



AD SPECS

- Ad Size 7.5" wide x 10" tall
- Full-page bleeds cannot be accommodated
- Final Trim Size: 8.5" wide by 11" tall
- CMYK (full color)

Color ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop 6.0 – CS (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

IMPORTANT DATES

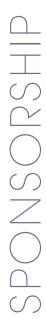
All ad copy MUST be received by **Dec. 18** to ensure inclusion in the Program of the Day. Due to production schedules, NJHA cannot guarantee ad placement after that date. Please send all ad copy to NJHA's Annual Meeting Coordinator Debbie Furchak at dfurchak@njha.com or mail to 760 Alexander Road, Princeton, NJ 08540.

*PLATINUM SPONSORS

Please provide a brief, one-page summary of your business, including contact name, phone and e-mail for inclusion in the Program Book to Debbie Furchak by **Dec. 18**.

For all other questions regarding sponsorship opportunities for the Annual Meeting, contact NJHA's Annual Meeting Coordinator Debbie Furchak at dfurchak@njha.com or (609) 275-4072.





NEW JERSEY HOSPITAL ASSOCIATION • 99TH ANNUAL MEETING Jan. 19, 2018 • Hyatt Regency Princeton

The New Jersey Hospital Association is the premier statewide healthcare association in New Jersey providing advocacy, education and information to its members.

Sponsorship of NJHA's Annual Membership Meeting offers the opportunity to place your organization front and center with decisionmakers from hospitals, health systems and healthcare facilities across New Jersey.

Join NJHA at our largest membership event, including awards presentation and luncheon with a nationally known keynote speaker.

All sponsorship levels provide networking opportunities and high visibility for your organization, including name or logo at the event, on NJHA's Annual Meeting webpage and social media outlets, including Facebook and Twitter.

AGENDA

9 a.m. REGISTRATION & CONTINENTAL

BREAKFAST

10 a.m. NJHA ANNUAL MEETING

& AWARDS PRESENTATION

CHAIR'S REMARKS

11:30 a.m. RECEPTION

Noon LUNCHEON WITH KEYNOTE

FULL-PAGE PROGRAM SPONSOR\$700

SPEAKER

2 p.m. ADJOURNMENT

 *PLATINUM LEVEL (LIMITED 10 4)	SILVER LEVEL
Logo recognition on rolling PowerPoint presentation Verbal recognition from the podium at the event NJHA-created signage with logo at the event	 NJHA-created signage at event Full-page ad in Program Book
Company bio and contact information and full-page ad in Program Book	BRONZE LEVEL \$3,500
GOLD LEVEL\$6,500 Select One: CONTINENTAL BREAKFAST LUNCHEON Complimentary registration for two attendees Attendee list including name, title and organization Logo recognition on rolling PowerPoint presentation NJHA-created signage with logo at the event Full-page ad in Program Book	Select One: If FRONT INSIDE COVER OF PROGRAM BOOK If BACK COVER OF PROGRAM BOOK If TWO-PAGE SPREAD If BACK INSIDE COVER If NEXT TO PRESIDENT/CHAIR'S LETTER If BADGE STRAPS (with company name) Complimentary registration for one attendee Company name recognition on rolling PowerPoint presentation NJHA-created signage at event

Company Name			METHOD OF PAYMENT I am paying by:				
							Contact
Address							
			Card #			Expiration Date	
City	State	Zip					
				Print Name (as it appears on the card)			
Phone	E-mail						
			Signature				
For promotional purpo	ses, please provide the follow	ing					
information where app	licable:		CVV				
Website URL		Make check	ks payable	to NJHA and mail	with completed form to:		
				NJHA • PO Box 828776 • Philadelphia, PA 19182-8776			
Twitter	Facebook		All ad copy must meet ad specs on the back of this form and be				

X = No longer available

emailed to dfurchak@njha.com by Dec. 18.