

# 2014 ANNUAL CONFERENCE

## <sup>2</sup>*AIRNet*

Allied Association Information Resources Network



**Hyatt Regency Austin**  
**April 6-9, 2014**

Allied Association  
Information Resources  
Network

Hosted by



TEXAS HOSPITAL ASSOCIATION

# 2014 ANNUAL CONFERENCE

The A<sup>2</sup>IRNet 2014 Annual Conference will take place April 6-9, 2014, in Austin, Texas – the live music capital of the world. As health care continues to evolve, it's more important than ever for hospital association information and research leaders across the country to anticipate and adapt to the ever-changing landscape of the industry. This year's event will feature engaging sessions including a HIPAA update, and presentations on ICD-10 data analytics, meaningful use and more!

## REGISTRATION

The conference registration fee is \$495; online registration is available at [www.tha.org/educal](http://www.tha.org/educal). The registration fee after March 17, 2014, will be \$545. For questions regarding registration, please contact Matt Kruse at [mkruse@tha.org](mailto:mkruse@tha.org) or 512/465-1558.

## LOCATION

### Hyatt Regency Austin

208 Barton Springs Road, Austin, TX 78704

### Online hotel reservations:

<https://resweb.passkey.com/go/TXHospitalAssn>

A limited number of rooms is available. The Texas Hospital Association A<sup>2</sup>IRNet room rate is **\$189 single/double** (+taxes). The cut-off date for room reservations is **Monday, March 17, 2014**, at 5 p.m. Central, or earlier if block sells out. Act early to ensure room and rate availability.



## Conference Agenda

### SUNDAY, APRIL 6

- 5:30 - 6:30 p.m. **Preregistration and Welcome Reception**  
(Hyatt Regency open lobby bar)
- 6:30 - 7:30 **Group Dinner**

### MONDAY, APRIL 7

- 7:30 - 8:30 a.m. **Registration and Continental Breakfast**
- 8:30 - 8:45 **Welcome**
- 8:45 a.m. - Noon **Association Current Events**
- Noon - 1 p.m. **Networking Lunch**
- 1 - 2:30 **HIPAA Update**
- 2:30 - 3:30 **Price Transparency**
- 3:30 - 3:45 **Snack Break**
- 3:45 - 4:45 **Hospital Data to Support Accountable Care Organizations**
- 4:45 - 5 **Daily Wrap Up and Adjourn**
- 6 - 8 p.m. **Dinner Cruise on Lady Bird Lake**



### TUESDAY, APRIL 8

- 7:30 - 8:30 a.m. **Continental Breakfast**
- 8:30 - 10 **Health Information Exchange**
- 10 - 11 **Meaningful Use**
- 11 - 11:15 **Snack Break**
- 11:15 a.m. - 12:15 p.m. **Clinical Quality Measures**
- 12:15 - 1 **Electronic Health Records, Health Information Technology and Vendor Issues**
- 1 p.m. **Daily Wrap Up and Adjourn**  
(no lunch)

### WEDNESDAY, APRIL 9

- 8 - 9 a.m. **Breakfast and Business Meeting**
- 9 - 10 **ICD-10 Data Analytics**
- 10 - 11 **ICD-10 Data Analytics with association discussion** (continued)
- 11 a.m. - Noon **Transforming Association Services for Evolving Member Needs**
- Noon - 12:15 p.m. **Closing Remarks**
- 12:15 p.m. **Adjourn**

# HYATT REGENCY AUSTIN

## TRANSPORTATION

The Hyatt Regency Austin is located in the heart of downtown and there are plenty of transportation options in the city.

### Directions from Austin Bergstrom International Airport:

1. Exit airport on Presidential Boulevard;
2. Turn left on TX-71;
3. Turn right on East Riverside Drive;
4. Turn right on Barton Springs Road; and
5. The Hyatt Regency Austin is on the left.

## TAXI

Taxi transportation to and from the Hyatt Regency Austin is approximately \$20 - \$27 for one passenger. Taxi transport to the Amtrak station is approximately \$5 (1.5 miles).

## AIRPORT SUPER SHUTTLE

Transfer from the airport to the hotel is \$14 per person. Reservations are not required for transport from the airport to the hotel, but advance pickup arrangements must be secured to travel from the hotel to the airport. Please call 512/258-3826 to arrange a pickup.

## LIVE MUSIC CAPITAL OF THE WORLD

Austin is home to musicians, artists, foodies and the infamous Texas Longhorns. A diverse city with something for everyone, first-time visitors should try to plan out the places they want to visit prior to arrival. From downtown night life to hiking to taking in some live music, the possibilities are endless. Planning your trip to Austin is a great way to experience the Lone Star State, so get ready for some good old Texas hospitality.

