

# 2008 – 2010 ONE/NJ STRATEGIC PLAN

## ONE/NJ VISION

Transforming the future of healthcare in New Jersey through innovative nursing leadership.

## MISSION

The mission of ONE/NJ is to:

- Advocate for nursing leaders on healthcare issues and policy
- Advance nursing leaders and aspiring nurse leaders through providing education in leadership
- Inform members on key issues that impact nursing in New Jersey

## CORE STRATEGIC INITIATIVES

- Fiscal accountability to support our strategic imperatives
- Be a dominant authority in influencing healthcare policy in New Jersey.
- Create a culture of membership engagement.
- Leadership development for current and future nurse leaders.
- Strengthen ONE/NJ to have a prominent position and positive image for nursing in New Jersey.

## ONE/NJ IS:

- Inclusive
- Collaborative
- Pro-active

*This is accomplished through defined committees.*

FINANCE	To ensure financial viability by committing to explore innovative sources of revenue and connecting them to the financial imperatives and strategic initiatives of each committee.
EDUCATION	To develop educational programs for current and future nurse leaders that support ONE/NJ strategic initiatives.
RESEARCH	To assess, develop, implement and evaluate evidence based strategies that support ONE/NJ's five initiatives.
ADVOCACY	To influence and have a measurable impact on healthcare policy in New Jersey.
MARKETING/ PUBLIC RELATIONS	To develop and execute a comprehensive marketing plan for ONE/NJ to accomplish our strategic initiatives.
MEMBERSHIP	To engage members through a culture of inclusion that ensures members are represented by ONE/NJ.

