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Selected Bibliography

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Blue Cross/Blue Shield Conversion Articles, Books, Reports and Web Sites

August 2005

Articles/E-articles

Barabas, M. A guide to conversion foundations transition. *JONAS Healthcare Law Ethics Regulations*, Volume 2 No. 3 September 2000, pp. 82-91.

Barrish, Susan R. Non-profit health insurers: the story Wall Street doesn't tell. *Inquiry*, Vol. 40, Winter 2003/2004 [Online]. Paper was commissioned by the Alliance for Advancing Non-profit Healthcare. Available at: <http://www.nonprofithealthcare.org> Accessed May 9, 2005.

Beaulieu, N.D. An economic analysis of health plan conversions: are they in the public interest? *Frontiers in Health Policy Research*, Volume 7, 2004, pp.129-77.

Carpenter, Dave. Why insurance companies prosper in tough times...and the backlash that's brewing. *Hospitals & Health Networks*, Volume 77 No. 9 Sept. 15, 2003, pp. 34-40 [Online]. Available at: <http://www.hhnmag.com>. Accessed May 6, 2005.

Articles/E-articles (Cont.)

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- Costs, commitment and locality: a comparison of for-profit and not-for-profit health plans. *Inquiry*, Volume 41 No. 2, Summer 2004, pp.116-29.
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- Johnson, Linda A. (2005, April 29). MDs: patients lose if Horizon converts. *The Star-Ledger*, 2p [Online]. Available: <http://www.nj.com> Accessed May 6, 2005.

Articles/E-articles (Cont.)

- Lawrence, David. Why we want to remain a non-profit healthcare Organization? *Health Affairs*, Vol. 16, No. 2, March-April 1997, pp. 118-120 [Online]. Available at: <http://www.healthaffairs.org>. Accessed May 9, 2005.
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- Tallon, J.R., Jr. Empire's conversion. *Health Affairs*, Volume 22 No. 5, September-October 2003, pp. 259-60 [Online]. Available at: <http://www.healthaffairs.org>. Accessed May 9, 2005.

Books

American Health Care Blues: Blue Cross, HMOs, and Pragmatic Reform Since 1960, 1996

Irwin Miller

Transaction Publications

ISBN: 1-56000-265-4

\$32.95

An AIS Guide: New Business Strategies of Blue Cross and Blue Shield Plans, 2002

Atlantic Information Services

ISBN: 1-931467-44-7

PDF Version Available at: <http://www.aishealth.com/Products/bbs.html>

\$69.00

The Blues: A History of Blue Cross Blue Shield System, 1997

Robert Cunningham III and Robert Cunningham Jr.

Northern University Press

ISBN: 0875802249

\$36.00

To Profit or Not To Profit: The Commercial Transformation of the Non-profit Sector, 2000

Burton A. Weisbrod, editor

Cambridge University Press

ISBN 0521785065

\$29.99

Understanding Health System Change: Local Markets, National Trends, 2001

Paul B. Ginsberg and Cara S. Lesser, editors.

Foundation of the American College

ISBN: 1567931553

\$55.00

Web Sites

Alliance for Advancing Non-profit Healthcare

Articles, Papers, Reports Available at Web site:

Advancing the Role of Non-profit Healthcare

<http://www.inquiryjournal.org/mcnerney.html>

Blue Cross Conversion: Policy Considerations Arising From a Sale of the Maryland Plan

<http://www.nonprofithealthcare.org/schramm.pdf>

Costs, Commitment and Locality: A Comparison of For-Profit and Not-For-Profit Health Plans

<http://www.nonprofithealthcare.org/AllianceTreoReport-1-23-04.pdf>

The Failed Conversion of CareFirst Blue Cross Blue Shield to For-profit Status: Part 1, The Whole Story

<http://www.nonprofithealthcare.org/FailedConversion.pdf>

Non-profit Health Insurers: The Financial Story Wall Street Doesn't Tell

<http://www.nonprofithealthcare.org/SusanBarrishWhitePaper.pdf>

Proposed Conversion of Premera Blue Cross [Special report]

<http://www.nonprofithealthcare.org/PremeraConversion.pdf>

Center for Studying Health System Change

Issue Briefs:

Blue Plans: Playing the Blues No More, Chapter 3, From: Understanding Health System Change: Local Markets, National Trends, 2001

Paul B. Ginsburg and Cara S. Lesser, editors.