## TUESDAY AFTERNOON ACTIVITIES

### GOLF OUTING

Join us at the historic Lions Municipal Golf Course and enjoy a friendly afternoon of competition. Lions Municipal Golf Course has served Austin locals since 1934 and has long been the city's most popular course. Constructed originally by the Lions Club in 1928, the course has hosted many notable golfers including Ben Hogan, Byron Nelson, Tom Kite and Ben Crenshaw.



### SIGHTSEEING

Take in the sights on your own or gather a group and enjoy all Austin has to offer. From historical sites to diverse museums to one of the nation's top universities, there's plenty to discover during your stay.

- **Austin Historic Walking Tours**  
[www.austintexas.org/visit/plan-your-trip/historic-walking-tours](http://www.austintexas.org/visit/plan-your-trip/historic-walking-tours)
- **Bullock Texas State History Museum**  
[www.thestoryoftexas.com](http://www.thestoryoftexas.com)
- **LBJ Presidential Library**  
[www.lbjlibrary.org](http://www.lbjlibrary.org)
- **Mexican American Cultural Center**  
[www.maccaustin.org](http://www.maccaustin.org)
- **Texas Military Forces Museum**  
[www.texasmilitaryforcesmuseum.org](http://www.texasmilitaryforcesmuseum.org)
- **Texas State Capitol**  
[www.tspb.state.tx.us/SPB/capitol/texcap.htm](http://www.tspb.state.tx.us/SPB/capitol/texcap.htm)
- **The Contemporary Austin Laguna Gloria**  
[www.thecontemporaryaustin.org](http://www.thecontemporaryaustin.org)
- **The University of Texas at Austin**  
[www.utexas.edu](http://www.utexas.edu)



Stevie Ray Vaughan Statue

## NIGHTLIFE

Every city has its legendary mainstays, and Austin is no exception. Check out this list of music venues ranging from classic country to blues to rock.

### Broken Spoke

The dance hall is internationally known as an authentic honky-tonk with Willie Nelson, George Strait and Dolly Parton as past performers.

### Continental Club

The retro Austin relic opened in 1957 as a swanky private supper club, but in the decades since, it's transformed into a mecca for roots, rockabilly, country and swing music.

### Elephant Room

Open since 1991, this jazz club is a cozy and intimate basement venue featuring live music every day of the week. Shows begin at approximately 9:30 p.m.

### The Mohawk

Referring to the Native American tribe - not the hairstyle - Mohawk opened in 2006 as a place to showcase the best emerging talent in the indie music scene.

### Rattle Inn

Asleep at the Wheel leader Ray Benson's spacious Rattle Inn is a great place to catch Latin, country and folk music any day of the week.

## RESTAURANTS

Austin is home to a wide array of top-rated eateries. Whether you're in the mood for Tex-Mex, southern comfort or barbecue, there's a restaurant to satisfy any craving.

### Barley Swine

This eclectic menu features refined techniques juxtaposed with rustic ingredients sourced from local farms

### East Side King

The original East Side King, the Asian-style street food truck chain from Top Chef winner Paul Qui, offers new classics like Brussels sprouts, chicken karaage and fried beets.

### Franklin Barbecue

The brick-and-mortar location of Aaron Franklin's beloved barbecue truck produces what has quickly become one of Texas's, if not the country's, most talked-about barbecue.

### Gourdough's Specialty Donuts

This donut-centric eatery is housed in a vintage airstream trailer, and serves up delectable and crazy donut concoctions such as fried chicken with honey butter, and grilled bananas and brown sugar.

### Hula Hut

Tex-Mex meets Caribbean at this local favorite overlooking Lake Austin. The unique Tiki-Mex cuisine features dishes like coconut fried shrimp, Hawaiian fajitas and mango-poblano chile quesadillas.

### La Condesa

In the heart of downtown, La Condesa serves modern Mexican food like ceviche, tortas and tacos. They also are known for their wide delectable list of desserts.

### Matt's Famous El Rancho

Matt's is an Austin institution thanks to its Bob Armstrong dip, affordable prices and dedication to classic Tex-Mex.

### Torchy's Tacos

Looking for the perfect taco? Torchy's features unique taco options including salmon, fried avocado and the always popular taco of the month.

### Uchi

Located in the trendy neighborhood on South Lamar, this highly respected contemporary Japanese dining and sushi restaurant is best known for the infamous Shag Roll.

For additional information regarding outdoor activities, nightlife, shopping and other Austin locales, visit [www.austintexas.org](http://www.austintexas.org).