

Sponsorship Opportunities

Ad Specs

- Ad Size 7.5" wide x 10" tall
- Full-page bleeds cannot be accommodated
- Final Trim Size: 8.5" wide by 11" tall
- CMYK (full color)
- Ad pages printed by Xerox Docutech

Color ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop 6.0 – CS (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

IMPORTANT DATES

All ad copy MUST be received by December 31 to ensure inclusion in the Program of the Day. Due to production schedules, NJHA cannot guarantee ad placement after that date. Please send all ad copy to NJHA's Annual Meeting Coordinator Debbie Furchak at dfurchak@njha.com or mail to 760 Alexander Road, Princeton, NJ 08540.

*DIAMOND SPONSORS

Please provide a brief, one-page summary of your business, including contact name, phone and e-mail for inclusion in the Program Book to Debbie Furchak by Dec. 31.

For all other questions regarding sponsorship opportunities for the Annual Meeting, contact Jessica Perl Hritz, director, Development and Trustee Relations, at jhritz@njha.com or (609) 275-4224.



760 Alexander Road, Princeton, NJ 08540

THE NEW JERSEY HOSPITAL ASSOCIATION'S

96th Annual Meeting,
Awards & Luncheon

Friday, January 30, 2015
10 a.m.

Hyatt Regency Princeton
102 Carnegie Center Drive
Princeton, NJ



The New Jersey Hospital Association is the premier statewide healthcare association in New Jersey providing advocacy, education and information to its members.

NJHA offers several sponsorship opportunities throughout the year to help place your organization front and center with decision-makers at hospitals and healthcare facilities across New Jersey. NJHA's Annual Meeting, including awards presentation and luncheon with a nationally known keynote speaker, is one of those opportunities.

This event brings together more than 400 healthcare leaders each year to celebrate the installation of a new board chair, highlight the Association's accomplishments of the past year and set a new agenda. NJHA also pays tribute to some of New Jersey's finest individuals and healthcare organizations with the presentation of its Healthcare Leader, Excellence in Quality Improvement and Community Outreach awards.

NJHA ANNUAL MEETING, AWARDS & LUNCHEON - DAY AT A GLANCE

9 a.m. Continental Breakfast and Pre-Meeting Networking

10 a.m. NJHA 96th Annual Meeting

WELCOME

Elizabeth A. Ryan, Esq., president and CEO
New Jersey Hospital Association

PAST CHAIR – ACKNOWLEDGEMENT AND THANKS

Stephen K. Jones, FACHE, president and CEO
Robert Wood Johnson University Hospital

CHAIRMAN'S REMARKS

Leslie D. Hirsch, FACHE, president and CEO
Saint Clare's Health System

2015 AWARDS PRESENTATION

11:30 a.m. **BUSINESS SESSION ADJOURNMENT & NETWORKING RECEPTION**

Noon **LUNCHEON AND KEYNOTE SPEAKER**
Paul Begala, CNN Commentator

***DIAMOND SPONSOR \$8,500**

- Complimentary registration for four attendees
- Member networking opportunities - continental breakfast & reception
- Logo recognition on promotional materials, including registration brochure (time permitting)
- Logo recognition on rolling PowerPoint presentation
- Logo/link on NJHA's Annual Meeting web page; also Twitter and Facebook recognition in the four weeks prior to Annual Meeting
- Verbal recognition from the podium at the event
- NJHA-created signage with logo at the event
- Company bio and contact information and full page ad in Program Book

EMERALD SPONSOR \$6,500

- AWARDS RECEPTION LUNCHEON

- Complimentary registration for two attendees
- Member networking opportunities - continental breakfast & reception
- Logo recognition on rolling PowerPoint presentation
- Logo/link on NJHA's Annual Meeting web page
- NJHA-created signage with logo at the event
- Full page ad in Program Book

SAPPHIRE SPONSOR \$4,500

- CONTINENTAL BREAKFAST MEETING GIVE-AWAY

- Complimentary registration for one attendee
- Member networking opportunities - continental breakfast & reception
- Company name recognition on rolling PowerPoint presentation
- Name recognition on NJHA's Annual Meeting web page
- NJHA-created signage at event
- Full page ad in Program Book

RUBY SPONSOR \$2,500

- FRONT INSIDE COVER OF PROGRAM BOOK

- BADGE STRAPS (WITH COMPANY NAME)

- BACK COVER OF PROGRAM BOOK

- Complimentary registration for one attendee
- Member networking opportunities - continental breakfast & reception
- Company name recognition on rolling PowerPoint presentation
- Name recognition on NJHA's Annual Meeting web page
- NJHA-created signage at event

PROGRAM SPONSOR \$1,500

- Program Book: TWO-PAGE SPREAD BACK INSIDE COVER

- NEXT TO PRESIDENT / CHAIR'S LETTER

- Name recognition on NJHA's Annual Meeting web page
- NJHA-created signage at event

PROGRAM OF THE DAY \$500

- Full page ad in the Program Book

Yes, I'd like to be a sponsor of the 2015 NJHA Annual Meeting, Awards & Luncheon

COMPANY NAME

CONTACT

ADDRESS

CITY STATE ZIP

PHONE E-MAIL

For promotional purposes, please provide the following information where applicable:

WEB SITE URL

TWITTER FACEBOOK

METHOD OF PAYMENT

I AM PAYING BY:

- CHECK VISA MASTERCARD AMERICAN EXPRESS

CARD # EXPIRATION DATE

PRINT NAME (AS IT APPEARS ON THE CARD)

SIGNATURE

CW

Make checks payable to NJHA and mail with completed form to:

NJHA ■ PO Box 828776 ■ Philadelphia, PA 19182-8776

All ad copy must meet ad specs on the back of this form and be emailed to dfurchak@njha.com by December 31.