

2004

Newborn Screening: Protecting Your Baby's Health

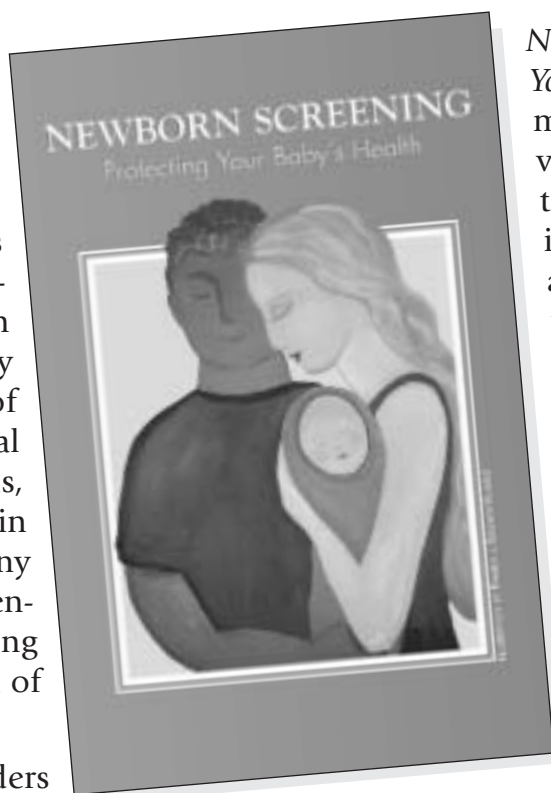
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Newborn screening is a hot topic throughout the nation. Many states are expanding the panel of genetic and inborn conditions for which newborns are screened, and many parents are advocating for an increased and federally mandated number of screens, all to prevent mental retardation, complications, disabilities and even death in infants and children. Many states have also begun screening all newborns for hearing loss within the first month of life.

How can healthcare providers and community maternal and child health organizations keep up with these changes? HRET's newborn screening educational video was produced to make this task easier, providing new information that can be used to keep prospective parents aware of their options.



Newborn Screening: Protecting Your Baby's Health is a 12-minute closed-captioned video that introduces parents to newborn blood and hearing screenings and offers accurate answers to questions that many new and prospective parents may have. Available as a 60-minute loop, this video is ideal for use in educational settings, waiting areas and hospital closed-circuit television systems.

Whether you are a healthcare provider, educator or a representative from a community organization, this valuable resource, offered in English and Spanish, is here to help better educate prospective parents on this critical issue. **Order yours today!**

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