

**Data that  
makes the  
difference**

# County Health Profiles 2012 Edition

PRODUCED BY: Health Research and Educational Trust of New Jersey/New Jersey Hospital Association

Meeting the new IRS requirements on community health needs assessment...

Assessing your community's health needs...

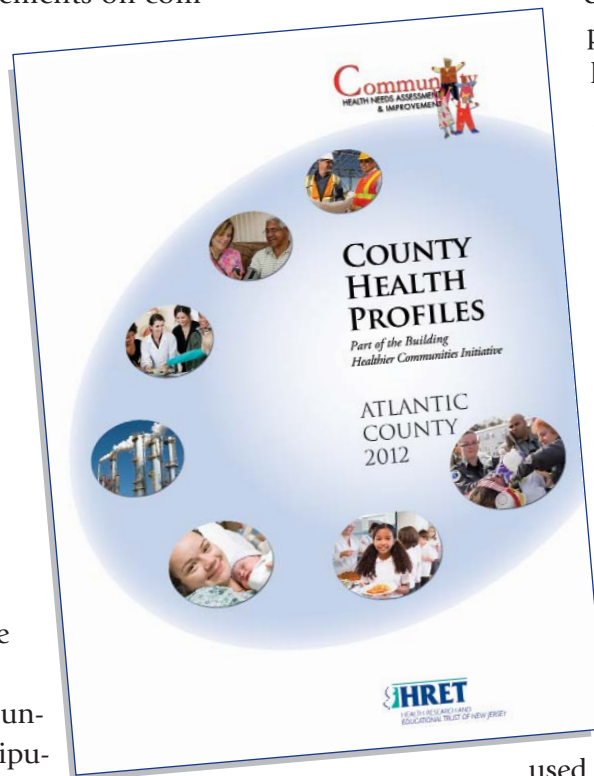
Developing programs and services to meet those needs...

Let's face it, this takes time and valuable resources.

But your job is about to become much easier.

The new 2012 edition of *County Health Profiles* is now available in print and CD. This comprehensive resource provides a snapshot of the demographic and healthcare landscape in each of New Jersey's 21 counties. The CD version provides manipulative formats of the data and additional information and resources.

The 2012 edition uses data from the U.S. Census and other federal sources, the N.J. Departments of Health and Senior Services, Human Services and Labor and covers more topics than ever before, to ensure a more comprehensive assessment of community needs. Each county profile includes data on population by age; gender and race/ethnicity;



education; income and poverty; employment; housing; welfare programs; environmental safety; healthcare coverage; maternal and child health; prevention/health behaviors and screenings; morbidity and reported diseases; healthcare utilization/resources; mortality; and much more.

County-level data on more than 350 measures is presented via tables and charts.

Fishbone diagrams, similar to those

used in quality improvement programs, present data in a single snapshot magnifying significant deviations from state benchmarks and gaps/areas of need for targeted community health improvement.

You cannot afford to be without this time-saving, valuable resource.

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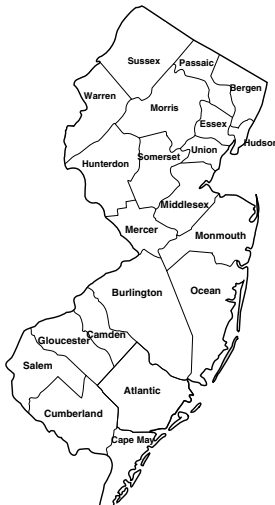
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