



SAVE THE DATE

2nd Annual Emergency & Crisis Communications Conference

“Communicating Through a Crisis”

You are invited to attend an informative conference on crisis communication. The goal of the conference is to provide information and education on effective crisis communication principles using real-life examples as a guide.

This day-long conference offers participants:

- Examples of crisis communication in real-life situations, including Hurricane Katrina
- A retrospective look at changes in communication strategies in New Jersey since the anthrax attacks
- An overview of potential communication challenges during an influenza pandemic
- Strategies for developing culturally competent messages

When:	Thursday, May 3, 2007
Where	Conference Center at Mercer County College West Windsor, NJ
Time:	9:00 am to 3:45 pm

Registration begins at 8:00 am

The following are encouraged to attend: professionals in media relations, public information, risk communication and others interested in communication issues.

This conference is free, but pre-registration is required. 4.5 CE credits for public health professionals will be awarded.

On-line registration available at: <https://njlmn.rutgers.edu>

For more information about the content of this program, call (609) 984-7160. For information about registration or using the NJLMN system, contact NJLMN at (732) 933-4331 or njlmn@cook.rutgers.edu

Sponsored by the New Jersey Department of Health and Senior Services' Office of Communications