

## **PlanFirst Webcast on Pandemic Influenza – July 8 at 2:00 p.m. EDT**

Please join us for a live discussion to help home health care agencies plan for an influenza pandemic.

### **What:**

During a pandemic, the demand for home health care services is likely to exceed the industry's current capacity to respond. In the event of a flu pandemic, it is expected that many individuals will be cared for in the home by family members, friends, and other members of the community. Home health care workers will be called upon to support these efforts as well as to provide services to those without caregivers. Home health care agencies need to begin planning now so they can effectively respond to the needs of their community during a pandemic.

The Federal government will be releasing a report on July 7 that offers guidance and suggestions on addressing key elements of home health care preparedness and includes lists of existing tools, resources, and models.

This Webcast will discuss key topics including the assumptions that need to be considered when assigning a care-giving role to home care agencies during a pandemic; operational, ethical and legal challenges pandemic planners will face; and the strategies home health care agencies can employ to overcome these challenges.

The Webcast will provide an opportunity for a live question-and-answer session with key health care representatives. Speakers will include:

- Alexis Silver, Senior Director, Policy and Development, Home Care Association of New York State
- Geraldine A. Coyle, Deputy Chief Consultant, Administration and Logistics, U.S. Department of Veterans Affairs
- James G. Hodges, Associate Professor, Johns Hopkins Bloomberg School of Public Health

### **How:**

**Registration is not required.** Click on the link below at 2 p.m. on Tuesday, July 8th. The video will stream in Windows Media format. Please note you will need Windows Media Player installed on your computer's browser in order to view the live video stream. If you are unable to view this live stream in the Windows media format you can view the Flash video-on-demand of the event that will be made available July 16th.

Email your questions for the Webcast panelists before and/or during the program to [hhsstudio@hhs.gov](mailto:hhsstudio@hhs.gov). Please include your first name, state, and town.

**When:** Tuesday, July 8th at 2 p.m. EDT

**Where:** [http://www.pandemicflu.gov/news/panflu\\_webinar.html](http://www.pandemicflu.gov/news/panflu_webinar.html)

This pandemic influenza planning Webcast is brought to you by the U.S. Department of Health and Human Services.