Health Administration Press

<http://www.hschange.com/CONTENT/406/406.pdf>

For-Profit Conversion and Merger Trends Among Blue Cross Blue Shield Health Plans

Joy M. Grossman and Bradley C. Strunk

January 2004

<http://www.hschange.com/CONTENT/644/644.pdf>

Web Sites (Cont.)

Community Catalyst

Publications:

Analyzing the CareFirst Decision: What Does It Mean for Conversions Elsewhere? - April 2003

[Report written with support from The W.K. Kellogg Foundation]

http://www.communitycatalyst.org/resource.php?doc_id=184

<http://www.communitycatalyst.org> [Home page]

Building and Maintaining Strong Foundations

http://www.communitycatalyst.org/resource.php?base_id=177&PHPS

[ESSID=b67291f8dddbfdb6eb64b96a1b76f841](http://www.communitycatalyst.org/resource.php?base_id=177&PHPS)

Kansas Health Policy Forums

Publication:

Health Care Consolidations and Conversions: Market Trend or Market Failure?

Available at:

http://www.khi.org/transfers/Forum_Brief_3_26.pdf#search='how%20blue%20cross%20blue%20shield%20conversions%20will%20affect%20hospitals'

Rutgers Center for State Health Policy

Papers:

Horizon Blue Cross Blue Shield of New Jersey: Current and Historical Role in Providing Health Insurance Coverage in New Jersey, February 2003

http://www.cshp.rutgers.edu/PDF/Horizon_Brief.pdf

Sustaining the Charitable Mission of Horizon Blue Cross Blue Shield After Conversion to a For-profit Corporation: Issues and Best Practices, 2003.

Tiedemann, Amy Tiedemann, Cantor, Joel C. Koller, Margaret, Frankford, David M. J.D. [Discussion paper]

<http://www.cshp.rutgers.edu/PDF/HorizonDiscussionPaper.pdf>

Web Sites (Cont.)

State of Maryland Insurance Commission

Reports:

Legislative Report of the Maryland Insurance Administration

Available at:

<http://www.mdinsurance.state.md.us/documents/LegislativeCareFirstReport07-03.pdf>

Regarding the Proposed Conversion of CareFirst Inc. to For-Profit Status and Acquisition by Wellpoint Health Networks Inc.

Available at:

<http://www.mdinsurance.state.md.us/documents/FinalMIAReport-CareFirst3-5-03.pdf>

Report on the Proposed Conversion of Premera

Nov. 7, 2003

Prepared for: Washington State Hospital Association

The Association of Washington Hospital Districts

Available at:

http://www.insurance.wa.gov/special/premera/reports/IntervenerExpertRpt/Larsen_Report112503.pdf

Findings of Fact

<http://www.insurance.wa.gov/special/premera/posthearing/premera/2004-05-28PremeraFndngsFctCnclsnsOfLaw.pdf>

Premera Conversion Project

OIC Staff Expert Consultant's Final Reports

Available at:

http://www.insurance.wa.gov/special/premera/Premera_Reports.asp#INTERVENER

Additional Web Sites:

Blue Cross Blue Shield of New Jersey

<http://www.bcbsnj.com>

Horizon New Jersey Health

<http://www.horizonnjhealth.com/>

New Jersey Association of Health Plans

<http://www.njahp.org/>

New Jersey Department of Banking and Insurance

<http://www.state.nj.us/dobi>

New Jersey Department of Health and Senior Services

<http://www.state.nj.us/health>

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