Innovation through Collaboration: 
A Healthcare Transformation Forum

Dec. 14, 2011

Jointly-Sponsored by:
New Jersey Hospital Association
The Medical Society of New Jersey
Horizon Healthcare Innovations

PROGRAM OBJECTIVES
In the wake of the passage of federal healthcare reform, New Jersey’s healthcare community continues to grapple with an ever changing landscape. As the various components of the Patient Protection and Affordable Care Act (PPACA) are implemented, much focus has been given to new delivery care models to address care coordination and integration with the overall goals of improving quality, patient experience and affordability.

The healthcare community at large is beginning to implement innovative models of care such as Accountable Care Organizations and Patient Centered Medical Homes. Join Dr. Elliot S. Fisher from the Dartmouth Institute and national and state leaders as they discuss initiatives currently being tested.

At the conclusion of this activity, participants will be able to:
- Discuss innovative measures taking place throughout the country;
- Describe collaborative projects launched to improve patient care and affordability throughout New Jersey;
- Identify key themes of innovation and integration being pursued;
- Define successful techniques for implementing care coordination measures;
- Explain barriers to integration and innovation.

WHO SHOULD ATTEND
Physicians, Healthcare administrators, insurance representatives, other healthcare professionals who are involved with healthcare delivery and care coordination, regulators, legislators, healthcare policy leaders and foundations.

CONTINUING EDUCATION CREDITS
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Medical Society of New Jersey (MSNJ) through the joint sponsorship of Health Research and Educational Trust (HRET), the Medical Society of New Jersey and Horizon Healthcare Innovations.

Accreditation:
HRET is accredited by MSNJ to provide continuing medical education for physicians.

Designation:
HRET designates this live activity for a maximum of 3.50 AMA PRA Category 1 Credits ™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure Information: Full disclosure will be provided at the educational activity.

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s COA. P9131-5/11-14.

This activity is approved for 3.50 contact hours.
There is no commercial support for this activity.

Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center’s COA of any commercial products displayed in conjunction with an activity.

This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 3.50 hours of total CLE credit. BCLE Reg. 302:10

If your check is being processed you may use a credit card to hold your registration. Please write "HOLD ONLY" by the credit card information. Credit card will be charged if check is not received by the date of the conference. □ I AGREE TO THESE TERMS.

- Cancellations received by Dec. 5 receive a refund minus a $35 per person service fee. Cancellations received after that date will not be eligible for a refund.
- Registrants unable to attend may send an alternate.
- For brochures or a calendar of upcoming seminars go to http://www.njha.com/index.aspx.

FOR MORE INFORMATION, OR IF YOU HAVE A DISABILITY AND NEED A SPECIAL ACCOMMODATION, PLEASE CALL 609-275-4180 or 4181.

Please note: Parking is in rear of building.
PROGRAM SCHEDULE

8:00  Registration/Continental Breakfast
8:30  Welcome/Overview and Introductions
8:45  Keynote Address I
  Elliot S. Fisher, MD, MPH
  Director, Population Health and Policy
  The Dartmouth Institute
9:45  Break

10:00 National Panel:
  Moderator
  Elliot S. Fisher, MD, MPH
  Panelists
  Lisa Grabert, MBA
  Senior Associate Director of Policy
  American Hospital Association
  Andreana Shanley, FSA
  Senior Vice President and Chief
  Actuary
  Actuarial and Analytic Services
  Blue Cross and Blue Shield
  of Massachusetts

One other panelist TBD

11:00 State Panel:
  Moderator
  Beth Fitzgerald
  Reporter
  NJ Spotlight
  Panelists
  Katherine Schneider, MD
  Senior Vice President, Health
  Engagement
  AtlantiCare
  Thomas Kloos, MD
  President and CEO
  Optimus Healthcare Partners
  Richard Popiel, MD
  President and COO
  Horizon Healthcare Innovations
12:00 Summation/Q&A/Closing Remarks
  Elliot S. Fisher, MD, MPH
12:15 Evaluation/Adjournment


To register online with a credit card please go to www.HRET-Register.com.

REGISTRATION (Please Type or Print Clearly)

Name (as it should appear on badge)
Title
Phone  Fax

Email address
Cardholder’s billing address (if different)
Name
Address
City  State  Zip

PAYMENT METHOD

Amount: $
Check □  MasterCard □  VISA □  Amex □
Card #
Expiration Date

Print Name (as it appears on card)
Signature

NJHA Healthcare Business Solutions is proud to be the sponsor of the NJHA/HRET educational programs.