



# Sponsorship Opportunity

NJHA is offering a limited number of business leaders the opportunity to be a sponsor at its Fall Membership Luncheon!

Sponsorship at this annual event is ideally suited for corporate chief executives who serve New Jersey's healthcare community and are seeking an introduction to the state's healthcare leaders. NJHA member institution chief executive officers, executive directors and other healthcare leadership are expected to attend.

*All proceeds from this event will benefit HealthPAC, NJHA's political action committee.*

## EVENT DETAILS

**NJHA FALL MEMBERSHIP LUNCHEON** ~ *Monday, Nov. 17, 2014 ~ 11:30 a.m. – 2 p.m.*  
**THE CONFERENCE & EVENT CENTER AT NJHA** ~ *760 Alexander Road, Princeton, N.J.*

### HEALTHPAC CORPORATE PRESIDENT'S CLUB SPONSOR INFORMATION



#### WHO IS ELIGIBLE?

Business leaders serving the New Jersey healthcare industry

#### CORPORATE PRESIDENT'S CLUB SPONSOR - \$4,500

- Limited to 10 sponsors
- Exclusive to one sponsor per industry group

#### BENEFITS OF SPONSORSHIP

- Complimentary registration for two
- Company display table at pre- and post-luncheon networking session
- Network and lunch with CEOs and other C-Suite executives
- Logo recognition on luncheon invitation and promotional materials (time permitting)
- Logo recognition on rolling PowerPoint presentation
- Logo/link on NJHA Web site's Fall Luncheon page
- Logo, company bio and contact information in Program Book\*
- Verbal recognition from the podium during the event
- NJHA-created signage

*\* Please attach a brief, one page summary of your business, including name, phone and e-mail for inclusion in the program book - Deadline for receiving sponsor information is Sept. 30, 2014.*

### PROGRAM AGENDA

11:30 A.M.     *Registration and Pre-luncheon Networking*

NOON             *Buffet Luncheon and Program*

#### WELCOME & OPENING REMARKS

Michael A. Maron  
*President and CEO*  
*Holy Name Hospital*  
 HealthPAC Chair

#### SPONSOR RECOGNITION & INTRODUCTIONS

Elizabeth A. Ryan, Esq.  
*President and CEO*  
*New Jersey Hospital Association*

#### LEGISLATOR OF THE YEAR AWARD PRESENTATION

#### KEYNOTE SPEAKER INTRODUCTION

Stephen K. Jones  
*President and CEO*  
*Robert Wood Johnson Health System*  
 Chairman, NJHA Board of Trustees

#### KEYNOTE SPEAKER – TBD

1:30 P.M.         *Post-luncheon Networking*



## ABOUT HEALTHPAC

HealthPAC is NJHA's political action committee. It is a voluntary, nonprofit, unincorporated association without affiliation to any political party. HealthPAC is governed by a board comprised primarily of hospital CEOs and trustees. HealthPAC raises funds that are used to support state legislators, committees and gubernatorial candidates who understand and are influential in matters significant to New Jersey healthcare providers.



## ABOUT NJHA

NJHA is the premier statewide healthcare association in New Jersey providing advocacy, education and information to its members.

- ☐ Yes, I will be a Corporate President's Club sponsor at NJHA's Fall Membership Luncheon!  
We would like a display table at the networking session ☐ Yes ☐ No

COMPANY NAME

CONTACT

ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL

**FOR PROMOTIONAL PURPOSES, PLEASE PROVIDE THE  
FOLLOWING INFORMATION (WHERE APPLICABLE)**

WEB SITE URL: \_\_\_\_\_

TWITTER: \_\_\_\_\_

FACEBOOK: \_\_\_\_\_

## METHOD OF PAYMENT

I AM PAYING BY:

☐ CHECK ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

CARD #

EXPIRATION DATE

CCV#

PRINT NAME (AS IT APPEARS ON THE CARD)

SIGNATURE

**PLEASE MAKE CHECK PAYABLE TO NJHA HEALTHPAC  
AND MAIL WITH COMPLETED FORM TO:**

NJHA HealthPAC  
PO Box 828724  
Philadelphia, PA 19182-8724

**DEADLINE FOR SPONSORSHIP:** Sept. 30, 2014

**FOR FURTHER INFORMATION, PLEASE CONTACT:**  
Jeff DeLury, 609-275-4193, [jdelury@njha.com](mailto:jdelury@njha.com)

*Contributions or gifts to HealthPAC are not deductible as charitable contributions for federal income tax purposes. Sponsorship in no way entitles sponsors to influence HealthPAC's political agenda.*