# 6TH ANNUAL NEW JERSEY VACCINES FOR CHILDREN CONFERENCE

- Media Training for Pediatric Leaders
- Parents, Peers and the Media
- Communicating Vaccine Safety Data
- Social Media Webinar – Communications Made Easy
- Ask the Experts – Question & Answer Panel
- Strategies to Communicate Vaccine Safety to Parents

This activity has been jointly sponsored by Health Research and Educational Trust of New Jersey and New Jersey Pediatric Council on Research and Education, the Foundation of the American Academy of Pediatrics, NJ Chapter.

This activity is provided by Central NJ Maternal and Child Health Consortium.

This activity is supported by an educational grant from the New Jersey Department of Health and Senior Services-Vaccine Preventable Disease Program.

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**Early Bird Registration Fee** - $125.00; after October 15, 2010 - $200.00

*Registration fee is non-refundable*

**Fee includes:**
- CMEs, Family Physician CMEs, Nursing Contact and Professional Development Hours,
- Training Materials, Breakfast and Lunch

Register Today [www.njpcore.org](http://www.njpcore.org)

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1.5 Day Conference

**6TH ANNUAL VACCINES FOR CHILDREN CONFERENCE**

November 9-10, 2010

Atlantic City Convention Center

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PCORE

Pediatric Council on Research & Education

Foundation of the American Academy of Pediatrics / NJ Chapter

3836 Quakerbridge Road, Suite 108
Hamilton, NJ 8619
You Can Bet on Vaccines: Don’t Gamble with Your Children’s Health

6th Annual New Jersey Vaccines for Children Conference

REGISTRATION FORM

November 9 - 10, 2010
The Atlantic City Convention Center

Same low price for both days!

Date:

Please indicate if you are attending one or both days □ 11.09.10 □ 11.10.10

Please select: □ MD □ Family Physician □ Pediatrician □ School Nurse □ Other: ___________

First Name: __________________________ Last Name: __________________________

Degrees/Designations: __________________________

Title: __________________________ Subspecialty: __________________________

Hospital/Dept./Practice Name: __________________________

Mailing Address: □ Home □ Office

Street: __________________________

City: __________________________ State: __________________________ Zip: ___________

Telephone: Cell or Pager: __________________________ Fax: __________________________

EMAIL (REQUIRED):

Early Bird Registration Fee - $125; after October 15th - $200.00

Registration fee is non-refundable

Register: www.njpcore.org

□ Please make checks payable to NJPCORE/VFC CK #: ___________

□ Credit Card Payment: □ Visa □ MasterCard □ American Express

□ Purchase Order/Voucher #: ___________

(ALL PURCHASE ORDERS / VOUCHER PAYMENTS MUST BE RECEIVED BY OCT 22, 2010). NO EXCEPTIONS WILL BE MADE.

Billing address (if different from mailing address):

__________________________________________ Zip Code: __________

Credit Card #: ____________________________________ (CSV code): __________ Exp. Date: __________

Name on Card: ____________________________________ Signature: __________

Please select 2 workshops

One for 11.09.10 and one for 11.10.10

11.09.10 – Day One (90 minutes)

□ A: Media Training for Pediatric Leaders: Daniel Levy, MD
□ B: NJ Immunization Network: Margaret Fisher, MD & Lawrence Frenkel, MD
□ C: Communicating Vaccine Safety Data: Alison Singer, MBA
□ D: Strategies to Communicate Vaccine Safety to Parents: Marguerite Leuze, RN, DMH, Patricia Lucarelli, MSN, RN, CPNP; Nancy G errity, MSN, RN, HO
□ E: Social Media Webinar - PKIDs: Communications Made Easy: Trish Parnell, BS

11.10.10 – Day Two (45 minutes)

□ A: Media Training for Pediatric Leaders: Daniel Levy, MD
□ B: NJ Immunization Network: Margaret Fisher, MD & Lawrence Frenkel, MD
□ C: Communicating Vaccine Safety Data: Alison Singer, MBA
□ D: Strategies to Communicate Vaccine Safety to Parents: Marguerite Leuze, RN, DMH, Patricia Lucarelli, MSN, RN, CPNP; Nancy G errity, MSN, RN, HO
□ E: Social Media Webinar - PKIDs: Communications Made Easy: Trish Parnell, BS

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At the conclusion of this activity, participants should be able to:

1) Use the most current immunization information and understand how it can impact your clinical and practice management
2) Relate the most current resources and strategies to enhance your practice and community partnerships
3) Define social media tools and discuss strategies for positive on-line immunization exchange
4) Discuss immunization education tools for parents of children with special health care needs
5) Identify the NJ Immunization Network as advocates for all children

This activity, 6th Annual New Jersey Vaccines For Children Program Provider Education Conference - You Can Bet on Vaccines: Don’t Gamble with Your Children’s Health, with a beginning date of November 9, 2010, has been reviewed and is acceptable for up to **7.25** Prescribed credits by the American Academy of Family Physicians.

This program has been awarded **2.75** contact hours for November 9th and **5.0** contact hours for November 10th.

Central New Jersey Maternal and Child Health Consortium is an approved provider of continuing nursing education by the New Jersey State Nurses Association, an accredited approver, by the American Nurses Credentialing Center’s COA.

Provider #P92-1/08-11. Provider approval is valid through January 31, 2011.

Accreditation refers to recognition of continuing education activities only and does not imply approval or endorsement of any commercial product.