ISSUE

NJHA Free Resources3
 Gift Shop Trends4
 Council Corner3
 Regional
 Meeting Schedule4
 Six Words of Wisdom2

RESOURCE CENTER

Have a question?

Need an Answer?

Call the NJHA auxiliary resource center at 609-275-4112 or e-mail to jkozsuch@njha.com

2002-2003 COUNCIL ON AUXILIARIES

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Assistant Secretary
NJHA, Director, Community Leadership

Greetings Everyone!

I hope you all had a relaxing and refreshing summer! It's hard to believe autumn leaves and apple picking are just around the corner!

We had a very enlightening and productive board retreat on August 13. Kathy Schultes graciously hosted the event and Arlene Meyers was our facilitator. Thank you again to both of them. The purpose of the retreat was to help Council evaluate its activities, both internally and externally. Our discussions were lively with everyone contributing. We are excited to share the results with you at our upcoming regional meetings.

Please take note of the regional meetings that will be happening soon at a hospital near you! We are looking forward to a day packed with great discussion and information that will be very useful to each auxiliary "at home."

Training is important for everyone, especially newer auxiliaries. Consider sending them to Fall Re-Focus on October 30 at

New Jersey Hospital Association in Princeton. The brochures will be sent shortly. This day will revitalize your auxiliaries, strengthening their commitment to your auxiliary and its mission.

As we remember the anniversary of September 11th please know that all of you who lost loved ones are in our hearts and prayers. Now more than ever the importance of volunteerism and helping others is apparent. Thank you for all you do to make others' lives better.

I'm looking forward to meeting each of you at our regional meetings. Remember you are welcome to attend any of the three-whichever fits best in your schedule. Just RSVP to the appropriate Regional Chair.

See you in October,

Mary Beth Brennan
Chair, Council on Auxiliaries

THE SIX WORDS OF WISDOM

1. Standing for what you believe in, regardless of the odds against you, and the pressure that tears at your resistance, means **courage**.
2. Keeping a smile on your face, when inside you feel like dying, for the sake of supporting others, means **strength**.
3. Stopping at nothing, and doing what in your heart you know is right, to make another's life a little more bearable, without uttering a single complaint, means **compassion**.
4. Helping a friend in need, no matter the time or effort, to the best of your ability, means **loyalty**.
5. Giving more than you have, and expecting absolutely nothing in return, means **selflessness**.
6. Holding your head high, and being the best you know you can be when life seems to fall apart at your feet, and facing each difficulty with the confidence that time will bring you better tomorrows, and never giving up, means **confidence**.

*From ASDVS —
News You Can Use*

NJHA FREE RESOURCES

Did you know that NJHA has a plethora of resources available free to all NJHA member hospital auxiliaries? These papers offer step-by-step instructions and practical examples to support your existing programs or to develop as a new program:

NEW OR IMPROVED THIS YEAR:

- How to Obtain a Gaming License
- How to Prepare for an IRS Audit
- Alive and Aware — How to Implement an Organ Donation Awareness Program
- Obtaining Media Coverage — Keys to Success
- Organizational Models for the Hospital Auxiliary

- Tips for a Successful Fund Raising Program

ALSO AVAILABLE:

- TOPS: Teens Organized to Prevent Smoking
- Guidelines for Promoting Hospital Auxiliary and Volunteer Programs
- Community Ambassadors: Hospitals and Volunteer Leaders Working Together to Influence Public Perception
- Volunteering: Make it a Family Affair

If you are interested in receiving a copy of any of these materials, contact NJHA at 609-275-4112 or jkozsuch@njha.com.

COUNCIL CORNER

Council Corner is a new column designed to update you on the activities of the Council on Auxiliaries and its committees. Your Council leaders want you to inform you of the many resources and programs planned to enhance your auxiliary's success.

FIRST, WHAT IS THE COUNCIL ON AUXILIARIES AND WHAT DO THEY DO?

The Council is comprised of 14 seasoned auxiliary leaders from across New Jersey who:

- Serve as a liaison between auxiliaries and NJHA to communicate needs and available resources.
- Identify auxiliary educational needs to help NJHA plan educational forums and resources.

The Council has two committees: The Consumer Health Advocacy and Education Committee (CHAE Cmte) that helps identify and plan outreach program resources as well as suggest topics for the fall leadership conference; and the Fund Raising and Public Relations Committee (FR/PR Cmte) that helps identify and plan fund-raising and public relations resources as well as suggest topics for the spring fund-raising conference.

SECOND, WHAT HAS THE COUNCIL AND ITS COMMITTEES BEEN UP TO LATELY?

- **Council on Auxiliaries:** After completing its first-ever retreat, the Council is energized with new ideas on how to increase communication with you and better respond to your needs.
- **CHAE Cmte:** Committee members have just finished reviewing NJHA publication resources as listed above. The committee's next goal is to suggest methods of how best to inform auxiliaries that these resources are available.
- **FR/PR Cmte:** Committee members are reviewing NJHA recognition programs available to auxiliaries. NJHA has numerous awards programs, but only a few auxiliaries utilize them. Are they effective? Do they need to be updated? Or, do we need to promote them better? The committee will make recommendations at its next meeting.

If you would like to know more about Council or its committees, please contact Jacqui Kozsuch at 609-275-4112 or jkozsuch@njha.com.

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GIFT SHOP TRENDS

Video rentals, pizzeria, hair salon and dry cleaning services - are these all trends in hospital gift shops? A few hospital gift shops now include such services, which mirror airport malls, with moderate success. However, other professional hospital gift shops consultants suggest outsourcing retail sales to healthcare products companies. Some examples of potential healthcare retail products include:

- Pharmacy goods
- Optical products
- Durable medical equipment
- Staff uniforms
- Robes
- Pillows
- Moist heat packs
- Pregnancy belts
- Diabetic footwear
- Nursing bras
- Breast pumps
- Prosthetic devices for cancer patients
- Dietetic products

NJHA AUXILIARY REGIONAL MEETINGS A GREAT OPPORTUNITY TO GROW!

Just as no man is an island, auxiliaries also benefit from networking and sharing with peers. Make plans to attend a regional meeting near you and bring another auxiliary leader with you. If you're unable to attend, ask other auxiliary leaders to take your place. The meetings, from 9:30 a.m. to 2 p.m., are free and include lunch.

October 3, 2002
Region IV & V Meeting
Muhlenberg Regional Medical Center
Plainfield

October 16, 2002
Region V & VI Meeting
Cooper Health System, Camden

October 23, 2002
Region I, II & III Meeting
Chilton Memorial Hospital
Pompton Plains

COUNCIL COMMENTS
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