



August 2018

Re: 2019 Annual Meeting and Conference Exhibitor and Vendor Prospectus

To Whom It May Concern:

The Organization of Nurse Leaders of New Jersey (ONL NJ) is seeking support for its Annual Meeting and Conference to be held March 28-29, at the Princeton Marriott at Forrestal in Princeton, N.J.

This annual event brings together nearly 200 nurse executives and leaders from across the state including direct care providers, managers and administrators from all practice settings and encompassing acute care, post-acute care and long term care.

ONL NJ is pleased to offer the opportunity to participate through various levels of sponsorship. The attached prospectus provides detailed information on exhibits, meetings with ONL NJ members and other sponsorship opportunities. Exhibit space is limited to 16 vendors.

This is an exceptional opportunity to showcase new services, technologies and equipment. A listing of all exhibit and sponsor companies will be included on event signage.

Thank you for your consideration as a potential exhibitor or sponsor. If you have any questions, please contact Susan Cholewka, executive director at scholewka@njha.com or 609- 275-4110.

Sincerely,

The ONL NJ Finance Committee

General Information

The ONL NJ Annual Meeting and Conference
March 28-29, 2019

Event Location

Princeton Marriott at Forrestal
100 College Road East
Princeton, NJ 08540

Hotel Reservations

ONL NJ Room Block Rate \$179, plus taxes and fees
Cutoff date – March 7, 2019
Contact Marriott reservations 800-228-9290 or 609-452-7800

Purpose

The ONL NJ Annual Meeting and Conference is held every spring and provides education and networking opportunities for members. Approximately 200 nurse leaders representing all patient care delivery settings, academia and healthcare business representatives are expected to attend. The program includes nationally known speakers and presentations on current issues that are important to healthcare and have an impact on the nursing profession.

Definitions

- ***Two face-to-face meetings*** - two 30-minute face-to-face sessions at the Annual Meeting with one or two ONL NJ members at each. Meetings will be held in a separate room at a 36-inch cocktail table with cloth and four chairs. Meetings will take place March 28. Vendors may have a laptop computer only at the face-to-face meetings; products, equipment and samples are not permitted. Vendors will meet with ONL NJ members who are decision makers in their facilities. Limited to four vendors.
- ***Exhibit table at Annual Meeting*** - one six-foot draped and skirted table with electrical outlet and two chairs in the exhibit area located outside of the general session meeting room. Products, equipment and samples will be permitted pending approval by the committee. Exhibit space is limited to 16 spots.
- ***Networking breakfast and lunch*** - networking opportunities with conference attendees for two representatives at the breakfast and luncheon.
- ***Conference attendee list*** – vendors will receive a list of all conference attendees, including name, title and employer.
- ***Complimentary education session attendance*** for one company representative. Nursing continuing education credits provided.
- ***Prominent listing as sponsor*** in Annual Meeting Program Book and signage.
- ***Acknowledgement as a sponsor*** on ONL NJ's website for one year.
- ***Introduction of key speaker*** - sponsor representative will introduce a key speaker at one of the education sessions.

Package Sponsorship Opportunities:

Package	Bronze \$1,650	Silver \$2,000	Gold \$2,200	Diamond* \$3,500	Platinum* \$4,000	Platinum Plus* \$4,500
Two face-to-face meeting sessions with ONL NJ members		✓		✓	✓	✓
Exhibit table one day	✓			✓		
Exhibit table two days			✓		✓	✓
Networking breakfast and luncheon	✓	✓	✓	✓	✓	✓
Conference attendee list	✓	✓	✓	✓	✓	✓
Education Session Attendance	✓	✓	✓	✓	✓	✓
Prominent listing as sponsor in Annual Meeting book & signage	✓	✓	✓	✓	✓	✓
Acknowledgement as sponsor on ONL NJ web site	✓	✓	✓	✓	✓	✓
Introduce Key speaker						✓

***Note** – The face-to-face meeting times overlap with the exhibit times on March 28. At least two company representatives must attend this day to cover both activities.

Other Sponsorship Opportunities:

\$3,000 – Host networking reception with conference attendees in the Treehouse Lounge on Thursday, March 28, from 4 p.m. – 5:30 p.m. Host company representative may make brief comments and provide literature.

This sponsorship is based on an approximate attendance of 75 guests.

\$1,000 – Badge strap with sponsor logo distributed to all attendees.

Sponsor provides logo; ONL NJ provides the badge strap.

\$600 – Exclusive back cover advertisement in the Program Book

Specifications: Ad Size 7.5” wide x 10” tall, full-page bleeds cannot be accommodated.

Final Trim Size: 8.5” wide by 11” tall, black and white, ad pages printed by Xerox

Docutech. Black and white ads will be accepted as Adobe Acrobat PDFs, saved as print-optimized (high resolution, minimum 300, dpi), no image compression and/or embedded fonts; or Adobe, Photoshop 6.0 – CS (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100 percent.

\$500 – Conference Wi-Fi for all attendees includes acknowledgement of sponsorship in the Program Book and signage.

\$350 – Full-page advertisement in the Program Book

Specifications: Ad Size 7.5” wide x 10” tall, full-page bleeds cannot be accommodated.

Final Trim Size: 8.5” wide by 11” tall, black and white, ad pages printed by Xerox

Docutech. Black and white ads will be accepted as Adobe Acrobat PDFs, saved as print-optimized (high resolution, minimum 300, dpi), no image compression and/or embedded fonts; or Adobe, Photoshop 6.0 – CS (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100 percent.

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Exhibit and Sponsor Application
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Company Information:

Company Name			
Contact Person Name			
Contact Person Title			
Address			
City/State/Zip			
Phone:			E-mail:

Please select sponsorship level:

- \$4,500 Platinum plus
- \$4,000 Platinum
- \$3,500 Diamond
- \$2,200 Gold
- \$2,000 Silver
- \$1,650 Bronze

- \$3,000 Host Networking Reception
- \$1,000 Badge straps for with company logo
- \$600 Exclusive Advertisement on Back Cover of Program Book
- \$500 Wi-Fi for conference attendees
- \$350 Full page advertisement in Program Book

Company Representatives Attending:

1. Name:			
Title:			
E-mail:			
Cell phone:			

2. Name:			
Title:			
E-mail:			
Cell phone:			

Description of your company's products/services:

Application must be received by Jan. 28.

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Payment must be received by Feb. 22.

Payment Information:

Make checks payable to ONL NJ.

Mailing address:

**ONL NJ
P. O. Box 6066
Bellmawr, NJ 08099**

Company Name: _____

Credit Card Payment send via fax to 609-275-8158:

Method of Payment: Check MasterCard Visa American Express

Card Number: _____ **Expiration:** _____

Name as it appears on card: _____

Signature (required): _____ **Date:** _____

Form W-9 is available upon request.
TAX ID# 22-2540486

E-mail this application to Susan Cholewka, executive director, ONL NJ at scholewka@njha.com.