

# Updating Hospital Privacy and Security Programs: Complying with New Laws

April 14, 2009

Sponsored by:  
New Jersey Hospital Association

Location:  
New Jersey Hospital Association  
760 Alexander Road, Princeton

## PROGRAM OBJECTIVES

Since April 20, 2005, when the HIPAA Security Rule went into effect for healthcare providers, there have been a number of new laws and regulations that impact the policy, procedures and overall security approach for many healthcare organizations. Added to the HIPAA Rules, the Red Flag Rules will be effective in May, as well as the New Jersey Identify Theft Protection Act (NJITPA) and the recently passed HITECH Act. They all need to be considered, addressed and incorporated into a healthcare organization's current security approach, strategy, policies and procedures.

The morning session will start with a brief overview of the multiple laws, including recent legislation, that aim to protect the privacy and security of health information. The afternoon session will intersect the various issues related to the new state and federal laws and regulations

that impact the HIPAA policies and procedures that were developed and implemented to ensure compliance with everything mentioned above. Attendees will leave with a working knowledge of what needs to be addressed in their organization's current policies and procedures to properly address all the new security landscape requirements.

## WHO SHOULD ATTEND

Chief information officers, compliance officers, chief operating officers, attorneys and technology vendors.

(OVER)



CORPORATE SERVICES  
NJHA Corporate Services is proud to be the sponsor of the NJHA/HRET educational programs.

New Jersey Hospital Association

## REGISTRATION INFORMATION

Fees: NJHA Hospital, Institutional and Associate Member: \$175 ea.  
Non-member: \$260 ea.  
Includes continental breakfast, lunch and materials.

- **Payment by credit card or check is required along with this registration form in order to be registered. Faxed copies of check will not be accepted.**

- Registrations will be accepted by FAX at 609-275-4271 **ONLY IF ACCOMPANIED BY** credit card information (MasterCard, VISA or American Express).
- Make checks payable to: HRET of NJ
- Mail to: Educational Services  
HRET of NJ  
P.O. Box 828691  
Philadelphia, PA 19182-8691

**If your check is being processed you may use a credit card to hold your registration. Please write "HOLD ONLY" by the credit card information. Credit card will be charged if check is not received by the date of the conference.**

**I AGREE TO THESE TERMS.**

- Cancellations received by April 3 will receive a refund minus a \$50 per person service fee. Cancellations received after that date will not be eligible for a refund.
- Registrants unable to attend may send an alternate.
- **No confirmation will be sent.**
- For FAX copies of brochures or a calendar of upcoming seminars, call 609-275-4113, or go to <http://www.njha.com/hret/conted.aspx>.

**FOR MORE INFORMATION, OR IF YOU HAVE A DISABILITY AND NEED A SPECIAL ACCOMMODATION, PLEASE CALL 609-275-4180 or 4181.**



**PROGRAM SCHEDULE**

8:30 *Registration and Continental Breakfast*

9:00 **Welcome and Introductions**

**Joe Carr**

Chief Information Officer  
NJHA

**Red Flag Rules**

- Why is the Federal Trade Commission knocking on my hospital door?
- When is a hospital a creditor - do the rules apply to our facility?
- What are red flags?
- The requirements (*checklist provided*)
- Self-audit
- Red Flag Policies (*samples provided*)
- Implementation
- Synchronizing Red Flags with HIPAA

**NJITPA**

- What is personal information?
- Restrictions on uses and disclosures of social security numbers
- Security breach notification requirements

12:00 **Questions and Answers**

12:30 *Networking Luncheon*

1:30 **NJITPA (con't)**

- Pre-proposed Regulations - Subchapter 3
- Synchronizing NJITPA with HIPAA

**HITECH Act**

- Expanded privacy and security obligations for business associates

- Notification and other requirements in connection with breaches of unsecured protected health information (PHI)
- New obligation to comply with patients' requested restrictions
- Healthcare operations and marketing changes
- Accounting of disclosures through electronic health records
- Access rights expanded to right to receive PHI in electronic format
- Expanded Enforcement:
  - ◆ State Attorney General authority
  - ◆ Civil monetary penalties increased
  - ◆ New statutory damages
  - ◆ Percentage payments to harmed individuals

**HITECH - HIPAA Crosswalk – What Do I Need to Do?**

- Revise notice of privacy practices
- Revise privacy and security policies
- Develop breach notification policy
- Update business associate agreements
- Expand business associate list

**Nonprofit Perspective**

New security regulations and their impact on governance issues.

4:30 **Questions and Answers /Adjournment**

**FACULTY**

**Helen Oscislawski**

Corporate Health Care and Regulatory Attorney  
Fox Rothschild LLP  
Princeton

**Michael Kline**

Partner  
Fox Rothschild LLP

For directions visit NJHA on the Web at

<http://www.njha.com/directions.aspx>

To register online with a credit card please go to

[www.HRET-Register.com](http://www.HRET-Register.com).

**REGISTRATION** (Please Type or Print Clearly)

Sem. # 0935 (Priv. Security) Mem. \$175 Non-mem. \$260

Name (as it should appear on badge)

Hospital/Firm

Title

Street

Phone

Fax

City

State

Zip

E-mail address

**PAYMENT METHOD**

Amount: \$ \_\_\_\_\_

Check  MasterCard

VISA

Amex

Card #

Expiration Date

Print Name (as it appears on card)

Signature

**Cardholder's billing address (if different)**

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Address

City

State

Zip