



Statewide Perinatal Safety Collaborative Spring Learning Session

New Jersey Hospital Association, Princeton, NJ

March 31, 2014

Registration: 8:30 a.m. – 9:00 a.m.

Location: NJHA Conference and Event Center

Program: 9:00 a.m. – 4:00 p.m.

760 Alexander Road, Princeton, NJ

The Partnership for Patients estimates that 30 percent of obstetrical adverse events are preventable. The goal set for hospitals is to cut the number of these events, preventing nearly 100,000 obstetric adverse events nationwide during the initiative's three years. To advance the successes of the Statewide Perinatal Safety Collaborative, the work of hospitals will continue as part of the national Partnership for Patients initiative and the New Jersey Hospital Engagement Network's attention to perinatal care.

This program will further the work of the Statewide Perinatal Safety Collaborative through its hospital and stakeholder members.

OBJECTIVES:

1. Describe recent improvements in maternal child care outcomes throughout New Jersey hospitals
2. Recognize how to assess labor and delivery management in relation to cesarean section prevention
3. Discuss safe infant sleep practices and protocols for standardized content, education and documentation
4. Discuss how the California Maternal Data Center tool enables providers and public health entities access to maternity metrics in order to generate rapid-cycle improvement
5. Name two sources of evidence-based guidelines that can be used in perinatal care and describe how they can be used in performance improvement activities
6. Identify Advisory Committee on Immunization Practices recommendations for pertussis and influenza immunization during pregnancy
7. Identify the mandates of recent New Jersey legislation regarding the provision of information on pertussis vaccine for adults at hospitals and birthing centers
8. Recognize New Jersey's role as a national leader in Critical Congenital Heart Defects screening
9. Share results of New Jersey's statewide CCHD screening mandate.

TARGET AUDIENCE:

Physicians. Nurses, medical and nursing directors of OB/GYN departments, nurses, social workers, maternal child health professionals, midwives, lactation consultants, quality and performance improvement staff and maternal child consortia staff.

CONTINUING EDUCATION CREDIT:**Accreditation Statement:**

HRET is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

AMA Credit Designation Statement:

HRET designates this live activity for a maximum of 4.5 *AMA PRA Category 1 Credits™*.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

HRET-NJHA is an approved provider of continuing education by the New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's COA. P#131-5/11-14.

This activity provides 4.5 contact hours.

There are no conflicts of interest, sponsorship, or financial/commercial support being supplied for this activity. Accredited status does not imply endorsement by the provider or American Nurses Credentialing Center's Commission on Accreditation of any commercial products displayed in conjunction with an activity.

DISCLOSURE INFORMATION: Full disclosure will be provided at the educational activity.

Participants who successfully complete this educational program will be awarded 4.5 NJ Public Health Continuing Education Contact Hours (CEs).

HRET has been approved by the N.J. Department of Health as a provider of New Jersey Public Health Continuing Education Contact Hours (CEs).

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AGENDA

9:00 a.m. **Welcome and Overview of Statewide Perinatal Safety Collaborative Activities**

Thomas Westover, MD
Physician/Asst. Professor
Cooper University Health Care

9:15 **Preventing the First Cesarean (Webinar)**

Catherine Spong, MD, FACOG
Associate Director for Extramural Research
Director of the Division of Extramural Research
*Eunice Kennedy Shriver National Institute of Child Health and Human Development,
National Institute of Health*

10:00 **Hollywood Moms, Grandma and the American Academy of Pediatrics: Who Knows What's Best for Safe Infant Sleep?**

Barbara Ostfeld, PhD
Professor and Program Director
SIDS Center of New Jersey Department of Pediatrics
Robert Wood Johnson Medical School, Rutgers, The State University of New Jersey

10:45 **CMQCC Maternal Data Center**

Anne Castles, MA, MPH
Maternal Data Center Project Manager
California Maternal Quality Care Collaborative
Stanford University School of Medicine

11:30 **The Voice of the Family**

Sabrina Abramson
Director, Corporate Internal Audit
Wyndham Worldwide

12:00 *Networking Lunch (Optional)*

1:00 p.m. **Episiotomies, Is Better Required?**

Robert Graebe, MD
Chair and Program Director
Department of OB-GYN
Monmouth Medical Center

(Over)

1:45 **The Voice of the Family**

Matthew Siegel

Managing Principal

Millstone River Wealth Management, LLC

2:15 **New Jersey Immunization Network**

Lawrence Frenkel, MD, FAAP, FPIDS, FACAAI

Adjunct Professor

University of Illinois-Chicago

2:45 **Critical Congenital Heart Disease Screening Program Update**

Regina Grazel, MSN, RN, BC, APN-C

Project Coordinator

N.J. Department of Health Critical Congenital Heart Defects Screening Program

3:15 ***Questions/Answers, Evaluation***

3:30 *Adjournment*

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REGISTRATION INFORMATION

FEE: Networking Luncheon (*optional*): \$20 ea.

For payment by check:	For payment by credit card:
Registration form must be included with check in order to be registered. Please also fax a copy of the registration to 609-275-4271 to ensure timely receipt in the event that the mail is delayed.	Registrations will be accepted via fax <u>ONLY IF ACCOMPANIED BY</u> credit card information (MC, Amex, or Visa).
Please make checks payable to: Healthcare Business Solutions.	Please fax to 609-275-4271.
Mail to: Healthcare Business Solutions P.O. Box 828709 Philadelphia, PA 19182-8709	<u>General Information:</u>
Faxed copies of check will not be accepted.	<ul style="list-style-type: none">• Parking is in rear of the building.• In the event of inclement or questionable weather, please call 609-275-4140 for more information.• For brochures or a calendar of upcoming seminars go to http://www.njha.com/education/

For more information, or if you have a disability and need a special accommodation, please call 609-275-4181 or 609-275-4181.

For directions visit NJHA on the Web at <http://www.njha.com/directions.aspx>.

REGISTRATION (Please type or print clearly)

Seminar # 1424 (Perinatal) Networking Luncheon Fee: \$20

Name:	Payment Amount: \$	
Credentials:	Method of Payment:	
Title:	<input type="checkbox"/> Check # _____ <input type="checkbox"/> Amex <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	
E-mail:	Card Number:	
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City, State, Zip:	Billing City, State, Zip:	
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