

AD SPECS

- Ad Size 7.5" wide x 10" tall
- Full-page bleeds cannot be accommodated
- Final Trim Size: 8.5" wide by 11" tall
- CMYK (full color)
- Ad pages printed by Xerox Docutech

Color ads will be accepted as Adobe Acrobat PDFs saved as a print-optimized (high resolution, minimum 300 dpi) no image compression and embedded fonts; or Adobe Photoshop 6.0 – CS (.tif, .eps, .psd, .jpg) saved at a minimum of 300 dpi, sized at 100%.

IMPORTANT DATES

All ad copy MUST be received by Dec. 31 to ensure inclusion in the Program of the Day. Due to production schedules, NJHA cannot guarantee ad placement after that date. Please send all ad copy to NJHA's Annual Meeting Coordinator Debbie Furchak at dfurchak@njha.com or mail to 760 Alexander Road, Princeton, NJ 08540.

*DIAMOND SPONSORS

Please provide a brief, one-page summary of your business, including contact name, phone and e-mail for inclusion in the Program Book to Debbie Furchak by Dec. 31.

For all other questions regarding sponsorship opportunities for the Annual Meeting, contact Jessica Perl Hritz, director, Development and Trustee Relations, at jhritz@njha.com or (609) 275-4224.



760 Alexander Road, Princeton, NJ 08540



SPONSORSHIP OPPORTUNITIES

THE NEW JERSEY HOSPITAL ASSOCIATION'S
97th Annual Meeting, Awards & Luncheon

★
Friday, January 29, 2016

★
*Hyatt Regency Princeton
102 Carnegie Center Drive
Princeton, NJ*





The New Jersey Hospital Association is the premier statewide healthcare association in New Jersey providing advocacy, education and information to its members.

NJHA offers several sponsorship opportunities throughout the year to help place your organization front and center with decision-makers at hospitals and healthcare facilities across New Jersey. NJHA's Annual Meeting, including awards presentation and luncheon with a nationally known keynote speaker, is one of those opportunities.

This event brings together more than 400 healthcare leaders each year to celebrate the installation of a new board chair, highlight the Association's accomplishments of the past year and set a new agenda. NJHA also pays tribute to some of New Jersey's finest individuals and healthcare organizations with the presentation of its Healthcare Leader, Excellence in Quality Improvement and Community Outreach awards.

NJHA ANNUAL MEETING, AWARDS & LUNCHEON - DAY AT A GLANCE

10 a.m. NJHA Annual Meeting, Awards & Luncheon

Welcome

Elizabeth A. Ryan, Esq., president and CEO
New Jersey Hospital Association

Chairman's Remarks

John A. Brennan, MD, MPH, president and CEO
Newark Beth Israel Medical Center, Barnabas Health

Keynote Address

Mark Halperin, managing editor, Bloomberg Politics
"Today in Politics and the Impact on the 2016 Presidential Election"

Member Networking Reception

Luncheon

2 p.m. Adjournment

***DIAMOND SPONSOR..... \$8,500**

- Complimentary registration for four attendees
- Member networking opportunities - continental breakfast & reception
- Logo recognition on promotional materials, including registration brochure (time permitting)
- Logo recognition on rolling PowerPoint presentation
- Logo/link on NJHA's Annual Meeting web page; also Twitter and Facebook recognition in the four weeks prior to Annual Meeting
- Verbal recognition from the podium at the event
- NJHA-created signage with logo at the event
- Company bio and contact information and full page ad in Program Book

EMERALD SPONSOR..... \$6,500

- CONTINENTAL BREAKFAST RECEPTION LUNCHEON
- Complimentary registration for two attendees
 - Member networking opportunities - continental breakfast & reception
 - Logo recognition on rolling PowerPoint presentation
 - Logo/link on NJHA's Annual Meeting web page
 - NJHA-created signage with logo at the event
 - Full page ad in Program Book

SAPPHIRE SPONSOR..... \$4,500

- AWARDS MEETING GIVE-AWAY
- Complimentary registration for one attendee
 - Member networking opportunities - continental breakfast & reception
 - Company name recognition on rolling PowerPoint presentation
 - Name recognition on NJHA's Annual Meeting web page
 - NJHA-created signage at event
 - Full page ad in Program Book

RUBY SPONSOR..... \$2,500

- FRONT INSIDE COVER OF PROGRAM BOOK
 BADGE STRAPS (WITH COMPANY NAME)
 BACK COVER OF PROGRAM BOOK
 TWO-PAGE SPREAD
 BACK INSIDE COVER NEXT TO PRESIDENT / CHAIR'S LETTER
- Complimentary registration for one attendee
 - Member networking opportunities - continental breakfast & reception
 - Company name recognition on rolling PowerPoint presentation
 - Name recognition on NJHA's Annual Meeting web page
 - NJHA-created signage at event

PROGRAM OF THE DAY SPONSOR..... \$500

- Full page ad in the Program Book

Yes, I'd like to be a sponsor of the 2016 NJHA Annual Meeting, Awards & Luncheon

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

For promotional purposes, please provide the following information where applicable:

Web site URL _____

Twitter _____ Facebook _____

METHOD OF PAYMENT

I am paying by:

- Check Visa Mastercard American Express

Card # _____ Expiration Date _____

Print Name (as it appears on the card) _____

Signature _____

CW _____

Make checks payable to NJHA and mail with completed form to:

NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

All ad copy must meet ad specs on the back of this form and be emailed to dfurchak@njha.com by Dec. 31.