

NEW JERSEY HOSPITAL ASSOCIATION 101st Annual Meeting & Luncheon

Jan. 31, 2020 • 9:30 am • Hyatt Regency Princeton

SPONSORSHIP

The New Jersey Hospital Association and its members are committed to healthy residents and healthy communities. That mission will be a central focus at its 101st Annual Meeting, and we invite you to join us in the spirit of good health!



NJHA is the premier statewide healthcare association in New Jersey providing strategic leadership, healthcare quality improvement, data, advocacy and education to its members. Sponsorship of NJHA's Annual Membership Meeting offers the opportunity to place your organization front and center with decisionmakers from hospitals, health systems, nursing homes, home health, assisted living and other post-acute providers across New Jersey.

Join NJHA at its largest membership event, including awards presentation and luncheon with a keynote speaker.

All sponsorship levels provide networking opportunities and high visibility for your organization, including name or logo at the event, on NJHA's Annual Meeting webpage and social media outlets, including Facebook, Twitter, Instagram and LinkedIn.

Agenda

8:00 a.m.

Registration & Continental Breakfast

9:30 a.m.

NJHA Annual Meeting & Awards Presentation Reception

Noon

Luncheon with Keynote Speaker

ERIK QUALMAN is a number one bestselling author on digital leadership. He also is a former sitting professor at Harvard and MIT's edX labs and received an honorary doctorate for his groundbreaking work *What Happens in Vegas Stays on You Tube*.

1:30 p.m.

Adjournment





101st ANNUAL MEETING & LUNCHEON

Jan. 31, 2020 • 9:30 am
Hyatt Regency Princeton

AD SPECS FOR PROGRAM BOOK

- Ad Size 7.5" wide x 10" tall
Full-page bleeds cannot be accommodated
- Final Trim Size: 8.5" wide by 11" tall
- CMYK (full color)

Color ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop CC 20.0.6 (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

IMPORTANT DATES

All ad copy **MUST** be received by Dec. 20 to ensure inclusion in the Program of the Day. Due to production schedules, NJHA cannot guarantee ad placement after that date. Please send all ad copy to NJHA's Annual Meeting Coordinator Debbie Furchak at dfurchak@njha.com or mail to 760 Alexander Road, Princeton, NJ 08540.

*PLATINUM LEVEL

\$8,500

- Complimentary registration for four attendees
- High-top table with custom signage
- Attendee list including name, title and organization
- Logo recognition on promotional materials, including registration brochure (*commitment needed by Nov. 1*)
- Logo recognition on rolling PowerPoint presentation during reception
- Verbal recognition from the podium at the event
- Company bio and contact information and full-page ad in Program Book



GOLD LEVEL

\$7,000

Select One:

- CONTINENTAL BREAKFAST
- RECEPTION
- LUNCHEON

- Complimentary registration for two attendees
- Attendee list including name, title and organization
- Logo recognition on rolling PowerPoint presentation during reception
- NJHA-created tabletop signage
- Full-page ad in Program Book

SILVER LEVEL

\$5,000

Select One:

- AWARDS
- MEETING GIVEAWAY (with company name or logo)

- Complimentary registration for two attendees
- Logo recognition on rolling PowerPoint presentation during reception
- NJHA-created tabletop signage
- Full-page ad in Program Book

BRONZE LEVEL

\$3,500

Select One:

- BADGE STRAPS (with company name)
- FRONT INSIDE COVER OF PROGRAM BOOK
- BACK COVER OF PROGRAM BOOK
- TWO-PAGE SPREAD
- BACK INSIDE COVER
- NEXT TO PRESIDENT/CHAIR'S LETTER

- Complimentary registration for two attendees
- Logo recognition on rolling PowerPoint presentation during reception

FULL-PAGE PROGRAM SPONSOR

\$700

*PLATINUM SPONSORS

Please provide a brief, one-page summary of your business, including contact name, phone and e-mail for inclusion in the Program Book to Debbie Furchak by Dec. 20.

For all other questions regarding sponsorship opportunities for the Annual Meeting, contact NJHA's Event Project Manager Debbie Furchak at dfurchak@njha.com or (609) 275-4072.

X = No longer available

Yes, we will be a sponsor of the 2020 NJHA Annual Meeting, Awards & Luncheon

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

For promotional purposes, please provide the following information where applicable:

Website URL _____

Twitter _____ Facebook _____

Instagram _____ LinkedIn _____

METHOD OF PAYMENT

I am paying by:

- Check Visa Mastercard American Express

Card # _____ Expiration Date _____

Print Name (as it appears on the card) _____

Signature _____

CVV _____

Make checks payable to NJHA and mail with completed form to:
NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

All ad copy must meet ad specs on this form and be emailed to dfurchak@njha.com by Dec. 20.