

# WE CARE



## NEW JERSEY HOSPITAL ASSOCIATION'S 98th Annual Meeting

Keynote Speaker | JANE PAULEY

Jan. 20, 2017 | 10 a.m.

Hyatt Regency Princeton



# SPONSORSHIP



# New Jersey Hospital Association • 98th Annual Meeting

Jan. 20, 2017 • Hyatt Regency Princeton

WE CARE

The New Jersey Hospital Association is the premier statewide healthcare association in New Jersey providing advocacy, education and information to its members.

NJHA offers several sponsorship opportunities throughout the year to help place your organization front and center with decision-makers at hospitals and healthcare facilities across New Jersey. NJHA's Annual Meeting, including awards presentation and luncheon with a nationally known keynote speaker, is one of those opportunities.

This event brings together more than 400 healthcare leaders each year to celebrate the installation of a new board chair, highlight the Association's accomplishments of the past year and set a new agenda. NJHA also pays tribute to some of New Jersey's finest individuals and healthcare organizations with the presentation of its Healthcare Leader, Excellence in Quality Improvement and Community Outreach awards.

9 a.m.	REGISTRATION & CONTINENTAL BREAKFAST
10 a.m.	NJHA ANNUAL MEETING & AWARDS PRESENTATION
	WELCOME Elizabeth A. Ryan, Esq., president and CEO <i>New Jersey Hospital Association</i>
	CHAIRMAN'S REMARKS Steven G. Littleson, FACHE, president, Hospital Services Division and Chief Operating Officer <i>Hackensack Meridian Health</i>
11:30 a.m.	RECEPTION
Noon	LUNCHEON WITH KEYNOTE SPEAKER JANE PAULEY A familiar face on television, and one of broadcasting's most respected journalists, Jane Pauley joins NJHA to share her thoughts and views on today's healthcare issues.
2 p.m.	ADJOURNMENT

**\*DIAMOND SPONSOR (Limited to 3).....\$8,500**

- Complimentary registration for four attendees
- Sponsor display table
- Member networking opportunities - continental breakfast & reception
- Logo recognition on promotional materials, including registration brochure (time permitting)
- Logo recognition on rolling PowerPoint presentation
- Logo/link on NJHA's Annual Meeting web page; also Twitter and Facebook recognition in the four weeks prior to Annual Meeting
- Verbal recognition from the podium at the event
- NJHA-created signage with logo at the event
- Company bio and contact information and full page ad in Program Book

**EMERALD SPONSOR.....\$6,500**

- ☐ CONTINENTAL BREAKFAST
- ☐ RECEPTION
- ☐ LUNCHEON
  - Complimentary registration for two attendees
  - Member networking opportunities - continental breakfast & reception
  - Logo recognition on rolling PowerPoint presentation
  - Logo/link on NJHA's Annual Meeting web page
  - NJHA-created signage with logo at the event
  - Full page ad in Program Book

**SAPPHIRE SPONSOR.....\$4,500**

- ☐ AWARDS
- ☐ MEETING GIVE-AWAY
  - Complimentary registration for one attendee
  - Member networking opportunities - continental breakfast & reception
  - Company name recognition on rolling PowerPoint presentation
  - Name recognition on NJHA's Annual Meeting web page
  - NJHA-created signage at event
  - Full page ad in Program Book

**RUBY SPONSOR.....\$2,500**

- ☐ FRONT INSIDE COVER OF PROGRAM BOOK
- ☐ BADGE STRAPS (WITH COMPANY NAME)
- ☐ BACK COVER OF PROGRAM BOOK
- ☐ TWO-PAGE SPREAD
- ☐ BACK INSIDE COVER
- ☐ NEXT TO PRESIDENT /CHAIR'S LETTER
  - Complimentary registration for one attendee
  - Member networking opportunities - continental breakfast & reception
  - Company name recognition on rolling PowerPoint presentation
  - Name recognition on NJHA's Annual Meeting web page
  - NJHA-created signage at event

**PROGRAM OF THE DAY SPONSOR.....\$500**

- Full page ad in the Program Book

☐ *Yes, I'd like to be a sponsor of the 2017 NJHA Annual Meeting, Awards & Luncheon*

Company Name

Contact

Address

City State Zip

Phone E-mail

*For promotional purposes, please provide the following information where applicable:*

Web site URL

Twitter Facebook

**METHOD OF PAYMENT**

I am paying by:

☐ Check ☐ Visa ☐ Mastercard ☐ American Express

Card # Expiration Date

Print Name (as it appears on the card)

Signature

CW

Make checks payable to NJHA and mail with completed form to:

**NJHA • PO Box 828776 • Philadelphia, PA 19182-8776**

*All ad copy must meet ad specs on the back of this form and be emailed to [dfurchak@njha.com](mailto:dfurchak@njha.com) by Dec. 23.*



## AD SPECS

- Ad Size 7.5" wide x 10" tall
- Full-page bleeds cannot be accommodated
- Final Trim Size: 8.5" wide by 11" tall
- CMYK (full color)
- Ad pages printed by Xerox Docutech

Color ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop 6.0 – CS (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

## IMPORTANT DATES

All ad copy **MUST** be received by Dec. 23 to ensure inclusion in the Program of the Day. Due to production schedules, NJHA cannot guarantee ad placement after that date. Please send all ad copy to NJHA's Annual Meeting Coordinator Debbie Furchak at [dfurchak@njha.com](mailto:dfurchak@njha.com) or mail to 760 Alexander Road, Princeton, NJ 08540.

## \*DIAMOND SPONSORS

Please provide a brief, one-page summary of your business, including contact name, phone and e-mail for inclusion in the Program Book to Debbie Furchak by Dec. 23.

For all other questions regarding sponsorship opportunities for the Annual Meeting, contact NJHA's Annual Meeting Coordinator Debbie Furchak, at [dfurchak@njha.com](mailto:dfurchak@njha.com) or (609) 275-4072.

