

## NJ Alliance for Innovation on Maternal Health (AIM)

### WEBINAR SERIES

*New Jersey Hospital Association, Princeton*

Join the New Jersey Perinatal Quality Collaborative (NJPQC) as it kicks off a content webinar series on the Alliance for Innovation on Maternal Health (AIM) initiative. The series is comprised of four webinars and will provide hospital clinical staff with best practices in the respective areas of AIM bundles, severe hypertension and hemorrhage and aid in improving maternal health and safety. Hospitals will be informed of best practices with the help of content expert, Kathryn Mahoney, PhD, MSN, APN-C. Presentations will include content designed to facilitate and support best practice sharing for hospitals wishing to engage these efforts in their own organizations.

#### **OVERVIEW**

The [Alliance for Innovation on Maternal Health](#) is a national partnership of organizations with the goals of reducing maternal mortality by 1,000 deaths and severe morbidity by 100,000 incidents; improving uptake and content of postpartum care; and providing guidance and implementation strategies on the consistent content and delivery of well-woman care.

The AIM initiative is to equip and empower every state, perinatal quality collaborative, hospital network/system, birth facility and maternity care provider in the United States to significantly reduce severe maternal morbidity and maternal mortality through proven implementation of consistent maternity care practices. The AIM Core Partnership has developed evidence-based safety bundles focused on the leading causes of maternal morbidity and mortality and working with state leaders, health departments, perinatal quality collaboratives and hospital associations to implement these bundles.

**OBJECTIVE** | Achieve a 20 percent reduction in the rate of severe maternal morbidity among pregnant/postpartum women who experience hemorrhage or severe hypertension in New Jersey birthing hospitals by December 2019

**TIMEFRAME** | January - December 2019

#### **KEY DRIVERS**

- Assure Readiness
- Improve Recognition and Prevention
- Standardize Response
- Establish a culture of Reporting/Systems Learning

**TARGET AUDIENCE** | New Jersey Perinatal Quality Collaborative members; hospital clinical staff

### **Webinar #1 | Readiness**

TUESDAY, MAR. 26, 2019 – 10 A.M., EST

TOPIC | Implementation of Standard Processes for Optimal Care

LEARNER OUTCOME | The learner will be able to list four standards and/or processes (two for hypertension and two for hemorrhage) for optimal care for hypertension and hemorrhage which may be implemented in their organization.

WEBINAR LOGIN INFORMATION | Event address for attendees:

<https://njha.webex.com/njha/onstage/g.php?MTID=e1253cea9bb4101ed6555d9cfb6509171>

### **Webinar #2 | Recognition & Prevention**

TUESDAY, JUNE 25, 2019 – 10 A.M., EST

TOPIC | Screening and Early Diagnosis in Pregnancy

LEARNER OUTCOME | The learner will have an in-depth understanding of recognition of hypertension and hemorrhage in pregnancy and will be able to list two screening and early diagnosis tools in pregnancy for both hypertension and hemorrhage, transferable to their organization.

WEBINAR LOGIN INFORMATION | Event address for attendees:

<https://njha.webex.com/njha/onstage/g.php?MTID=e34223e8056f6e843663e7c93960a4498>

### **Webinar #3 | Response**

TUESDAY, AUG. 27, 2019 – 10 A.M., EST

TOPIC | Standardize Response to Hemorrhage and Severe Hypertension

LEARNER OUTCOME | The learner will have an in-depth understanding of how to respond to hypertension and hemorrhage in pregnancy and will be able to record a standardized approach for both hypertension and hemorrhage, transferable to their organization.

WEBINAR LOGIN INFORMATION | Event address for attendees:

<https://njha.webex.com/njha/onstage/g.php?MTID=ec3d77de168abfa339f871be0f54a9c31>

### **Webinar #4 | Reporting Systems / Learning**

TUESDAY, NOV. 26, 2019 – 10 A.M., EST

TOPIC | Foster a Culture of Safety and Improvement for Care of Women

LEARNER OUTCOME | The learner will have an in-depth understanding of how to foster a culture of safety and improvement for care of women as it relates to hypertension and hemorrhage in pregnancy and will be able to list two ways to foster a culture of safety and improvement for care of pregnant women.

WEBINAR LOGIN INFORMATION | Event address for attendees:

<https://njha.webex.com/njha/onstage/g.php?MTID=e5a118eeb99e5e799d3c8c34fce20ac09>

After successfully completing each course, the learner will identify three quality initiatives related to AIM and transferrable to their organization. (*Successful completion of the course is defined as 95 percent attention of the didactic learning session and a completed course evaluation.*)

---

The NJPQC is a statewide partnership of committed stakeholders working together to improve the quality and safety of care provided to New Jersey's mothers and babies. This Collaborative, led by New Jersey Hospital Association's Health Research and Educational Trust of New Jersey (HRET), is one of 13 state organizations awarded funding to improve the quality of perinatal care through a grant of up to \$1 million over the course of five years from the Centers for Disease Control and Prevention.

*Funding for this project was made possible (in part) by the Center for Disease Control and Prevention. The views expressed in written conference materials or publications and by speakers/moderators do not necessarily reflect the official policies of the DHSS, nor does the mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.*

---

#### CONTINUING EDUCATION CREDITS

##### Medical Society of New Jersey Accreditation Statement

This live activity has been planned and implemented in accordance with the accreditation requirements and policies of the Medical Society of New Jersey (MSNJ) and through the providership of the Health Research and Educational Trust of New Jersey (HRET). HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

HRET designates this live webinar activity for **1.0 AMA PRA Category 1 Credits**.™ Physicians should claim only the credits commensurate with the extent of their participation in the activity.

##### New Jersey State Nurse Association Accreditation Statement

This live activity has been planned and implemented in accordance with the Essential Areas and policies of the American Nurses Credentialing Center's Commission on Accreditation and New Jersey State Nurses Association by the Health Research and Educational Trust of New Jersey.

Health Research and Educational Trust of New Jersey is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Provider Number P131-2/18-21.

This live webinar activity provides **1.0** contact hours per webinar in the series.

There are no conflicts of interest, sponsorship or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurse Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

##### American College of Healthcare Executives: (pending)

As an independent charter Chapter of the American College of Healthcare Executives, the ACHE-NJ is authorized to award **1.0** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executive per webinar.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

#### DISCLOSURE INFORMATION

Full disclosure will be provided during the educational activity.