

POLITICAL ACTIVITY

What is Your Strategy for Compliance? “The Dos and Don’ts”

Date: Monday, Sept. 10, 2012
Time: 9:00 a.m. – 12:00 p.m.
Location: NJHA Conference and Event Center

Sponsored by:
New Jersey Hospital Association

NJHA Member Fee: \$49
Non-member Fee: \$79

PROGRAM OBJECTIVES

This fall will feature hotly contested elections for President and Congress. Gubernatorial and state legislative elections are slated for next year. As the law evolves and the opportunity for political participation increases, hospitals and affiliated entities need to understand the “Dos and Don’ts” of political activity to avoid inadvertent violations of the law.

Hospitals organized as not-for-profit entities are prohibited from participating in state and federal elections, but their officers, trustees and employees may participate in a personal capacity. In addition to direct contributions to candidate and political party committees, participation may be in the form of contributions to political action committees that support candidates. For-profit hospitals (and for-profit affiliates of not-for-profit hospitals), like other corporations, are permitted to make election expenditures pursuant to the *Citizens United* case. Super PACs are becoming a dominant element of federal election campaigns.

Affiliation with other IRC 501(c) organizations (such as a social welfare organization under IRC 501(c)(4)) also offers a means for engagement with the public on political issues.

Developments in campaign finance law have been rapid and dramatic. But every opportunity for political activity poses risk, heightening the need for procedures to ensure legal compliance and to protect the organization’s reputation.

WHO SHOULD ATTEND

CEOs, CFOs, Corporate compliance officers, In-house counsel, government relations and trustees.

CONTINUING EDUCATION CREDITS

This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.4 hours of total CLE credit. Of these, 0 qualify as hours of credit for ethics/professionalism, and 0 qualify as hours of credit toward certification in civil trial law, criminal trial law, workers compensation law and/or matrimonial law.

Please contact HRET for information on Pennsylvania continuing legal education credits.

HRET is an approved provider of continuing education as deemed by the New Jersey State Board of Accountancy. This program qualifies for 2.4 CPE credits.



NJHA Healthcare Business Solutions is proud to be the sponsor of the NJHA/HRET educational programs.

(OVER)

New Jersey Hospital Association 

Fees: NJHA Hospital, Institutional and Business Members: \$49. ea.
Non-members: \$79. ea.
Includes continental breakfast and materials.

Payment by credit card or check is required along with this registration form in order to be registered. Faxed copies of check will not be accepted.

If you are registering with a credit card, please register online at www.HRET-Register.com

- Make checks payable to: HRET of NJ
- Mail to: Educational Services
HRET of NJ
P.O. Box 828691
Philadelphia, PA 19182-8691

We no longer accept credit card holds. Credit cards offered for payment will be charged.

- Registrants unable to attend may send an alternate.
- *No confirmation will be sent.*
- For brochures or a calendar of upcoming seminars go to www.HRET-Register.com

For more information or if you have a disability and need special accommodations, please call 609-275-4180 or 4181.

Please note: **Parking is in rear of building.**

PROGRAM SCHEDULE

9:00 *Registration/Continental Breakfast*

9:30 **Welcome and Overview**

Sarah Lechner, Esq.

General Counsel

New Jersey Hospital Association

9:45 **State Pay-to-Play Restrictions**

The different rules for non-profit and for-profit facilities seeking to participate in elections will be discussed, as well as special considerations for for-profits subsidiaries and affiliates.

10:30 *Break*

10:45 **Opportunities for Increased Levels of Participation**

In light of the U.S. Supreme Court's decision in *Citizens United* as well as the advent of Super PACs over the past few years, opportunities for increased levels of permissible political participation will be discussed.

11:30 **Dos and Don'ts**

Attendees will gain an understanding of how to participate while staying within the limits of both state and federal law.

12:00 *Question and Answer*

Adjournment/Networking

FACULTY

Rebecca Moll Freed, Esq.

Genova Burns Giantomasi & Webster

Rebecca Moll Freed is a member of the Corporate Political Activity Law, Non-Profit and Tax Exempt Organizations and the Public Contract Law & Bid Protest Litigation Practice Groups and is based in the firm's Newark, N.J. and New York City offices.

Ms. Freed advises corporations, partnerships, limited liability companies, trade associations, charitable organizations, social welfare organizations and political action committees on the legal aspects of their political activities. She has assisted clients in both the development and enforcement of political activity compliance policies. She has counseled both for-profit and not-for-profit entities in this regard.

Ms. Freed is an expert on New Jersey's pay-to-play laws. She has substantial experience advising clients on the impact that a political contribution may have on their eligibility for state, county and/or municipal government contracts.

For directions visit NJHA on the Web at
<http://www.njha.com/directions.aspx>.

To register online with a credit card please go to
www.HRET-Register.com

REGISTRATION (Please Type or Print Clearly)

Seminar # 1267 (Political Activity) Mem. \$49 Non-mem. \$79

Name (as it should appear on badge) _____

Hospital/Firm _____

Title _____

Street _____

Phone _____ Fax _____

City _____ State _____ Zip _____

E-mail address _____

Amount: \$ _____

Cardholder's billing address (if different)

PAYMENT METHOD
Check MasterCard VISA Amex

Name _____

Card # _____ Expiration Date _____

Address _____

Print Name (as it appears on card) _____

City _____ State _____ Zip _____

Signature _____

