

NEW JERSEY HOSPITAL ASSOCIATION



# ANNUAL MEETING & LUNCHEON

JAN. 18, 2019 | 9:30 AM  
HYATT REGENCY PRINCETON



# SPONSORSHIP

# NEW JERSEY HOSPITAL ASSOCIATION • 100TH ANNUAL MEETING

Jan. 18, 2019 • Hyatt Regency Princeton

The New Jersey Hospital Association is the premier statewide healthcare association in New Jersey providing advocacy, education and information to its members.

Sponsorship of NJHA's Annual Membership Meeting offers the opportunity to place your organization front and center with decisionmakers from hospitals, health systems and post-acute providers across New Jersey.

Join NJHA at our largest membership event, including awards presentation and luncheon with a nationally known keynote speaker.

**All sponsorship levels provide networking opportunities and high visibility for your organization, including name or logo at the event, on NJHA's Annual Meeting webpage and social media outlets, including Facebook, Twitter, Instagram and LinkedIn.**

## AGENDA

8:00 a.m. REGISTRATION & CONTINENTAL BREAKFAST

9:30 a.m. NJHA ANNUAL MEETING & AWARDS PRESENTATION

CHAIR'S REMARKS

RECEPTION

LUNCHEON WITH KEYNOTE SPEAKER

1:30 p.m. ADJOURNMENT

**\*PLATINUM LEVEL (SOLD OUT).....\$8,500**

- Complimentary registration for four attendees
- Sponsor display table
- Attendee list including name, title and organization
- Logo recognition on promotional materials, including registration brochure (commitment needed by Nov. 1)
- Logo recognition on rolling PowerPoint presentation
- Verbal recognition from the podium at the event
- NJHA-created signage with logo at the event
- Company bio and contact information and full-page ad in Program Book

**GOLD LEVEL.....\$7,000**

**Select One:**

CONTINENTAL BREAKFAST

RECEPTION

LUNCHEON

- Complimentary registration for three attendees
- Attendee list including name, title and organization
- Logo recognition on rolling PowerPoint presentation
- NJHA-created signage with logo at the event
- Full-page ad in Program Book

**SILVER LEVEL .....\$5,000**

**Select One:**

AWARDS

MEETING GIVEAWAY (with company name or logo)

- Complimentary registration for two attendees
- Company name recognition on rolling PowerPoint presentation
- NJHA-created signage at event
- Full-page ad in Program Book

**BRONZE LEVEL .....\$3,500**

**Select One:**

FRONT INSIDE COVER OF PROGRAM BOOK

BACK COVER OF PROGRAM BOOK

TWO-PAGE SPREAD

BACK INSIDE COVER

NEXT TO PRESIDENT/CHAIR'S LETTER

BADGE STRAPS (with company name)

- Complimentary registration for one attendee
- Company name recognition on rolling PowerPoint presentation
- NJHA-created signage at event

**FULL-PAGE PROGRAM SPONSOR.....\$700**

Yes, I'd like to be a sponsor of the 2019 NJHA Annual Meeting, Awards & Luncheon

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-mail

For promotional purposes, please provide the following information where applicable:

\_\_\_\_\_  
Website URL

\_\_\_\_\_  
Twitter

\_\_\_\_\_  
Facebook

\_\_\_\_\_  
Instagram

\_\_\_\_\_  
LinkedIn

#### METHOD OF PAYMENT

I am paying by:

Check

Visa

Mastercard

American Express

\_\_\_\_\_  
Card #

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Print Name (as it appears on the card)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
CVV

Make checks payable to NJHA and mail with completed form to:

NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

All ad copy must meet ad specs on the back of this form and be emailed to [dfurchak@njha.com](mailto:dfurchak@njha.com) by **Dec. 14**.



## AD SPECS

- Ad Size 7.5" wide x 10" tall
- Full-page bleeds cannot be accommodated
- Final Trim Size: 8.5" wide by 11" tall
- CMYK (full color)

Color ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop 6.0 – CS (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

## IMPORTANT DATES

All ad copy **MUST** be received by **Dec. 14** to ensure inclusion in the Program of the Day. Due to production schedules, NJHA cannot guarantee ad placement after that date. Please send all ad copy to NJHA's Annual Meeting Coordinator Debbie Furchak at [dfurchak@njha.com](mailto:dfurchak@njha.com) or mail to 760 Alexander Road, Princeton, NJ 08540.

## \*PLATINUM SPONSORS

Please provide a brief, one-page summary of your business, including contact name, phone and e-mail for inclusion in the Program Book to Debbie Furchak by **Dec. 14**.

For all other questions regarding sponsorship opportunities for the Annual Meeting, contact NJHA's Event Project Manager Debbie Furchak at [dfurchak@njha.com](mailto:dfurchak@njha.com) or (609) 275-4072.

